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BEFORE THE ARIZONA CORPORATION COM

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AZ CORP COMMISSION  
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IN THE MATTER OF THE APPLICATION OF )  
 TUCSON ELECTRIC POWER COMPANY FOR )  
 APPROVAL OF ITS 2016 RENEWABLE )  
 ENERGY STANDARD AND TARIFF )  
 IMPLEMENTATION PLAN. )

DOCKET NO. E-01933A-15-0239

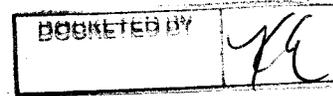
IN THE MATTER OF THE APPLICATION OF )  
 TUCSON ELECTRIC POWER COMPANY FOR )  
 THE ESTABLISHMENT OF JUST AND )  
 REASONABLE RATES AND CHARGES )  
 DESIGNED TO REALIZE A REASONABLE )  
 RATE OF RETURN ON THE FAIR VALUE OF )  
 THE PROPERTIES OF TUCSON ELECTRIC )  
 POWER COMPANY DEVOTED TO ITS )  
 OPERATIONS THROUGHOUT THE STATE )  
 OF ARIZONA AND FOR RELATED )  
 APPROVALS. )

DOCKET NO. E-01933A-15-0322

Arizona Corporation Commission

DOCKETED

JUN 24 2016



NOTICE OF FILING DIRECT TESTIMONY OF MAURICE BRUBAKER

The United States Department of Defense and all other Federal Executive Agencies  
 ("DoD/FEA"), through undersigned counsel, hereby files the Direct Testimony of Maurice  
 Brubaker.

Dated this 23<sup>rd</sup> day of June, 2016

Respectfully submitted,

Kyle J. Smith

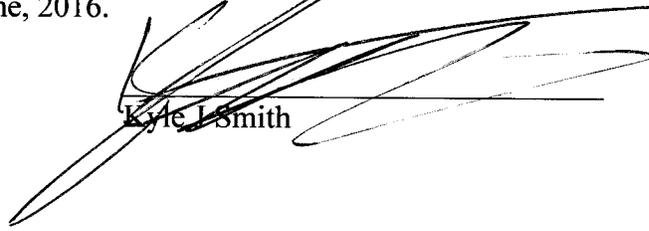
1 General Attorney  
2 Regulatory Law Office (JALS-RL/IP)  
3 Office of the Judge Advocate General  
4 U.S. Army Legal Services Agency  
5 9275 Gunston Road  
6 Fort Belvoir, VA 22060-5546  
7 For  
8 The United States Department of Defense  
9 And  
10 All Other Federal Executive Agencies  
11  
12  
13  
14

15 **CERTIFICATE OF SERVICE**

16  
17 The original and thirteen (13) copies of the foregoing is being transmitted Federal Express  
18 overnight delivery this 23<sup>rd</sup> day of June, 2016, to be received and filed on the 24<sup>th</sup> day of June,  
19 2016 with:

20  
21 Docket Control Division  
22 Arizona Corporation Commission  
23 1200 West Washington Street  
24 Phoenix, Arizona 85007

25  
26 Copies of the foregoing were also transmitted via regular U.S. Mail or electronic mail to  
27 all parties on the service list on this 23<sup>rd</sup> day of June, 2016.  
28  
29  
30

  
Kyle J. Smith

BEFORE THE  
ARIZONA CORPORATION COMMISSION

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IN THE MATTER OF THE APPLICATION )  
OF TUCSON ELECTRIC POWER )  
COMPANY FOR THE ESTABLISHMENT )  
OF JUST AND REASONABLE RATES )  
AND CHARGES DESIGNED TO )  
REALIZE A REASONABLE RATE OF )  
RETURN ON THE FAIR VALUE OF THE )  
PROPERTIES OF TUCSON ELECTRIC )  
POWER COMPANY DEVOTED TO ITS )  
OPERATIONS THROUGHOUT THE )  
STATE OF ARIZONA AND FOR )  
RELATED APPROVALS )

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DOCKET NO.  
E-01933A-15-0322

Direct Testimony and Exhibits of

**Maurice Brubaker**

On behalf of

**United States Department of Defense  
and all other Federal Executive Agencies**

June 24, 2016



Project 10255



1 **Q ON WHOSE BEHALF ARE YOU APPEARING IN THIS PROCEEDING?**

2 A I am testifying on behalf of the United States Department of Defense and all other  
3 Federal Executive Agencies ("DoD/FEA"). DoD/FEA is a large customer of Tucson  
4 Electric Power Company ("TEP" or "Company) and maintains military installations in  
5 Arizona, including, but not limited to, Fort Huachuca and Davis-Monthan Air Force  
6 Base.

7 **Q WHAT ISSUES WILL YOU ADDRESS IN YOUR TESTIMONY?**

8 A I will address the subject of class cost of service and revenue allocation. I support  
9 TEP's decision to utilize the average and excess ("A&E") methodology.

10 **Q WHAT IS THE PURPOSE OF YOUR TESTIMONY?**

11 A The purpose of my testimony is to present the results of a class cost of service study  
12 for TEP, to explain how the study should be used and to recommend an appropriate  
13 allocation of any rate increase.

14 **Q HOW IS YOUR TESTIMONY ORGANIZED?**

15 A First, I present an overview of cost of service principles and concepts. This includes  
16 a description of how electricity is produced and distributed as well as a description of  
17 the various functions that are involved; namely, generation, transmission and  
18 distribution. This is followed by a discussion of the typical classification of these  
19 functionalized costs into demand-related costs, energy-related costs and  
20 customer-related costs.



1 portions of the total costs that are incurred to serve each customer class. The cost of  
2 service study identifies the cost responsibility of the class and provides the foundation  
3 for revenue allocation and rate design. For many regulators, cost-based rates are an  
4 expressed goal. To better interpret cost allocation and cost of service studies, it is  
5 important to understand the production and delivery of electricity.

## 6 Electricity Fundamentals

7 **Q IS ELECTRICITY SERVICE LIKE ANY OTHER GOODS OR SERVICES?**

8 **A** No. Electricity is different from most other goods or services purchased by  
9 consumers. For example:

- 10 ▪ It cannot be stored; must be delivered as produced;
- 11 ▪ It must be delivered to the customer's home or place of business;
- 12 ▪ The delivery occurs instantaneously when and in the amount needed by the  
13 customer; and
- 14 ▪ Both the total quantity used (energy or kWh) by a customer and the rate of use  
15 (demand or kW) are important.

16 These unique characteristics differentiate electric utilities from other service-related  
17 industries.

18 The service provided by electric utilities is multi-dimensional. First, unlike  
19 most vital services, electricity must be delivered at the place of consumption – homes,  
20 schools, businesses, factories – because this is where the lights, appliances,  
21 machines, air conditioning, etc. are located. Thus, every utility must provide a path  
22 through which electricity can be delivered regardless of the customer's **demand** and  
23 **energy** requirements at any point in time.

24 Even at the same location, electricity may be used in a variety of applications.  
25 Homeowners, for example, use electricity for lighting, air conditioning, perhaps

1 heating, and to operate various appliances. At any instant, several appliances may  
2 be operating (e.g., lights, refrigerator, TV, air conditioning, etc.). Which appliances  
3 are used and when reflects the second dimension of utility service – the rate of  
4 electricity use or **demand**. The demand imposed by customers is an especially  
5 important characteristic because the maximum demands determine how much  
6 capacity the utility is obligated to provide.

7           Generating units, transmission lines and substations and distribution lines and  
8 substations are rated according to the maximum demand that can safely be imposed  
9 on them. (They are not rated according to average annual demand; that is, the  
10 amount of energy consumed during the year divided by 8,760 hours.) On a hot  
11 summer afternoon when customers demand 2,000 MW of electricity, the utility must  
12 have at least 2,000 MW of generation, plus additional capacity to provide adequate  
13 reserves, so that when a consumer flips the switch, the lights turn on, the machines  
14 operate and air conditioning systems cool our homes, schools, offices, and factories.

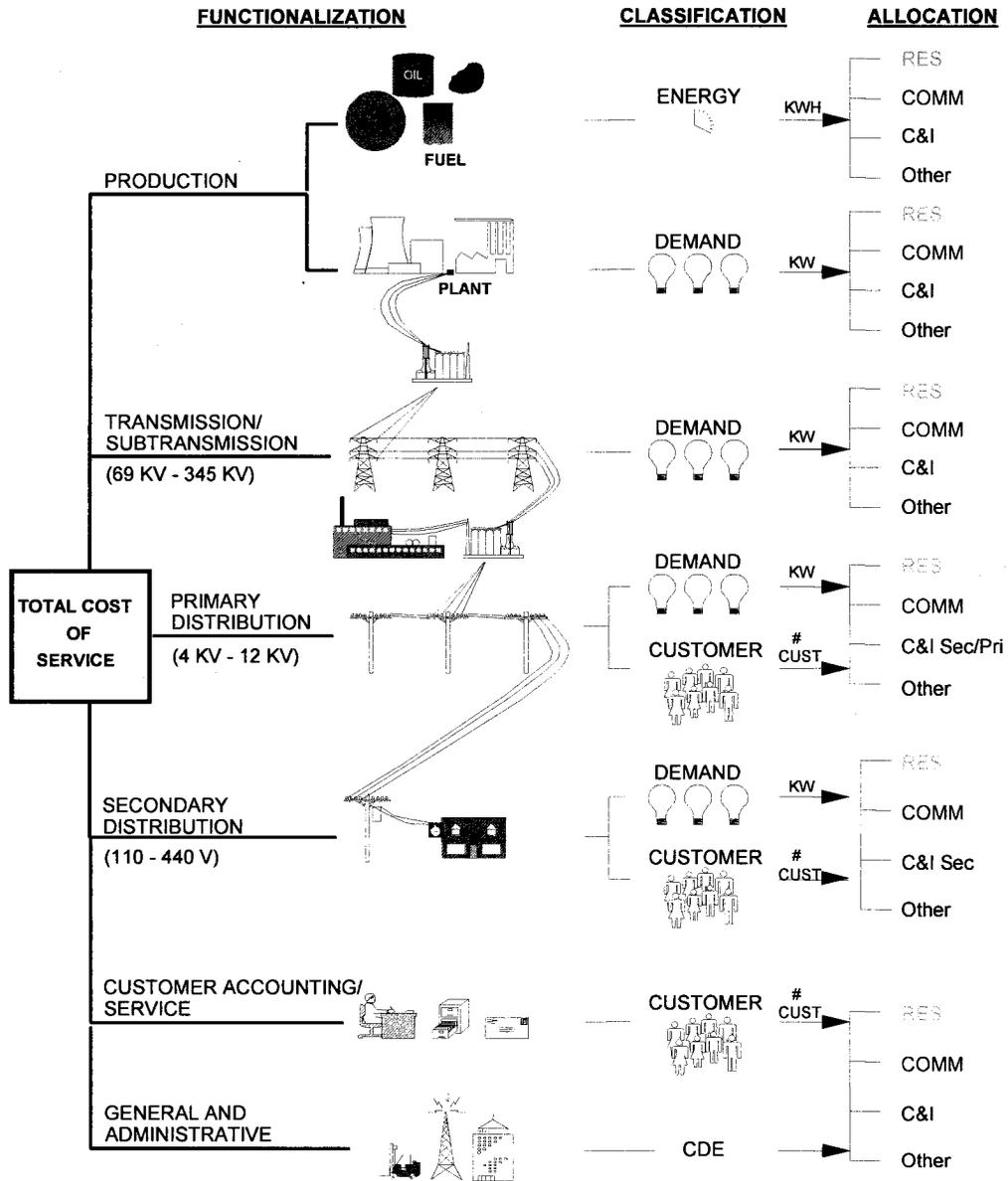
15           Satisfying customers' demand for electricity over time – providing **energy** – is  
16 the third dimension of utility service. It is also the dimension with which many people  
17 are most familiar, because people often think of electricity simply in terms of kWhs.  
18 To see one reason why this isn't so, consider a more familiar commodity – bananas,  
19 for example.

20           The bananas we buy at the supermarket for about 60¢ a pound might  
21 originally come from South America where they are bought for about 15¢ a pound. In  
22 addition to the cost of buying them at the point of production, there is the cost of  
23 bringing them to Arizona and distributing them in bulk to local wholesalers. The cost  
24 of transportation, insurance, handling and warehousing must be added to the original  
25 15¢ a pound. Then they are distributed to neighborhood stores, which adds more

1 handling costs as well as the store's own costs of light, heat, personnel and rent.  
2 Shoppers can then purchase as many or few bananas as they desire at their  
3 convenience. In addition, there are losses from spoilage and damage in handling.  
4 These "line losses" represent an additional cost which must be recovered in the final  
5 price. What we are really paying for at the store is not only the banana itself, but the  
6 service of having it available in convenient amounts and locations. If we took the time  
7 and trouble (and expense) to go down to the wholesale produce distributor, the price  
8 would be less. If we could arrange to buy them in bulk as they are unloaded from the  
9 boat, they would be even cheaper.

10 As illustrated in Figure 1, electric utilities are similar, except that in most cases  
11 (including Arizona), a single company handles everything from production on down  
12 through wholesale (bulk and area transmission) and retail (distribution to homes and  
13 stores). The crucial difference is that, unlike producers and distributors of bananas,  
14 electric utilities have an obligation to provide continuous reliable service. The  
15 obligation is assumed in return for the exclusive right to serve all customers located  
16 within its territorial franchise. In addition to satisfying the energy (or kWh)  
17 requirements of its customers, the obligation to serve means that the utility must also  
18 provide the necessary facilities to attach customers to the grid (so that service can be  
19 used at the point where it is to be consumed) and these facilities must be responsive  
20 to changes in the kilowatt demands whenever they occur.

**Figure 1**  
**PRODUCTION AND DELIVERY OF ELECTRICITY**



1                    **A CLOSER LOOK AT THE COST OF SERVICE STUDY**

2    **Q        PLEASE EXPLAIN HOW A COST OF SERVICE STUDY IS PREPARED.**

3    **A        To the extent possible, the unique characteristics that differentiate electric utilities**  
4            **from other service-related industries should be recognized in determining the cost of**  
5            **providing service to each of the various customer classes. The basic procedure for**  
6            **conducting a class cost of service study is simple. In an allocated cost of service**  
7            **study, we identify the different types of costs (**functionalization**), determine their**  
8            **primary causative factors (**classification**) and then apportion each item of cost**  
9            **among the various rate classes (**allocation**). Adding up the individual pieces gives**  
10           **the total cost for each customer class.**

11           **Functionalization**

12    **Q        PLEASE EXPLAIN FUNCTIONALIZATION.**

13    **A        Identifying the different levels of operation is a process referred to as**  
14           **functionalization. The utility's investment and expenses are separated by function**  
15           **(production, transmission, etc.). To a large extent, this is done in accordance with the**  
16           **Uniform System of Accounts.**

17                    Referring to Figure 1, at the top level there is generation. The next level is the  
18                    extra high voltage transmission and subtransmission system (69,000 volts to 345,000  
19                    volts). Then the voltage is stepped down to primary voltage levels of distribution –  
20                    4,160 to 12,000 volts. Finally, the voltage is stepped down by pole transformers at  
21                    the "secondary" level to 110-440 volts used to serve homes, barbershops, light  
22                    manufacturing and the like. Additional investment and expenses are required to  
23                    serve customers at secondary voltages, compared to the cost of serving customers at  
24                    higher voltage.

1           Each additional transformation, thus, requires additional investment, additional  
2 expenses and results in some additional electrical losses. To say that "a kilowatthour  
3 is a kilowatthour" would be like saying that "a banana is a banana." It's true in one  
4 sense, but when you buy a kWh at home you're not only buying the energy itself but  
5 also the service of having it delivered right to your doorstep in convenient form.  
6 Those who buy at the bulk or wholesale level – like some of the Large Power Service  
7 ("LPS") customers – pay less because some of the expenses to the utility are  
8 avoided. (Actually, the expenses are borne by the customer who must invest in his  
9 own transformers and other equipment, or pay separately for some services.)

## 10 Classification

11 **Q     WHAT IS CLASSIFICATION?**

12 **A**     Once the costs have been functionalized, the next step is to identify the primary  
13 causative factor (or factors). This step is referred to as **classification**. Costs are  
14 classified as demand-related, energy-related or customer-related.

15           Looking at the production function, the amount of production plant capacity  
16 required is primarily determined by the peak rate of usage during the year. If the  
17 utility anticipates a peak demand of 2,000 MW – it must install and/or contract for  
18 enough generating capacity to meet that anticipated demand (plus some reserve to  
19 compensate for variations in load and capacity that is temporarily unavailable).

20           There will be many hours during the day or during the year when not all of this  
21 generating capacity will be needed. Nevertheless, it must be in place to meet the  
22 peak demands on the system. Thus, production plant investment is usually classified  
23 to demand. **Regardless of how production plant investment is classified, the**  
24 **associated capital costs** (which include return on investment, depreciation, fixed

1 operation and maintenance ("O&M") expenses, taxes and insurance) are fixed; that  
2 is, they do not vary with the amount of kWhs generated and sold. These fixed  
3 costs are determined by the amount of capacity (i.e., kilowatts) which the utility must  
4 install to satisfy its obligation-to-serve requirement.

5 On the other hand, it is easy to see that the amount of fuel burned – and  
6 therefore the amount of fuel expense – is closely related to the amount of energy  
7 (number of kWhs) that customers use. Therefore, fuel expense is an energy-related  
8 cost.

9 Most other O&M expenses are fixed and therefore are classified as  
10 demand-related. Variable O&M expenses are classified as energy-related.  
11 Demand-related and energy-related types of operating costs are not impacted by the  
12 number of customers served.

13 Customer-related costs are the third major category. Obvious examples of  
14 customer-related costs include the investment in meters and service drops (the line  
15 from the pole to the customer's facility or house). Along with meter reading, posting  
16 accounts and rendering bills, these "customer costs" may be several dollars per  
17 customer, per month. Less obvious examples of customer-related costs may include  
18 the investment in other distribution accounts.

19 A certain portion of the cost of the distribution system – poles, wires and  
20 transformers – is required simply to attach customers to the system, regardless of  
21 their demand or energy requirements. This minimum or "skeleton" distribution system  
22 may also be considered a customer-related cost since it depends primarily on the  
23 number of customers, rather than demand or energy usage.

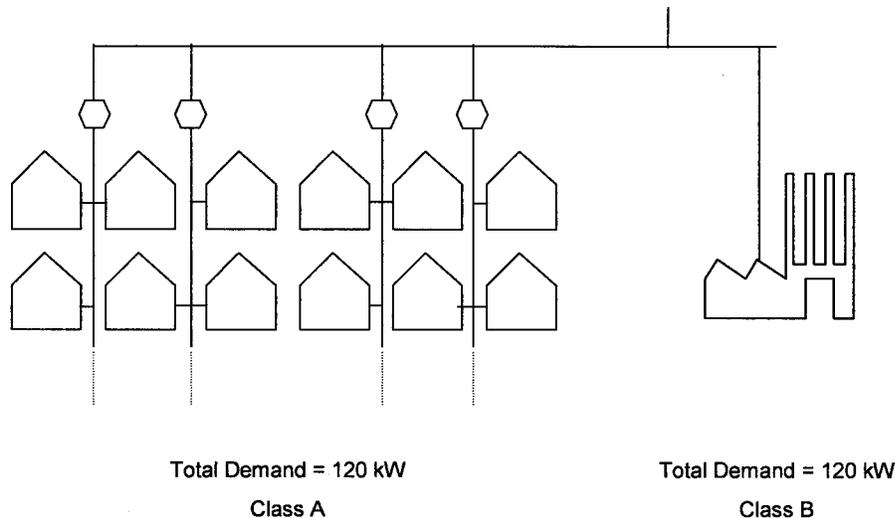
24 Figure 2, as an example, shows the distribution network for a utility with two  
25 customer classes, A and B. The physical distribution network necessary to attach

1 Class A is designed to serve 12 customers, each with a 10-kilowatt load, having a  
2 total demand of 120 kW. This is the same total demand as is imposed by Class B,  
3 which consists of a single customer. Clearly, a much more extensive distribution  
4 system is required to attach the multitude of small customers (Class A), than to attach  
5 the single larger customer (Class B), despite the fact that the total demand of each  
6 customer class is the same.

7 Even though some additional customers can be attached without additional  
8 investment in some areas of the system, it is obvious that attaching a large number of  
9 customers requires investment in facilities, not only initially but on a continuing basis  
10 as a result of the need for maintenance and repair.

11 To the extent that the distribution system components must be sized to  
12 accommodate additional load beyond the minimum, the balance is a demand-related  
13 cost. Thus, the distribution system is classified as both demand-related and  
14 customer-related.

**Figure 2**  
**Classification of Distribution Investment**



1 **Demand vs. Energy Costs**

2 **Q WHAT IS THE DISTINCTION BETWEEN DEMAND-RELATED COSTS AND**  
3 **ENERGY-RELATED COSTS?**

4 A The difference between demand-related and energy-related costs explains the fallacy  
5 of the argument that "a kilowatt-hour is a kilowatt-hour." For example, Figure 3  
6 compares the electrical requirements of two customers, A and B, each using 100-watt  
7 light bulbs.

8 Customer A turns on all five of his/her 100-watt light bulbs for two hours.  
9 Customer B, by contrast, turns on two light bulbs for five hours. Both customers use  
10 the same amount of energy – 1,000 watt-hours or 1 kWh. However, Customer A  
11 utilized electric power at a higher rate, 500 watts per hour or 0.5 kW, than  
12 Customer B who demanded only 200 watts per hour or 0.2 kW.

13 Although both customers had precisely the same kWh energy usage,  
14 Customer A's kW demand was 2.5 times Customer B's. Therefore, the utility must  
15 install 2.5 times as much generating capacity for Customer A as for Customer B. The  
16 cost of serving Customer A, therefore, is much higher.

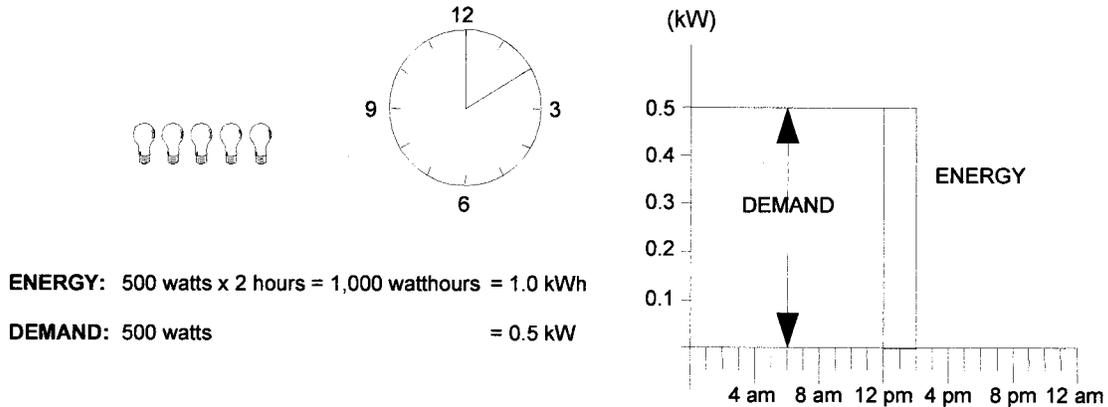
17 **Q DOES THIS HAVE ANYTHING TO DO WITH THE CONCEPT OF LOAD FACTOR?**

18 A Yes. Load factor is an expression of how uniformly a customer uses energy. In our  
19 example of the light bulbs, the load factor of Customer B would be higher than the  
20 load factor of Customer A because the use of electricity was spread over a longer  
21 period of time, and the number of kWhs used for each kilowatt of demand imposed on  
22 the system is much greater in the case of Customer B.

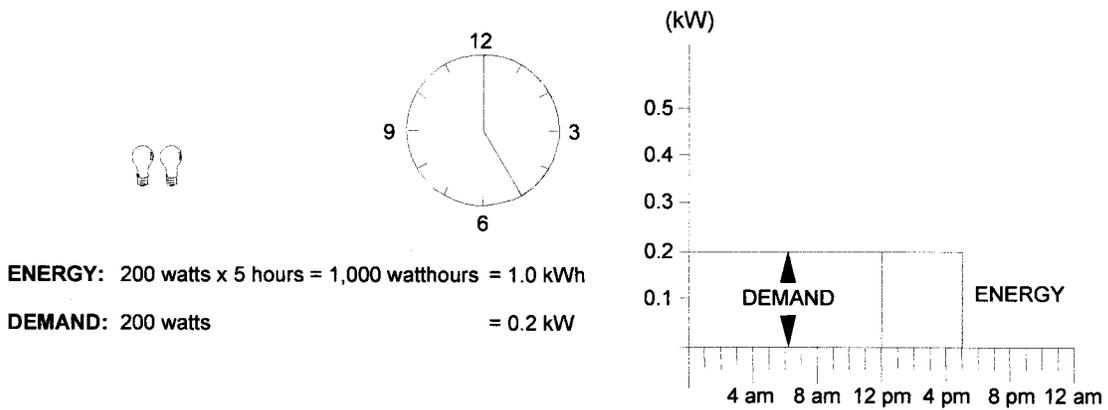
### Figure 3

## DEMAND VS. ENERGY

#### CUSTOMER A



#### CUSTOMER B



- 1 Mathematically, load factor is the average rate of use divided by the peak rate
- 2 of use. A customer with a higher load factor is less expensive to serve, on a per kWh
- 3 basis, than a customer with a low load factor, irrespective of size.

1 Consider also the analogy of a rental car which costs \$40/day and 20¢/mile. If  
2 Customer A drives only 20 miles a day, the average cost will be \$2.20/mile. But for  
3 Customer B, who drives 200 miles a day, spreading the daily rental charge over the  
4 total mileage gives an average cost of 40¢/mile. For both customers, the fixed cost  
5 rate (daily charge) and variable cost rate (mileage charge) are identical, but the  
6 average total cost per mile will differ depending on how intensively the car is used.  
7 Likewise, the average cost per kWh will depend on how intensively the generating  
8 plant is used. A low load factor indicates that the capacity is idle much of the time; a  
9 high load factor indicates a more steady rate of usage. Since industrial customers  
10 generally have higher load factors than residential or commercial customers, they are  
11 less costly to serve on a per-kWh basis. Again, we can say that "a kilowatthour is a  
12 kilowatthour" as to energy content, but there may be a big difference in how much  
13 generating plant investment is required to convert the raw fuel into electric energy.

#### 14 Allocation

##### 15 **Q WHAT IS ALLOCATION?**

16 **A** The final step in the cost of service analysis is the **allocation** of the costs to the  
17 customer classes. Demand, energy and customer allocation factors are developed to  
18 apportion the costs among the customer classes. Each factor measures the  
19 customer class's contribution to the system total cost.

20 For example, we have already determined that the amount of fuel expense on  
21 the system is a function of the energy required by customers. In order to allocate this  
22 expense among classes, we must determine how much each class contributes to the  
23 total kWh consumption and we must recognize the line losses associated with  
24 transporting and distributing the kWh. These contributions, expressed in percentage

1 terms, are then multiplied by the expense to determine how much expense should be  
2 attributed to each class. For demand-related costs, we construct an allocation factor  
3 by looking at the important class demands.

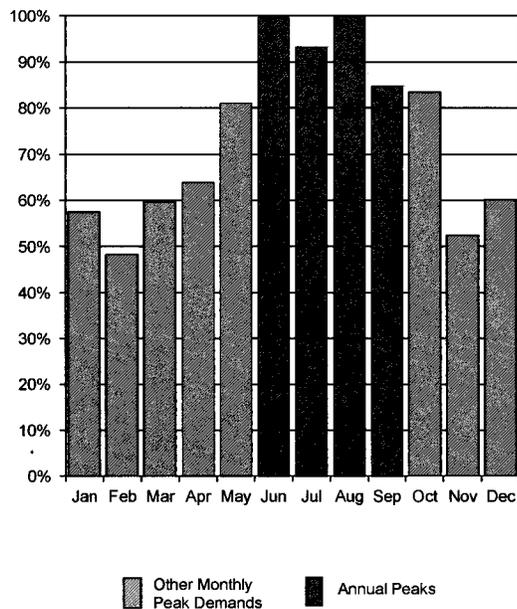
4 **Utility System Characteristics**

5 **Q WHAT IS THE IMPORTANCE OF UTILITY SYSTEM LOAD CHARACTERISTICS?**

6 **A** Utility system load characteristics are an important factor in determining the specific  
7 method which should be employed to allocate fixed or demand-related costs on a  
8 utility system. The most important characteristic is the annual load pattern of the  
9 utility. This characteristic for TEP is shown on Exhibit MEB-1. For convenience, it is  
10 also shown here as Figure 4.

**Figure 4**

**TUCSON ELECTRIC POWER COMPANY**  
Docket No. E-01933A-15-0322  
Analysis of Tucson's Monthly Peak Demands  
as a Percent of the Annual System Peak  
For the Year Ended December 2015



1 This shows the monthly system peak demands for 2015 (other periods have a similar  
2 pattern). The highlighted bars show the months in which the highest peaks occurred.

3 This analysis shows that summer peaks dominate the TEP system. (This  
4 same information is presented in tabular form on Exhibit MEB-2.) Exhibit MEB-3  
5 shows, in graphical form, years 2010-2014, as well as the year 2015. This  
6 information shows that the summer peaking characteristic is typical. This is not at all  
7 unexpected given the Arizona climate. It clearly shows that the system peak has  
8 occurred in the summer, and was substantially higher than the peaks occurring in  
9 most other months. The peaks in June, July and August are dominant. During this  
10 period of time the system peaked during August in three of the years, in July during  
11 two of the years and in June during the other year. September sometimes has a  
12 peak comparable to one of the peaks in June, July or August but is best  
13 characterized as a transition month.

14 **Q WHAT CRITERIA SHOULD BE USED TO DETERMINE AN APPROPRIATE**  
15 **METHOD FOR ALLOCATING PRODUCTION AND TRANSMISSION CAPACITY**  
16 **COSTS AMONG THE VARIOUS CUSTOMER CLASSES?**

17 **A** The specific allocation method should be consistent with the principle of  
18 cost-causation; that is, the allocation should reflect the contribution of each customer  
19 class to the demands that caused the utility to incur capacity costs.

20 **Q WHAT FACTORS CAUSE ELECTRIC UTILITIES TO INCUR PRODUCTION AND**  
21 **TRANSMISSION CAPACITY COSTS?**

22 **A** As discussed previously, production and transmission plant must be sized to meet the  
23 maximum demand imposed on these facilities. Thus, an appropriate allocation

1 method should accurately reflect the characteristics of the loads served by the utility.  
2 For example, if a utility has a high summer peak relative to the demands in other  
3 seasons (like TEP), then production and transmission capacity costs should be  
4 allocated relative to each customer class's contribution to the summer peak demands.  
5 If a utility has predominant peaks in both the summer and winter periods, then an  
6 appropriate allocation method would be based on the demands imposed during both  
7 the summer and winter peak periods. For a utility with a very high load factor and/or  
8 a non-seasonal load pattern, then demands in all months may be important.

9 **Q WHAT DO THESE CONSIDERATIONS MEAN IN THE CONTEXT OF THE TEP**  
10 **SYSTEM?**

11 A As noted, the TEP load pattern has predominant summer peaks. This means that  
12 these demands should be the primary ones used in the allocation of generation and  
13 transmission costs. Demands in other months are of much less significance, do not  
14 compel the addition of generation capacity to serve them and should not be used in  
15 determining the allocation of costs.

16 **Q WHAT SPECIFIC RECOMMENDATIONS DO YOU HAVE?**

17 A The two most predominantly used allocation methods in the industry are the  
18 coincident peak method and the A&E demand method.

19 The coincident method utilizes the demands of customer classes occurring at  
20 the time of the system peak or peaks selected for allocation. In the case of TEP, this  
21 would be one or more peaks occurring during the summer.

1 Q **WHAT IS THE A&E METHOD?**

2 A The A&E method is one of a family of methods which incorporates a consideration of  
3 both the maximum rate of use (demand) and the duration of use (energy). As the  
4 name implies, A&E makes a conceptual split of the system into an "average"  
5 component and an "excess" component. The "average" demand is simply the total  
6 kWh usage divided by the total number of hours in the year. This is the amount of  
7 capacity that would be required to produce the energy if it were taken at the same  
8 demand rate each hour. The system "excess" demand is the difference between the  
9 system peak demand and the system average demand.

10 Under the A&E method, the average demand is allocated to classes in  
11 proportion to their average demand (energy usage). The difference between the  
12 system average demand and the system peak(s) is then allocated to customer  
13 classes on the basis of a measure that represents their "peaking" or variability in  
14 usage.<sup>1</sup>

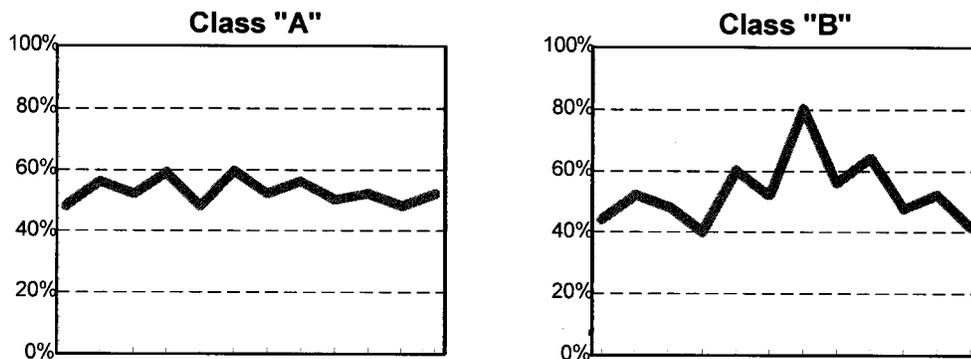
15 Q **WHAT DO YOU MEAN BY VARIABILITY IN USAGE?**

16 A As an example, Figure 5 shows two classes that have different monthly usage  
17 patterns.

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<sup>1</sup>NARUC Electric Utility Cost Allocation Manual, 1992, page 81.

**Figure 5**  
**Load Patterns**



1 Both classes use the same total amount of energy and, therefore, have the same  
2 average demand. Class B, though, has a much greater maximum demand<sup>2</sup> than  
3 Class A. The greater maximum demand imposes greater costs on the utility system.  
4 This is because the utility must provide sufficient capacity to meet the projected  
5 maximum demands of its customers. There may also be higher costs due to the  
6 greater variability of usage of some classes. This variability requires that a utility  
7 cycle its generating units in order to match output with demand on a real time basis.  
8 The stress of cycling generating units up and down causes wear and tear on the  
9 equipment, resulting in higher maintenance cost.

10 Thus, the excess component of the A&E method is an attempt to allocate the  
11 additional capacity requirements of the system (measured by the system excess) in  
12 proportion to the "peakiness" of the customer classes (measured by the class excess  
13 demands).

---

<sup>2</sup>During any specified time period (e.g., month, year), the maximum demand of a class, regardless of when it occurs, is called the non-coincident peak demand.

1 Q WHAT DEMAND ALLOCATION METHODOLOGY DO YOU RECOMMEND FOR  
2 GENERATION AND TRANSMISSION?

3 A First, in order to reflect cost-causation the methodology must give predominant weight  
4 to loads occurring during the summer months. Loads during these months (the peak  
5 loads) are the primary driver which has caused, and continues to cause, the utility to  
6 expand its generation and transmission capacity, and therefore should be given  
7 predominant weight in the allocation of capacity costs.

8 Either a coincident peak study, using the demands during the summer (peak)  
9 months, or a version of an A&E cost of service study that uses class non-coincident  
10 peak loads occurring during the summer, would be most appropriate to reflect these  
11 characteristics. The results should be similar as long as only summer period peak  
12 loads are used. I will make my recommendations based on the A&E method. It  
13 considers the maximum class demands during the critical time periods, and is less  
14 susceptible to variations in the absolute hour in which peaks occur – contributing to a  
15 somewhat more stable result over time.

16 Based on TEP's load characteristics, I believe the most appropriate A&E  
17 allocation would use class non-coincident peaks occurring during the highest system  
18 peak months. I believe TEP's use of the four summer peak months in this case is  
19 reasonable.

20 **Adjustment of Class Revenues**

21 Q WHAT SHOULD BE THE PRIMARY BASIS FOR ESTABLISHING CLASS  
22 REVENUE REQUIREMENTS AND DESIGNING RATES?

23 A Cost should be the primary factor used in both steps.

1           Just as cost of service is used to establish a utility's total revenue requirement,  
2 it should also be the primary basis used to establish the revenues collected from each  
3 customer class and to design rate schedules.

4           Factors such as simplicity, gradualism and ease of administration may also be  
5 taken into account, but the basic starting point and guideline throughout the process  
6 should be cost of service. To the extent practicable, rate schedules should be  
7 structured and designed to reflect the important cost-causative features of the service  
8 provided, and to collect the appropriate cost from the customers within each class or  
9 rate schedule, based upon the individual load patterns exhibited by those customers.

10           Electric rates also play a role in economic development, both with respect to  
11 job creation and job retention. This is particularly true in the case of industries where  
12 electricity is one of the largest components of the cost of production.

13 **Q       WHAT IS THE BASIS FOR YOUR RECOMMENDATION THAT COST BE USED AS**  
14 **THE PRIMARY FACTOR FOR THESE PURPOSES?**

15 **A**The basic reasons for using cost as the primary factor are equity, conservation, and  
16 engineering efficiency (cost-minimization).

17 **Q       PLEASE EXPLAIN HOW EQUITY IS ACHIEVED BY BASING RATES ON COST.**

18 **A**When rates are based on cost, each customer pays what it costs the utility to provide  
19 service to that customer; no more and no less. If rates are based on anything other  
20 than cost factors, then some customers will pay the costs attributable to providing  
21 service to other customers – which is inherently inequitable.

1 **Q HOW DO COST-BASED RATES FURTHER THE GOAL OF CONSERVATION?**

2 A Conservation occurs when wasteful, inefficient use is discouraged or minimized. Only  
3 when rates are based on costs do customers receive a balanced price signal upon  
4 which to make their electric consumption decisions. If rates are not based on costs,  
5 then customers who are not paying their full costs may be misled into using  
6 electricity inefficiently in response to the distorted rate design signals they receive.

7 **Q WILL COST-BASED RATES ASSIST IN THE DEVELOPMENT OF**  
8 **COST-EFFECTIVE DEMAND-SIDE MANAGEMENT ("DSM") PROGRAMS?**

9 A Yes. The success of DSM (both energy efficiency and demand response programs)  
10 depends, to a large extent, on customer receptivity. There are many actions that can  
11 be taken by consumers to reduce their electricity requirements. A major element in a  
12 customer's decision-making process is the amount of reduction that can be achieved  
13 in the electric bill as a result of DSM activities. If the bill received by a customer is  
14 subsidized by other customers; that is, the bill is determined using rates which are  
15 below cost, that customer will have less reason to engage in DSM activities than  
16 when the bill reflects the actual cost of the electric service provided.

17 For example, assume that the relevant cost to produce and deliver energy is  
18 8¢ per kWh. If a customer has an opportunity to install energy efficiency or DSM  
19 equipment that would allow the customer to reduce energy use or demand, the  
20 customer will be much more likely to make that investment if the price of electricity  
21 equals the cost of electricity, i.e., 8¢ per kWh, than if the customer is receiving a  
22 subsidized rate of 6¢ per kWh.

1 Q HOW DO COST-BASED RATES ACHIEVE THE COST-MINIMIZATION  
2 OBJECTIVE?

3 A When the rates are designed so that the energy costs, demand costs and customer  
4 costs are properly reflected in the energy, demand and customer components of the  
5 rate schedules, respectively, customers are provided with the proper incentives to  
6 minimize their costs, which will in turn minimize the costs to the utility.

7 If a utility attempts to extract a disproportionate share of revenues from a class  
8 that has alternatives available (such as producing products at other locations where  
9 costs are lower), then the utility will be faced with the situation where it must discount  
10 the rates or lose the load, either in part or in total. To the extent that the load could  
11 have been served more economically by the utility, then either the other customers of  
12 the utility or the stockholders (or some combination of both) will be worse off than if  
13 the rates were properly designed on the basis of cost.

14 From a rate design perspective, overpricing the energy portion of the rate and  
15 underpricing the fixed components of the rate (such as customer and demand  
16 charges) will result in a disproportionate share of revenues being collected from large  
17 customers and high load factor customers. To the extent that these customers may  
18 have lower cost alternatives than do the smaller or the low load factor customers, the  
19 same problems noted above are created.

## 20 Revenue Allocation

21 Q WHAT DO THE CLASS COST OF SERVICE RESULTS INDICATE IN TERMS OF  
22 THE ALLOCATION OF ANY REVENUE INCREASE?

23 A The cost of service study shows that all major customer classes (GS, LGS and LPS)  
24 are producing rates of return in excess of the average, and therefore are more than

1 carrying their weight. The Residential class, on the other hand, is significantly under  
2 priced. In fact, the rate of return on rate base for the Residential class is negative.

3 **Q IN PRACTICAL TERMS WHAT DOES A NEGATIVE RETURN ON RATE BASE**  
4 **INDICATE?**

5 A It indicates that the class is not providing income sufficient to even cover operating  
6 expenses. This can clearly be seen on TEP's Schedule G-1 by comparing the  
7 operating expenses on line 34 with the total operating revenue (revenue from sales to  
8 the class plus the class's share of other operating revenue) shown on line 27. Not  
9 only does the class not provide any income to cover interest expense or to provide a  
10 return on equity, but it does not even cover its operating expenses.

11 **Q UNDER THE REVENUE INCREASE ALLOCATION PROPOSED BY TEP, HOW**  
12 **DOES THE RATE OF RETURN ON RATE BASE FOR THE RESIDENTIAL CLASS**  
13 **CHANGE?**

14 A With the allocation of the increase to the Residential class that has been proposed by  
15 TEP, the return on rate base becomes slightly positive. This means that it at least  
16 covers its operating expenses and provides some return. However, the return  
17 provided is less than the weighted average cost of long-term debt, so at the level of  
18 increase proposed by TEP the Residential class still would not be producing income  
19 sufficient to generate a positive rate of return on the common equity component of the  
20 investment required to serve it.

1 Q WHAT IS YOUR RECOMMENDED REVENUE ALLOCATION?

2 A Ideally, all classes would be moved to cost of service in this case. However, given  
3 the wide disparity of returns, doing so at one time would not be consistent with the  
4 principle of gradualism, under which the objective is to move toward the goal of equal  
5 rates of return over time without imposing unduly disruptive or disproportionate  
6 increases on any group of customers.

7 Q WHAT IS YOUR RECOMMENDATION?

8 A My recommendation is that to the extent that TEP receives a smaller increase than it  
9 has requested, that all of that reduction be applied to reduce the amount of increase  
10 TEP originally proposed for the General Service, Large General Service and Large  
11 Power Service customer classes, and not making any reduction from the amount of  
12 the proposed rate increase applicable to the Residential customer class.

13 Q DOES THIS CONCLUDE YOUR DIRECT TESTIMONY?

14 A Yes, it does.

**Qualifications of Maurice Brubaker**

1 Q PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.

2 A Maurice Brubaker. My business address is 16690 Swingley Ridge Road, Suite 140,  
3 Chesterfield, MO 63017.

4 Q PLEASE STATE YOUR OCCUPATION.

5 A I am a consultant in the field of public utility regulation and President of the firm of  
6 Brubaker & Associates, Inc. ("BAI"), energy, economic and regulatory consultants.

7 Q PLEASE SUMMARIZE YOUR EDUCATIONAL BACKGROUND AND  
8 EXPERIENCE.

9 A I was graduated from the University of Missouri in 1965, with a Bachelor's Degree in  
10 Electrical Engineering. Subsequent to graduation I was employed by the Utilities  
11 Section of the Engineering and Technology Division of Esso Research and  
12 Engineering Corporation of Morristown, New Jersey, a subsidiary of Standard Oil of  
13 New Jersey.

14 In the Fall of 1965, I enrolled in the Graduate School of Business at  
15 Washington University in St. Louis, Missouri. I was graduated in June of 1967 with  
16 the Degree of Master of Business Administration. My major field was finance.

17 From March of 1966 until March of 1970, I was employed by Emerson Electric  
18 Company in St. Louis. During this time I pursued the Degree of Master of Science in  
19 Engineering at Washington University, which I received in June, 1970.

20 In March of 1970, I joined the firm of Drazen Associates, Inc., of St. Louis,  
21 Missouri. Since that time I have been engaged in the preparation of numerous

1 studies relating to electric, gas, and water utilities. These studies have included  
2 analyses of the cost to serve various types of customers, the design of rates for utility  
3 services, cost forecasts, cogeneration rates and determinations of rate base and  
4 operating income. I have also addressed utility resource planning principles and  
5 plans, reviewed capacity additions to determine whether or not they were used and  
6 useful, addressed demand-side management issues independently and as part of  
7 least cost planning, and have reviewed utility determinations of the need for capacity  
8 additions and/or purchased power to determine the consistency of such plans with  
9 least cost planning principles. I have also testified about the prudence of the actions  
10 undertaken by utilities to meet the needs of their customers in the wholesale power  
11 markets and have recommended disallowances of costs where such actions were  
12 deemed imprudent.

13 I have testified before the Federal Energy Regulatory Commission ("FERC"),  
14 various courts and legislatures, and the state regulatory commissions of Alabama,  
15 Arizona, Arkansas, California, Colorado, Connecticut, Delaware, Florida, Georgia,  
16 Guam, Hawaii, Illinois, Indiana, Iowa, Kentucky, Louisiana, Michigan, Missouri,  
17 Nevada, New Jersey, New Mexico, New York, North Carolina, Ohio, Pennsylvania,  
18 Rhode Island, South Carolina, South Dakota, Texas, Utah, Virginia, West Virginia,  
19 Wisconsin and Wyoming.

20 The firm of Drazen-Brubaker & Associates, Inc. was incorporated in 1972 and  
21 assumed the utility rate and economic consulting activities of Drazen Associates, Inc.,  
22 founded in 1937. In April, 1995 the firm of Brubaker & Associates, Inc. was formed. It  
23 includes most of the former DBA principals and staff. Our staff includes consultants  
24 with backgrounds in accounting, engineering, economics, mathematics, computer  
25 science and business.

1 Brubaker & Associates, Inc. and its predecessor firm has participated in over  
2 700 major utility rate and other cases and statewide generic investigations before  
3 utility regulatory commissions in 40 states, involving electric, gas, water, and steam  
4 rates and other issues. Cases in which the firm has been involved have included  
5 more than 80 of the 100 largest electric utilities and over 30 gas distribution  
6 companies and pipelines.

7 An increasing portion of the firm's activities is concentrated in the areas of  
8 competitive procurement. While the firm has always assisted its clients in negotiating  
9 contracts for utility services in the regulated environment, increasingly there are  
10 opportunities for certain customers to acquire power on a competitive basis from a  
11 supplier other than its traditional electric utility. The firm assists clients in identifying  
12 and evaluating purchased power options, conducts RFPs and negotiates with  
13 suppliers for the acquisition and delivery of supplies. We have prepared option  
14 studies and/or conducted RFPs for competitive acquisition of power supply for  
15 industrial and other end-use customers throughout the United States and in Canada,  
16 involving total needs in excess of 3,000 megawatts. The firm is also an associate  
17 member of the Electric Reliability Council of Texas and a licensed electricity  
18 aggregator in the State of Texas.

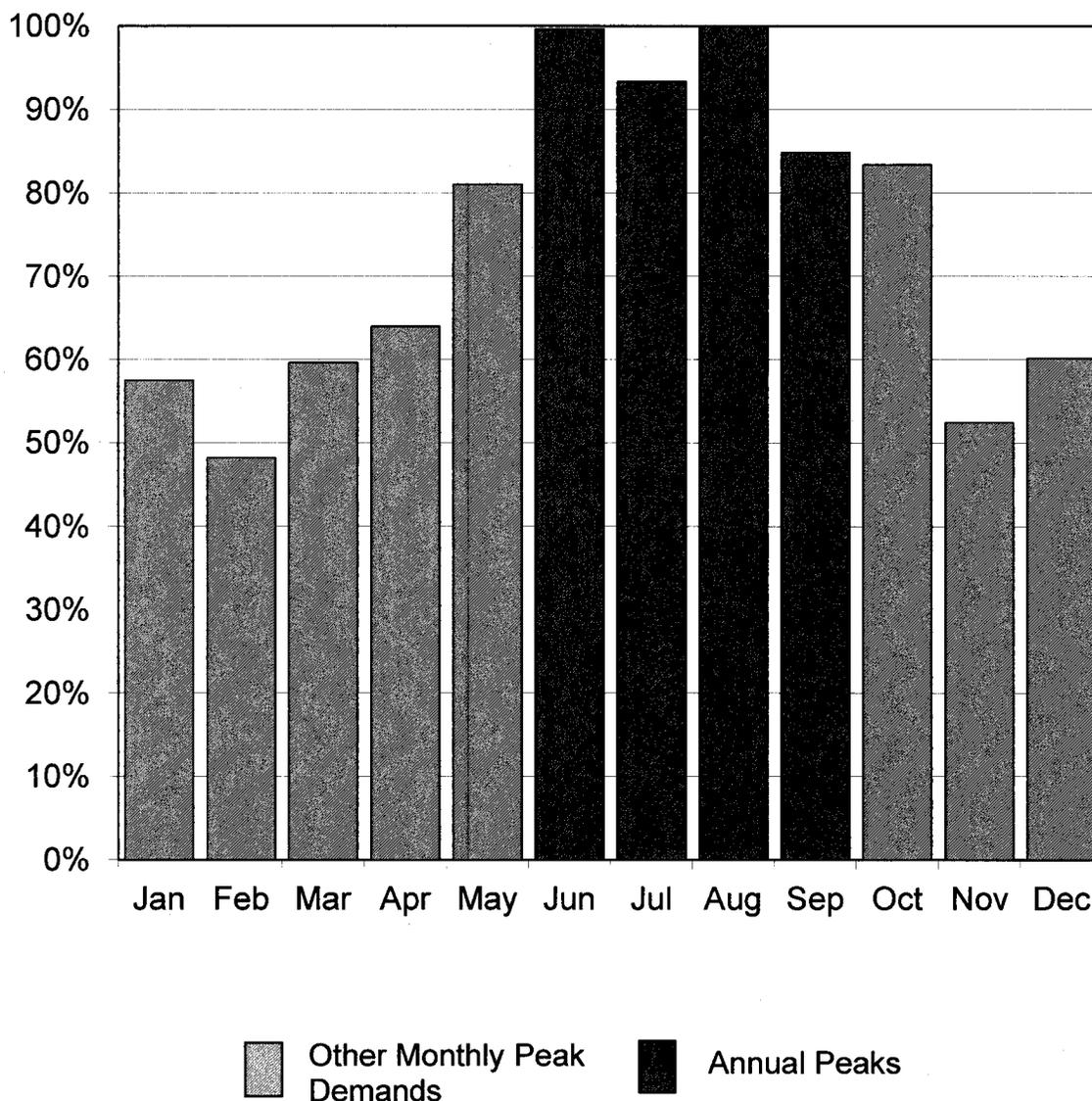
19 In addition to our main office in St. Louis, the firm has branch offices in  
20 Phoenix, Arizona and Corpus Christi, Texas.

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# TUCSON ELECTRIC POWER COMPANY

## Docket No. E-01933A-15-0322

### Analysis of TEP's Monthly Peak Demands as a Percent of the Annual System Peak For the Year Ended December 2015



**TUCSON ELECTRIC POWER COMPANY**  
**Docket No. E-01933A-15-0322**

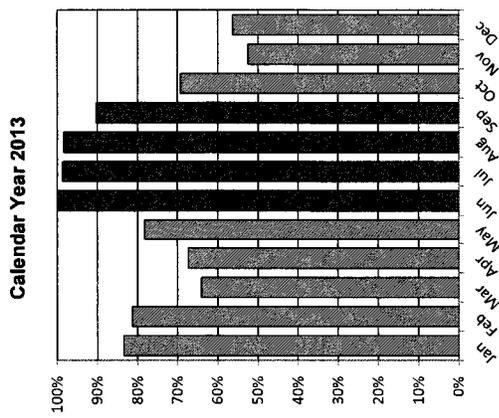
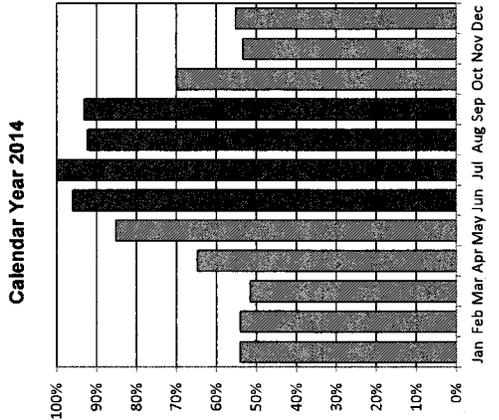
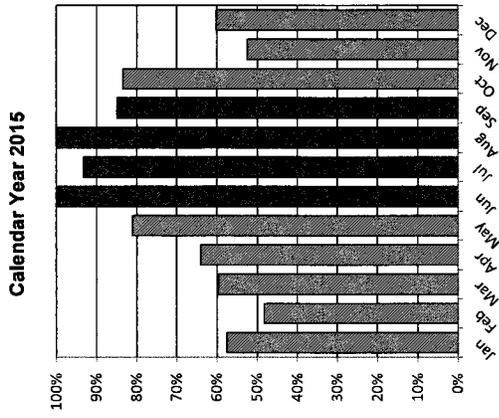
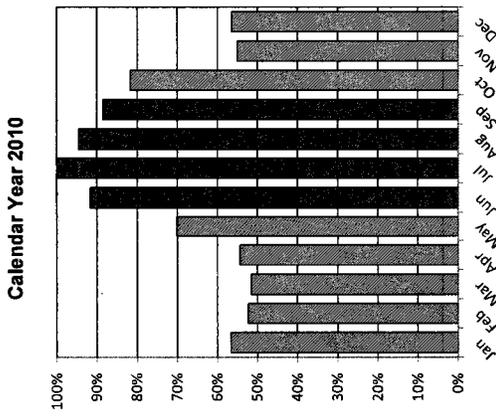
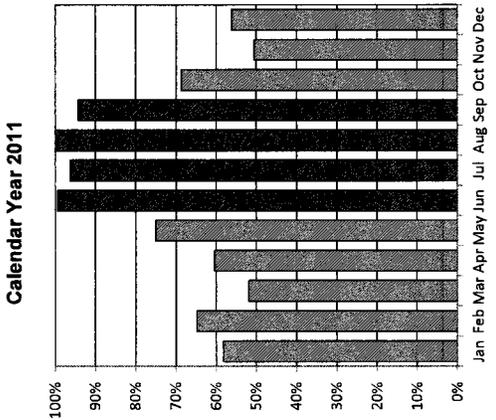
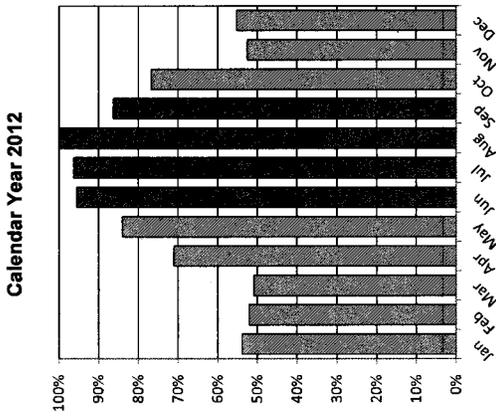
**Analysis of TEP's Monthly Peak Demands  
as a Percent of the Annual System Peak  
For the Year Ended December 2015**

<u>Line</u>	<u>Description</u>	<u>Total Company MW (1)</u>	<u>Percent (2)</u>
1	January	1,273	57.5%
2	February	1,068	48.2%
3	March	1,321	59.7%
4	April	1,417	64.0%
5	May	1,795	81.1%
6	June	2,206	99.6%
7	July	2,066	93.3%
8	August	2,214	100.0%
9	September	1,879	84.9%
10	October	1,847	83.4%
11	November	1,161	52.4%
12	December	1,332	60.2%

Source: 2015 FERC Form 1 Report

**TUCSON ELECTRIC POWER COMPANY**  
 Docket No. E-01933A-15-0322

**Analysis of TEP's Monthly Peak Demands  
 as a Percent of the Annual System Peak**



■ Annual Peaks  
 ▨ Other Monthly Peak Demands