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**Annual Report
on
Demand-Side Management Programs
for**



**Sulphur Springs Valley
Electric Cooperative, Inc.**

A Touchstone Energy® Cooperative 

**For Period January 1, 2015
through December 31, 2015
in compliance with
Decision #73930
Docket E-01575A-11-0223**

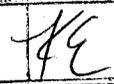
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**Submitted by
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Key Account Manager
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PROGRAM SUMMARY

Decision 73930 of Docket E-01575A-11-0223 approved the most current DSM/EEE program. The following pages show the status of the DSM/EEE Programs submitted by Sulphur Springs Valley Electric Cooperative (SSVEC) for the period January 1, 2015 and ending December 31, 2015.

Compliance Reporting Requirements as follows:

R14-2-2409. Reporting Requirements

- A. By March 1 of each year, an affected utility shall submit to the Commission, in a Commission-established docket for that year, a DSM progress report providing information for each of the affected utility's Commission-approved DSM programs and including at least the following:
1. An analysis of the affected utility's progress toward meeting the annual energy efficiency standard;
 2. A list of the affected utility's current Commission-approved DSM programs and DSM measures, organized by customer segment;
 3. A description of the findings from any research projects completed during the previous year; and
 4. The following information for each Commission-approved DSM program or DSM measure:
 - a. A brief description;
 - b. Goals, objectives, and savings targets;
 - c. The level of customer participation during the previous year;
 - d. The costs incurred during the previous year, disaggregated by type of cost, such as administrative costs, rebates, and monitoring costs;
 - e. A description and the results of evaluation and monitoring activities during the previous year;
 - f. Savings realized in kW, kWh, therms, and BTUs, as appropriate;
 - g. The environmental benefits realized, including reduced emissions and water savings;
 - h. Incremental benefits and net benefits, in dollars;
 - i. Performance-incentive calculations for the previous year;
 - j. Problems encountered during the previous year and proposed solutions;
 - k. A description of any modifications proposed for the following year; and
 - l. Whether the affected utility proposes to terminate the DSM program or DSM measure and the proposed date of termination.
- B. By September 1 of each year, an affected utility shall file a status report including a tabular summary showing the following for each current Commission-approved DSM program and DSM measure of the affected utility:
1. Semi-annual expenditures compared to annual budget, and
 2. Participation rates.
- C. An affected utility shall file each report required by this Section with Docket Control, where it will be available to the public, and shall make each such report available to the public upon request.
- D. An affected utility may request within its implementation plan that these reporting requirements supersede specific existing DSM reporting requirements.

DSM BUDGET, INCOME, AND EXPENSE STATEMENT

Sulphur Springs Valley Electric Cooperative, Inc.

Demand Side Management Report
January to December 2015

Programs	Budget
Touchstone EE Homes Inspections	\$ 500
Residential - audits	\$ 25,000
C&I - audits	\$ 26,500
DSM - Admin	\$ 26,500
DSM - Program Development	\$ 15,000
Expenses	
Advertising	\$ 35,000
Vehicle Mileage	\$ 2,000
Communication & Notices	\$ 5,000
Misc	\$ 4,157
Rebates	
Water Heater	\$ 25,000
Heat Pump	\$ 20,000
Loan Programs	
Residential Loans	\$ 215,000
Commercial Loans	\$ 150,000
Budget Totals	\$ 549,657

Income

Carry over from 2014	\$ 797,542
Collections in 2015	\$ 215,687
Loan Repayments in 2015	\$ 212,078
YTD Total	\$ 1,225,307

DSM Expenses

Programs		
Touchstone EE Homes	\$ -	
Residential Audits	\$ 4,003	
C&I Audits	\$ 42,561	* see page 15
DSM - Admin	\$ 80,803	* see page 15
DSM - Program Development	\$ 72,589	* see page 15
Expenses		
Advertising	\$ 121,261	* see page 15
Misc	\$ 1,000	
Vehicle Mileage	\$ -	
Communication & Notices	\$ 4,500	
Rebates		
Water Heater	\$ 2,200	
Heat Pump	\$ 16,800	
Loan Programs		
Residential Loans	\$ 167,692	
Commercial Loans	\$ 130,107	
YTD Expense Total	\$ 643,515	
DSM Program Ending Balance =	\$ 581,792	

ENERGY EFFICIENT NEW HOME PROGRAM (TOUCHSTONE ENERGY HOME PROGRAM)

The Touchstone Energy Home Program replaced the Goodcents Program we were previously using until 2002. The new home program promotes new home thermal performance standards that meet or exceed HUD/AzHERS guidelines for energy efficient mortgages. *This program has reached the end of life as shown in the minimal budget to pick up program "stragglers"*

(vii) Significant impacts on program Cost Effectiveness

Program at end of life.

(ix) Problems and Solutions:

Program no longer active

(x) Any major changes to the Program

Program no longer active.

Note: Although the program is no longer active, the energy efficiency measures continue for the life of the home.

ENERGY EFFICIENT EXISTING HOME PROGRAM

Under this program SSVEC pays \$500 per unit to a homeowner for the installation of air-to-air heat pumps with at least a SEER of 15 and \$200 for dual fuel. This program was approved in 1995.

Heat Pump Rebate Program

	(i) Number of Rebates	(vi) Rebates Paid	(iii) Total Estimated \$ Savings	(iv) kWh Savings per Year
Jan	1	\$ 500.00	\$ 83.36	685
Feb	0	\$ -	\$ -	-
Mar	2	\$ 1,000.00	\$ 166.73	1,370
Apr	4	\$ 1,700.00	\$ 333.46	2,740
May	3	\$ 1,500.00	\$ 250.09	2,055
Jun	3	\$ 1,200.00	\$ 250.09	2,055
Jul	5	\$ 2,300.00	\$ 416.82	3,425
Aug	4	\$ 2,000.00	\$ 333.46	2,740
Sep	3	\$ 1,500.00	\$ 250.09	2,055
Oct	3	\$ 1,200.00	\$ 250.09	2,055
Nov	4	\$ 1,700.00	\$ 333.46	2,740
Dec	4	\$ 1,700.00	\$ 333.46	2,740
YTD Totals =	36	\$ 16,300.00	\$ 3,001.12	24,660

(v) Estimated Environmental Impact

CO2 (1.844 lb. Per kWh)	45,473	pounds of CO2 emissions reduced
SO2 (.00342lb Per kWh)	84	pounds of SO2 emissions reduced
NOx (.0052 lb. per kWh)	128	pounds of NOx emissions reduced

(vi) Budget Impact

2015 Budget	\$ 20,000.00
2015 YTD Budget	\$ 20,000.00
2015 YTD Spent	\$ 16,300.00
2015 Budget Balance	\$ 3,700.00

Program Costs (since beginning of program)

Cost prior to 2015	\$ 273,900.00	Estimate
Cost in 2015	\$ 16,300.00	

Total Program Costs = \$ 290,200.00

(vii) Significant impacts on program Cost Effectiveness

None.

(ix) Problems and Solutions:

None

(x) Any major changes

None.

Benefit to Cost Ratio Test

Using an EPA Savings Calculator increasing a 3.5 ton Heat Pump SEER by 1 (using an incremental cost increase of \$1,500 per SEER) provides the following Savings.

Number of units	1	
Electric Rate (\$/kWh)	\$0.122	
	City	
Choose your city from the drop-down menu	AZ-Sierra Vista	
	ENERGY STAR Qualified Unit	Conventional Unit
Initial Cost per Unit (estimated retail price)	\$7,200	\$5,700
Heating Seasonal Performance Factor (HSPF) rating	8.2	7.7
Seasonal Energy Efficiency Ratio (SEER) rating	15	14
Heat Pump Capacity (Btu/hr)	42,000	42,000
Use with programmable thermostat (Yes/No)	Yes	No

Annual and Life Cycle Costs and Savings for 1 Air Source Heat Pump(s)

	1 ENERGY STAR Qualified Units	1 Conventional Units	Savings with ENERGY STAR
Annual Operating Costs*			
Energy cost	\$1,932	\$2,444	\$512
Energy consumption (kWh)	15,871	20,082	4,211
Maintenance cost	\$0	\$0	\$0
Total	\$1,932	\$2,444	\$512
Life Cycle Costs*			
Operating costs (energy and maintenance)	\$18,128	\$22,937	\$4,809
Energy costs	\$18,128	\$22,937	\$4,809
Energy consumption (kWh)	190,455	240,984	50,529
Maintenance costs	\$0	\$0	\$0
Purchase price for 1 unit(s)	\$7,200	\$5,700	-\$1,500
Total	\$25,328	\$28,637	\$3,309
		Simple payback of initial additional cost (years) [†]	2.9

* Annual costs exclude the initial purchase price. All costs, except initial cost, are discounted over the products' lifetime using a real discount rate of 4%. See "Assumptions" to change factors including the discount rate.

† A simple payback period of zero years means that the payback is immediate.

Summary of Benefits for 1 Air Source Heat Pump(s)

Initial cost difference	\$1,500
Life cycle savings	\$4,809
Net life cycle savings (life cycle savings - additional cost)	\$3,309
Simple payback of additional cost (years)	2.9
Life cycle energy saved (kWh)	50,529
Life cycle air pollution reduction (lbs of CO ₂)	77,815
Air pollution reduction equivalence (number of cars removed from the road for a year)	7
Savings as a percent of retail price	46%

Benefit to Cost Ratio

Annual Savings \$512
 Program Cost \$500
 = 1.024 Ratio

Typically our Members install a Heat Pump with more than a single digit increase so the savings are even higher which increases the ratio even higher.

ENERGY EFFICIENT WATER HEATER REBATE PROGRAM

SSVEC offers a \$100 cash incentive for the purchase and installation of a .93+ efficient water heater.

Energy Efficient Water Heater Rebate

	(i) Number of Incentives Paid	(vi) Cost of Incentives Paid	(iii) Total Estimated Savings by Customer	(iv) Estimated kWh Savings per Year
Jan	4	\$ 400.00	\$ 500.00	4,108
Feb	3	\$ 300.00	\$ 375.00	3,081
Mar	2	\$ 200.00	\$ 250.00	2,054
Apr	3	\$ 300.00	\$ 375.00	3,081
May	1	\$ 100.00	\$ 125.00	1,027
Jun	1	\$ 100.00	\$ 125.00	1,027
Jul	1	\$ 100.00	\$ 125.00	1,027
Aug	1	\$ 100.00	\$ 125.00	1,027
Sep	2	\$ 200.00	\$ 250.00	2,054
Oct	2	\$ 200.00	\$ 250.00	2,054
Nov	2	\$ 200.00	\$ 250.00	2,054
Dec	0	\$ -	\$ -	-
YTD Totals =	22	\$ 2,200.00	\$ 2,750.00	22,597

(v) Estimated Environmental Impact

CO2 (1.844 lb. Per kWh)	41,668	pounds of CO2 emissions reduced
SO2 (.00342lb Per kWh)	77	pounds of SO2 emissions reduced
NOx (.0052 lb. per kWh)	118	pounds of NOx emissions reduced

(vi) Budget Impact

2015 Budget	\$ 25,000.00
2015 YTD Budget	\$ 25,000.00
2015 YTD Spent	\$ 2,200.00
2015 Budget Balance	<u>\$ 22,800.00</u>

Program Costs (since beginning of program)

Program began in 2011	\$ 13,500.00
Cost in 2015	\$ 2,200.00

Total Program Costs = \$ 15,700.00

(vii) Significant impacts on program Cost Effectiveness

None

(ix) Problems and Solutions:

None

(x) Any major changes

In our 2012/2013 DSM program we modified this to match the recommendations from ACC Staff setting the required EF based on tank size. See Decision 73930.

Benefit to Cost Ratio Test

Annual Savings = \$125 ÷ \$100 incentive = 1.25 Ratio

RESIDENTIAL ZERO INTEREST LOAN PROGRAM

The Residential Zero Interest Loan Program is designed to help bring the older homes in our service area up to current thermal standards. This includes adding insulation to attics to an R-38 or higher, replacing single pane or damaged older dual pane windows, replacing hollow core exterior doors with insulated steel or fiberglass doors. If the Customer makes \$2,000 of the proceeding improvements, they could also replace 60% efficient gas furnaces with an 80% efficient gas furnace or a 14 SEER or higher Heat Pump or A/C with gas under the loan program.

(i) Participation Levels:

In 2015 we issued 11 loans for a total of \$167,692.45. Three of the loans were to replace Electric Resistive Forced Air Furnaces with high efficient Heat Pumps.

(ii) Marketing Materials:

See advertising section

(iii) Estimated Savings to Participants:

Using the following methodology from the Manual J Load Calculation we estimated* the savings in Gas and Electricity with these formulas.

Heating Season Requirements by building components

$$\text{Heating Season Requirement (in Btu's)} = \frac{\text{Surface Area X Heating Degree Days X 24 hrs}}{\text{U-Value of Surface}}$$

$$\text{Cost of Heating} = \text{Heating Btu's} \div \text{Efficiency of Furnace X Cost per Therm}$$

Cooling Season Requirements by building components

$$\text{Cooling Season Requirement (in Btu's)} = \frac{\text{Surface Area X Cooling Degree Days X 24 hrs}}{\text{U-Value of Surface}}$$

$$\text{Cost of Cooling} = \text{Cooling Btu's} \div \text{Efficiency of A/C X 3125 (Btu per kWh) X Cost per kWh}$$

*Lifestyle and differences in perceived comfort are not included in the estimates and HDD and CDD assume a constant temperature setting.

The following Assumptions were used:

Heating Degree Days 2486
 Cooling Degree Days 2174
 Heating hours 1261
 Cooling hours 1842
 Cost of Natural Gas \$1.13776 per therm
 Cost of Electricity \$ 0.1217 per kWh
 A/C Coefficient of Performance 2.5

There are 3125 Btu's per kWh of electricity
 Old Furnace is 60% efficient
 New Furnace is 80% efficient
 Old Windows U-Value of 1.1
 New Windows U-Value of at least .58
 Old Doors R1.79
 New Doors R5 or better

Using the above formulas we estimate* the completed projects will produce the following savings:

(iii) Estimated Cost Savings to Participants

Btu Reduction =	224,251,523
Heating Cost Reduction =	\$ 2,138
Cooling Cost Reduction =	\$ 1,630

Improvements to the homes by sealing cracks and openings in the walls and ceilings will also lower the costs above but there is not a reliable method to calculate them other than an estimated 10-20% improvement in heating and cooling cost. Infiltration improvements are not included in the cost savings listed above.

*Variables such as the customer's choice of set temperatures for their comfort cannot be defined, measured, or predicted.

(iv) Gas and Electric Savings:

Estimated Reduction in Gas Purchases =	1,495.4	therms
Estimated Reduction in kWh Purchases =	13,391.2	

(v) Estimated Environmental Savings (electric only)

CO2 (1.844 lb. Per kWh)	24,693	pounds of CO2 emissions reduced
SO2 (.00342lb Per kWh)	46	pounds of SO2 emissions reduced
NOx (.0052 lb. per kWh)	70	pounds of NOx emissions reduced

(vi) Program Expenditures:

Total amount of money Loaned: \$ 167,692
 Loan payments received: \$ 119,422

(vii) Significant impacts on program Cost Effectiveness

This program is almost self-sustaining as prior loans are paid back. This provides a growing DSM fund without having to increase the collections from Customers. This funding increase allows us to expand the overall DSM program with no financial impact on Customers.

(ix) Problems and Solutions:

The current economy still has people hesitate to increase debt even at 0% interest. Interest in this program is tied directly to the number of home audits which have declined due to the aged of the program.

(x) Any major changes to program

None.

Benefit to Cost Ratio Test

Because this is a "revolving" loan program all incentives come back to the Cooperative to support the DSM program so typical ratio and program tests don't reflect the value of the program.

C&I ENERGY EFFICIENCY ZERO INTEREST LOAN PROGRAM

The C&I Zero Interest Loan Program is unique in that it rather than promoting a single technology such as lighting (via fixture rebates) or HVAC upgrades, which we expect to be the most common upgrades, it allows for technology that might be specific to a single business sector.

(i) Number of participants: 3

(ii) Copies of Marketing Material

In 2013 we presented the loan program as part of the Irrigation Pump Test program which these irrigation customers participated.

(iii) Estimated Cost Savings to Participants

		(iii) Estimated Annual Savings (\$)	(iv) Estimated Annual kWh Savings
VFD Loans	3	\$ 6,199	103,320

Estimated Savings per VFD (\$) \$ 2,066

Estimated kWh reduction per VFD 34,440

(iv) Gas and Electric Savings as determined by M&V process

VFD Project

Using the consumption history from 2009 to 2011 to produce a “baseline” the savings to date re as follow;

Savings	kWh	Cost Reduction
May	1,333	\$125
June	6,827	\$578

(v) Estimated Environmental Savings (total program)

(vi) Program Expenditures:

YTD Total amount of money Loaned: \$130,107

YTD Loan payments received: \$ 92,656

(vii) Significant impacts on program Cost Effectiveness

None

(ix) Problems and Solutions:

The current economy still has people hesitate to increase debt even at 0% interest.

(x) Any major changes to program

We are working on a plan to increase the number of C&I audits to hopefully generate more interest in the loan program.

Benefit to Cost Ratio Test

Because this is a “revolving” loan program all incentives come back to the Cooperative to support the DSM program so typical ratio and program tests don’t reflect the value of the program.

IRRIGATION PUMP TEST PROGRAM AND VFD'S

As part of the program funded by the American Recovery and Reinvestment Act of 2009, we began a pump testing program to measure the current efficiency of local wells and explaining the proper way to use VFD's. The program is extremely cost effective and we continued the program in 2015 using the R&D budget until we submit a plan for 2017. This program is operated under a contract with Lincus, Inc., an Engineering Firm that specializes in well efficiency improvement programs for APS, SRP, and for most California Electric and Water Utilities.

Program Highlights and Results

Current Participants in Database	New or Expanded Participants
<ul style="list-style-type: none">Agricultural CustomersWater Treatment FacilitiesWastewater Treatment	<ul style="list-style-type: none">Golf CoursesFarm Management CompaniesIndividual Farmers
	<ul style="list-style-type: none">MunicipalitiesWater Distribution & Storage SystemsEngineering FirmsDistributorsSmaller Pumps - Prescriptive approach

Goals in 2016:	2,000,000 kWh
Achieved in 2015:	4,313,300 kWh (400% of goal)
No. of Tests and VFDs:	9 and 10, respectively
Water Saved:	1.85 MG (serves additional 25 households)

Summary of Program Success

- Knowledge of customers
- EE and Key Accounts collaboration
- Benchmarking / Knowing existing OPE
- Significant interest on VFDs
- Free Testing
- Low program cost
- Great cost savings option for customers

Observations – Program History (2013, 2014, 2015)

Pump Type	Average Pump Size (HP)	Average Existing OPE (%)	Rating	Pump Size	Number of Pumps	Average Existing OPE (%)	Rating
Centrifugal Booster Pump	41	47	Poor	20 - 50 hp	15	46	Poor
Submersible Pump	52	44	Poor	51 - 75 hp	15	48	Poor
Turbine Well Pump	148	55	Poor	75 - 125 hp	52	55	Poor
				126 - 200 hp	72	56	Poor
				200+ hp	9	62	Fair

Total of 166 pumps tested (only Coronado/Riverview in 2015).

Customers realized energy savings equivalent to 12% to 60% rate reduction.

2015 Program cost ~ \$0.001/kWh — other programs are in excess of \$0.06/kWh



SSVEC PROGRESS TOWARDS EE GOALS

SSVEC PROJECTED SAVINGS						
	2010	2011	2012	2013	2014	2015
Sales (kWh)	822,775,674	840,860,567	869,421,000	829,295,000	793,046,000	816,634,953
Estimated Savings (kWh)		347,449	226,957	223,168	47,789	4,477,268
Actual Sales less Savings (kWh)		840,513,118	869,194,043	829,071,832	792,998,211	812,157,685
Required Savings from Prior Year Sales						
Required Savings (%)		1.25%	3.00%	5.00%	7.25%	9.50%
Cooperative Discount (%)		75%	75%	75%	75%	75%
Required Cooperative Savings (%)		0.94%	2.25%	3.75%	5.44%	7.13%
Required Cooperative Savings (kWh)		7,713,522	18,919,363	32,603,288	45,092,916	56,504,528
Accumulated Program Savings			347,449	574,406	797,574	845,363
Existing Programs (kWh)		347,449	226,957	223,168	47,789	4,477,268
New Programs (kWh)		-	-	-	-	-
Total Savings (kWh)		347,449	574,406	797,574	845,363	5,322,631
Savings (%)		0.042%	0.068%	0.092%	0.102%	0.671%
Difference (kWh)		(7,366,073)	(18,344,957)	(31,805,713)	(44,247,553)	(51,181,897)
Projected % of Achievement			3.04%	2.45%	1.87%	9.42%
2010-2011 sales are actual kWh sales as reported in the annual report.						
2012-2013 sales are projections of kWh sales provided by SSVEC.						
2011 savings based on 2011 yr end DSM report (therm equivalents converted at 1 therm = 29.3 kWh)						
		3,559	therms			
		104,287	kWh			
2012 savings based on 2012 January through June 2012 DSM report (doubled savings if not already reported on annual basis)						
		1,338	therms			
		39,203	kWh			

PROPOSED 2016 OPERATING BUDGET

At the direction of the Commission, SSVEC was told to keep using the 2011 DSM program until further notice. As part of the order of the Commission, SSVEC was given permission to modify the program and budget to keep the program as efficient as possible, but not allowed to add any additional programs or expenses.

Therefore, SSVEC proposed the following DSM Budget for 2016 redistributing the approved amount of \$549,657. As explained below the 2011 budget no longer distributes the funds in a way that matches the programs demands and costs. No changes to the approved DSM adder are requested at this time.

Program Costs	Budget
Touchstone EE Homes	\$ -
Residential Audits	\$ 5,000
C&I Audits	\$ 25,000
DSM - Admin	\$ 80,000
DSM - Program Development	\$ 75,000
Expenses	
Advertising	\$ 75,000
Vehicle Mileage	\$ -
Communication & Notices	\$ 4,000
Misc	\$ 157
Rebates	
Water Heater	\$ 4,000
Heat Pump	\$ 20,000
Loan Programs	
Residential Loans	\$ 125,000
Commercial Loans	\$ 136,500
totals	\$ 549,657

This proposed Budget will be used to proportionally distribute the \$581,544 carry-over from 2015 and to distribute the DSM funds collected from the DSM adder during 2016.

The changes in the Budget were based on the actual expenses accrued in 2015 and projected expenses for 2016. The changes from 2015 are lowering the budget for residential audits (as that program has reached a saturation point and requests for audits have dropped) and allocated those funds to C&I audits which are projected to increase. The DSM Admin was increased to reflect underfunding in 2015.

The table below shows how using the Budget amount specified by Decision 73930 of Docket No. E-01575A-11-0223 to be based on \$549,657 per year, was used to distribute the funds collected from the DSM surcharge and the funds from loan repayments between the budget line items.

Income and Expense Summary				
Program Costs	Budget	Income	Expense	Balance
Touchstone EE Homes	\$ 500	\$ 500	\$ -	\$ 500
Residential Audits	\$ 25,000	\$ 55,759	\$ 4,003	\$ 51,756
C&I Audits	\$ 26,500	\$ 59,104	\$ 42,561	\$ 16,543
DSM - Admin	\$ 26,500	\$ 59,104	\$ 80,803	\$ (21,699)
DSM - Program Development	\$ 15,000	\$ 33,455	\$ 72,589	\$ (39,134)
Expenses				
Advertising	\$ 35,000	\$ 78,062	\$ 121,261	\$ (43,199)
Vehicle Mileage	\$ 2,000	\$ 4,461	\$ -	\$ 4,461
Communication & Notices	\$ 5,000	\$ 11,152	\$ 4,500	\$ 6,652
Misc	\$ 4,157	\$ 9,272	\$ 1,000	\$ 8,272
Rebates				
Water Heater	\$ 25,000	\$ 55,759	\$ 2,200	\$ 53,559
Heat Pump	\$ 20,000	\$ 44,607	\$ 16,800	\$ 27,807
Loan Programs				
Residential Loans	\$ 215,000	\$ 479,523	\$ 167,692	\$ 311,831
Commercial Loans	\$ 150,000	\$ 334,551	\$ 130,107	\$ 204,444
totals	\$ 549,657	\$ 1,225,307	\$ 643,515	\$ 581,792

The budget overrun for the Admin is the result of an SSVEC's Accounting department goal to more accurately track labor and overhead costs to properly assign admin costs to all SSVEC programs.

The budget overrun for Program Development was due to an experimental load control project to determine if it made economic sense to try a residential load control of A/C units to lower system peak. A one-time charge of \$68,372.47 was the balance of the 50% matching funds for the American Recovery and Reinvestment Act of 2009 which was used to develop and test the experimental load control project which pushed the line item over budget. The results of the test show that with SSVEC low wholesale demand costs, the equipment cost, and operational costs, SSVEC cannot justify the residential load control at this time.

Our Energy Efficiency Commercials and advertising products were long out of date and we had to spend \$62,754 in production costs for the updated video, audio, and print products.

SSVEC is planning to submit an expanded 2017 DSM plan in June and request no changes to the DSM adder even though we have sufficient funds to fund the entire 2016 program. Our Members are used to the current adder and rather than eliminate it to then turn around and have re-implement a larger adder in 2017 to meet the needs of the expanded program would be counterproductive.

ADVERTISING REPORT

Marketing expense and supporting data for item (ii) as outlined on page 46 of Docket No. E-01575A-08-0328, Decision No. 71274.

Demand Side (Energy Management) articles in the SSVEC Bill Insert *Co-op Connections*

January 2015

“Keep Warm this Winter and Save – 4 Tips for Keeping Warm and Lowering Energy Bills”
2/3^{rds} of a page of 2 pages

“Prepaid Metering for Residential Members”
1/3rd of a page of 2 pages

February 2015

“Prepaid Metering for Residential Members”
1/3rd of a page of 2 pages

March 2015

None

April 2015

None

May 2015

None

June 2015

“SmartHub is a Convenient Way to Pay”
2/3^{rds} of a page of 2 pages

July 2015

“Going on a Vacation? – Some Tips to Reduce Your Electric Bill While You are Gone”
2/3^{rds} of a page of 2 pages

August 2015

None

September 2015

None

October 2015

None

November 2015

None

December 2015

“Holiday Energy Use – House Guests and Special Activities Can Mean Additional Energy Use”
1 page of 2 pages

Demand Side (Energy Management) articles in the SSVEC Member
Magazine *Currents*

January – February 2015

None

March - April 2015

“Sulphur Springs Valley Electric Cooperative Wins Community Service Award”

Page 5 - 1/2 page of 12 pages

May - June 2015

None

July - August 2015

“Commercial Rates, Audits, and Loans”

Page 5 – 1 page of 16 pages

“Home Energy-Savings Measures”

Page 13 – 2/3^{rds} page of 16 pages

September – October 2015

None

November - December 2015

None

AD COPY FOR JANUARY 2015 THROUGH DEC 2015

January 2015

February 2015

TSCSSV

Co-op CONNECTION

News and Information from SSVEC January 2015

Calendar

December 24 and 25
SSVEC offices closed for Christmas Holiday
To report an outage or other electrical emergencies, call 1-800-422-3275.

January 1, 2015
SSVEC offices closed for Christmas Holiday
To report an outage or other electrical emergencies, call 1-800-422-3275.

January 19, 2015
SSVEC offices closed for Martin Luther King/Civil Rights Holiday
To report an outage or other electrical emergencies, call 1-800-422-3275.

January 21, 2015
SSVEC Board of Directors Meeting
9:30 a.m. at 350 N. Haskell Avenue, Willcox, Arizona. Call to members is at 9:35 a.m.

February 16, 2015
SSVEC offices closed for Presidents Day Holiday
To report an outage or other electrical emergencies, call 1-800-422-3275.

Check out our website www.ssvvec.org and "like" us at www.facebook.com/SSVECAZ

Keep Warm This Winter and Save

4 tips for keeping warm and lowering energy bills

Comfort and savings can be yours this winter by following four simple tips regarding your home's energy usage.

1 Keep the heat in and the cold out. This is as simple as using exterior doors as little as possible and not "lingering" when people come and go. Minimize the time you use kitchen or bathroom exhaust fans. Also use heavy draperies on windows to keep the cold out at night. (But open them during the day to take advantage of solar heat build-up.

2 Use your ceiling fans to "push" the warm air that naturally rises so that it can warm the lower "people" areas of rooms.

3 Check and change out your furnace or heat pump filter as necessary (but at least once a month).

This is an economical way to assure your heating system is operating at peak efficiency.

4 Use space heaters sparingly. A space heater is a convenient way to place heat where you need it, when you need it. However, that small appliance can add to your monthly electric bill.

At a rating of 1,500 watts, it will cost about 20 cents for each hour of use. At two hours per day that is only 40 cents, but over a month of 30 days that would add up to \$12.00 on your electric bill. More hourly use and multiple space heaters, mean you'll be paying considerably more.

Remember: use a space heater in a confined or small area to get the greatest benefit, limit the time it is on and definitely turn it off when it is not needed.

Prepaid Metering for Residential Members

If you have a residential account with Sulphur Springs Valley Electric Cooperative, you now have another way to purchase electricity: prepaid metering.

This is a "pay-as-you-go" option.

- *no deposits
- *no late fees
- *ability to monitor daily usage on SmartHub (found at SSVEC's website)

*ability to make more frequent but smaller payments rather than one large monthly payment

Please note: to participate in this program you must have Internet access or be able to receive low balance notifications via email, text or phone.

If you would like more info on prepaid metering, call your local SSVEC office.

TSCSSV

Co-op CONNECTION

News and Information from SSVEC February 2015

Calendar

January 21
SSVEC Board of Directors Meeting
9:30 a.m. at 350 N. Haskell Avenue, Willcox, Arizona. Call to members is at 9:35 a.m.

February 16
SSVEC offices closed for Presidents Day Holiday
To report an outage or other electrical emergencies, call 1-800-422-3275.

February 18
SSVEC Board of Directors Meeting
9:30 a.m. at 311 E. Wilcox Drive, Sierra Vista, Arizona. Call to members is at 9:35 a.m.

March 18
SSVEC Board of Directors Meeting
9:30 a.m. at 1557 Cooperative Way, Benson, Arizona. Call to members is at 9:35 a.m.

March 26
SSVEC VES Fair
Open to public during the day and awards ceremony at 7:00 p.m.

Check out our website www.ssvvec.org and "like" us at www.facebook.com/SSVECAZ

Beware of Scams!

Unscrupulous individuals are attempting to get you to pay them!

You receive a phone call at home or at your place of business. The caller explains your electric bill is past due and your power will be disconnected unless you take immediate action.

And though you're pretty sure your account is paid up, he has your attention. This was the situation recently with a number of SSVEC members.

The caller goes on to demand that you purchase a prepaid card and make payment by phone to assure your

electric service will not be interrupted. This is a scam! Unfortunately, people (obviously confused by the call) have followed the instructions and paid the scammer.

Don't volunteer information regarding your account. Call your local SSVEC office to verify your account status!

SSVEC points out that the cooperative will never demand that you purchase a prepaid card

Our advice? If something doesn't sound right, stop and do not volunteer any information such as account number or regular account of your monthly bill. This information the scammer may use to further intimidate you or other members.

Instead, simply hang up and call your local SSVEC office. We'll be happy to provide you with information regarding the status of your account.

Prepaid Metering for Residential Members

If you have a residential account with Sulphur Springs Valley Electric Cooperative, you now have another way to purchase electricity: Prepaid Metering.

This is a "pay-as-you-go" option.

- *no deposits
- *no late fees
- *ability to make more frequent but smaller payments rather than one large monthly payment

*ability to monitor daily usage on SmartHub at SSVEC's website

Please note: to participate in this program you must have Internet access or be able to receive low balance notifications via email, text or phone.

For more information on Pre-Paid Metering, see <http://www.ssvvec.org/wp-content/uploads/2014-Rate-Tariff-Corrected-For-Compliance-070114.pdf> (Check pages 60 through 65.)

June 2015

July 2015

TSCSSV

Co-op CONNECTION

News and Information from SSVEC June 2015

Calendar

May 25
SSVEC Offices Closed for Memorial Day Holiday
To report an outage or other electrical emergencies, call 1-800-422-3275.

June 17
SSVEC Board of Directors Meeting
9:30 a.m. at 1557 Cooperative Way, Benson, Arizona. Call to members is at 9:35 a.m.

July 29
SSVEC Board of Directors Meeting
9:30 a.m. at 350 N. Haskell Avenue, Willcox, Arizona. Call to members is at 9:35 a.m.

July 3
SSVEC Offices Closed for Independence Day Holiday
To report an outage or other electrical emergencies, call 1-800-422-3275.

Check out our website www.ssvvec.org and "like" us at www.facebook.com/SSVECAZ

SmartHub is a convenient way to pay

If you're traveling this summer and you want to be sure to "keep up" your electric bill payments, Smart Hub is the answer. And it allows you to monitor and analyze your electricity usage all year long!

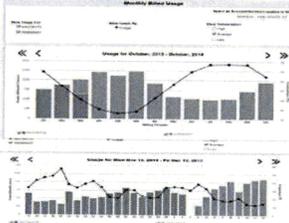
SSVEC's SmartHub is a new system that notifies you through email of your bill. It also allows you to view your electricity usage online and make electronic bill payments.

With SmartHub, you can see just how much electricity you use and compare your usage by week, month or year. It is also available as an app with Apple and Android devices. You can create an online account and

view the view your monthly bill statement, make a payment or check electricity usage.

To sign up for SmartHub go to SSVEC's website (www.ssvvec.org) or to <https://ssvec-smarthub.coop/login.html>

Screen shots of graphs from SmartHub



Look at the "deals" at local businesses with your

***We Frame It**
590 E. Fry Blvd., Sierra Vista
(520) 458-0900
10 % off customer framing
Buy one ready made map and receive one free

***Alluring Image Salon**
900A Highway 80, Benson
(520) 586-2217
10% off all styling products

***The Break Shop, LLC**
622 N. Haskell Avenue, Willcox
(520) 507-6488
10% off lunch special when you show card
10% off drinks when you show card

Just present your Co-op Connections Card when you make your purchase.

TSCSSV

Co-op CONNECTION

News and Information from SSVEC July 2015

Calendar

July 29
SSVEC Board of Directors Meeting
9:30 a.m. at 350 N. Haskell Avenue, Willcox, Arizona. Call to members is at 9:35 a.m.

August 19
SSVEC Board of Directors Meeting
9:30 a.m. at 311 E. Wilcox Drive, Sierra Vista, Arizona. Call to members is at 9:35 a.m.

September 7
SSVEC Offices Closed for Labor Day Holiday
To report an outage or other electrical emergencies, call 1-800-422-3275.

September 23
SSVEC Board of Directors Meeting
9:30 a.m. at 1557 Cooperative Way, Benson, Arizona. Call to members is at 9:35 a.m.

Check out our website www.ssvvec.org and "like" us at www.facebook.com/SSVECAZ

Going on Vacation?

Some tips to reduce your electric bill while you're gone

Vacation time is a great opportunity to relax and enjoy being away from home. But remember – if you're not careful, you could be using electricity needlessly at home while you're away.

Decide what you can turn off

First, decide what doesn't have to be left "on" while you're away. For example, even though you're not at home, the water heater will automatically operate as the water in the tank cools. Turn off the water heater! If you're going to be gone for two weeks or more, consider emptying, defrosting and unplugging your refrigerator. Be sure

to prop the door open so allow air to circulate in the refrigerator cabinet. You may save enough on your electricity costs to restock it with fresh basics when you return. And if you leave a refrigerator operating in a house that is "closed up" in warm weather, it will be forced to run longer and more often using more energy than it otherwise would.

What should you leave on?

Turn off your air conditioner. This will assure it uses no electricity. If you have houseplants that would suffer from the heat, or if someone will be checking on your house

from time to time, you may want to leave your cooling on but move the thermostat to a higher setting than usual. Consider leaving a lamp or two on a timer to give the impression that someone is at home.

Other ways to save

You can turn the heater off on a pool or spa and reduce the filter time to a minimum. Appliances such as microwaves, computers or televisions have "instant on" features which draw some power at all times. Unplug these appliances. You'll save energy and prevent damage related to storms or power surges.

Look at the "deals" you can get at local businesses when you present your Co-op Connections Card!

***Coronado Vineyards**
2909 E. Country Club Dr., Willcox
(520) 384-2993
50% off all wine purchases
Complimentary wine-tasting for two people

***Competition Tire**
1801 E. Fry Blvd., Sierra Vista
(520) 459-0220
10% off entire service/purchase

***Local Locksmith**
995 W. 4th St., Suite G, Benson
(520) 586-3399
10% off locksmith calls

TS/CS/V

GO-OP CONNECTION

News and Information from SSVEC

December 2015

Calendar

December 21

SSVEC Board of Directors Meeting
9:30 a.m. at 1557 Cooperative Way, Benson, Arizona. Call to members is at 9:35 a.m.

December 24-25

SSVEC Offices closed for Christmas Holiday
To report an outage or other electrical emergencies, call 1-800-422-3275.

January 1, 2016

SSVEC Offices closed for New Year's Holiday
To report an outage or other electrical emergencies, call 1-800-422-3275.

January 18, 2016

SSVEC Offices closed for Martin Luther King, Jr. Civil Rights Day
To report an outage or other electrical emergencies, call 1-800-422-3275.

January 20, 2016

SSVEC Board of Directors Meeting
9:30 a.m. at 1557 N. Haskell Ave., Wilcox, Arizona. Call to members is at 9:35 a.m.

Check out our website

www.ssvec.org and "like" us at www.facebook.com/SSVECAZ

Holiday Energy Use

House guests and special activities can mean additional energy use

With cold weather and the holidays coming there's a good chance you'll be using more electricity than usual. (And that will mean a larger electric bill than usual for the following month.) Note where you are using your electric appliances/equipment and try to get the maximum benefit from them.

Space Heaters

During winter months many people use space heaters for supplemental heat. And they are great to provide a little heat right where you need it (such as a bedroom or bathroom). But be careful because a space heater can add to your electric bill if used constantly.

It costs about 20 cents to run a space heater for an hour. That means if you use a space heater for three hours every day you'll add about \$18.00 to your monthly bill. More hours (and more space heaters in use) will add to this cost.

Solutions: Use the space heater sparingly and be sure to turn it off when you leave the room. Or consider an electric blanket. You can use an electric blanket through the night (10 hours) for a total of 15 to 30 cents depending on the setting.

Keeping the Warm In

With a lot of people coming and going (kids home from school and holiday visitors), you'll be losing a little of your house's heat every time an exterior door is open. Remind everyone in the house to hurry in or out and not linger with the door open, and invite guests to immediately come in to reduce the time a door is open.

Solutions: Install or replace a storm door. Be sure it is installed for a snug fit. This will help keep the warmth in as people come and go. Remember also to check and regularly replace the heat pump or furnace filter to assure your system is running at peak efficiency.

Taking Advantage of the Heat You "Create"

If you have an open fireplace be sure the damper is closed when it is not in use. Consider investing in glass doors/enclosure so that the warm air in the room does not escape.

Solutions: There are grate heaters or radiators that can be installed in an open fireplace to take advantage of the fire's heat without losing the warm air in your home up the chimney. Just be sure to have the installer check clearances and be sure there is adequate fireproofing to make the installation safe.

Bake to Your Heart's Delight

There's a good reason for doing your holiday baking or cooking in the evenings or on a particularly cold day. That excess heat can help warm the kitchen (and the cooks) as well as adjoining areas of the house.



Currents

SULPHUR SPRINGS VALLEY ELECTRIC CO-OP

Public notice on page 11

TRANSFORMED CONGREGATION
ARTIST DOUG QUARLES' WORK ON DISPLAY AT BENSON GALLERY



JULY & AUGUST 2015

March/April 2015

Currents
SULPHUR SPRINGS VALLEY ELECTRIC CO-OP

AT THE RACES

SSVEC annual meeting is April 23

2015

MARCH & APRIL

NATIONAL RURAL ELECTRIC COOPERATIVE ASSOCIATION

Sulphur Springs Valley Electric Co-op wins Community Service Award

The National Rural Electric Cooperative Association (NRECA) honored Sulphur Springs Valley Electric Cooperative (SSVEC) with the NRECA National Community Service Award for the year ending on February 28, 2015. SSVEC received the award for its commitment to the community through its various programs and services. The award recognizes SSVEC's dedication to providing reliable electricity and its commitment to the community through its various programs and services.

The award ceremony was held at the NRECA National Convention in Las Vegas, Nevada. SSVEC representatives were honored by NRECA officials and other industry leaders. The award is a testament to SSVEC's commitment to the community and its dedication to providing reliable electricity and its commitment to the community through its various programs and services.



Curtis Hester (right), managing National Rural Electric Cooperative Association (NRECA) award presenter and SSVEC Board President, Community Service Award in Las Vegas, Nevada (left to right): SSVEC Board President, Community Service Award in Las Vegas, Nevada, SSVEC Manager of Economic Development and Regulatory Compliance, SSVEC Chief Executive Officer, and Kathy Thomas, SSVEC Board President.

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Commercial Rates, Audits, and Loans

It is not until I work to explain these related issues that I understand how and how much these businesses spend on energy. The first topic is the electric rates for small businesses. SSVEC offers three rate options. We have rates that are designed to match the way you do business. For example, using the rates for a three-person retail store office and a restaurant would be different. So we have a General Service rate for small businesses, a Large Power rate for large businesses, and Industrial Power rate for very large businesses.

BY DAVID BANE, SSVEC KEY ACCOUNTS MANAGER
A demand charge is applied to that reading. So, what does all this mean to you as a business owner or manager? You first want to make sure that you are on the best rate possible. There are ways to lower your monthly bill by finding ways to lower the demand. Did your business shut down at night and you have to pay for that? You can get a "demand" rate. This is a different rate. It can be a rate without and why you are on the best available rate.

SSVEC wants to help you do whatever will work best for you. This did not mean FREE ENERGY ACTS (right). And the final topic: LOANS. It is a hard decision to consider financing your debt for energy projects. The one that SSVEC can help is by providing loans at a zero interest rate. SSVEC has loans available to help you upgrade your facility to lower your energy bills. (What is really "free" is that amount of the project that you are paying with the electricity bill so you get even more energy.)

Let's talk about other ways to lower your energy bill. SSVEC offers FREE ENERGY AUDITS for businesses as well as residential customers. The first step in the audit is a site survey to make sure you are on the best rate as it is required. It then comes to your place of business and visit with you and look for the easiest steps you can take to lower your bill. This could include lighting upgrades, HVAC upgrades, energy control systems, or other energy upgrades. All these upgrades are part of the "demand" program and it is a big benefit of your biggest "pay" or demand during

SSVEC provides loans at zero interest. The loan program is funded through the use of the Federal Energy Corporation Commission's required Electric Energy Efficiency Program. It is a loan program with a demand side management (DSM) program to help a small amount be on energy. Monthly payments are made. To protect the loan is secured by real property in other words we give you a lien on your business until the loan is repaid. So if you leave your property we would have to get the money secured in the process.

Sound interesting? The best way to get started is to send me an e-mail with your account number and contact information to request a rate audit or assistance. The e-mail address is dhan@ssvec.com.



Home energy-saving measures

WATER HEATING

1. Set water heater temperature no higher than 120°F.
2. For households with 1 or 2 members, a 25°F setting may work best.
3. Insulate the tank.
4. Drain 1/2 gallon from bottom of water heater each year to reduce sediment build-up.
5. Insulate hot pipes on hot and cold water lines when it's time to replace your water heater.
6. Insulate exposed hot water lines.
7. Limit shower length to 5-7 minutes.
8. Install low-flow shower heads.
9. Fix dripping faucets.
10. Don't let water run while brushing your teeth.
11. Don't let water run while washing your hands.

LAUNDRY

12. Wash clothes in cold water. Use hot water only for very dirty loads.
13. Do only full loads of loads.
14. Run only one smaller load, adding the water level to the washing machine to match the load size, especially when using hot water.
15. Always use cold water when.
16. Run only one smaller load, adding the water level to the washing machine to match the load size, especially when using hot water.
17. Don't let water run while brushing your teeth.
18. Don't let water run while washing your hands.

LIGHTING

19. Replace any light bulbs that burn more than one hour per day with an energy compact fluorescent bulb.
20. Turn off unnecessary lighting.
21. Use fluorescent or LED lighting.
22. Use fluorescent or LED lighting.
23. Use fluorescent or LED lighting.
24. Use fluorescent or LED lighting.
25. Use fluorescent or LED lighting.
26. Use fluorescent or LED lighting.
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29. Use fluorescent or LED lighting.
30. Use fluorescent or LED lighting.

MISCELLANEOUS

31. Turn computers and monitors off when not in use.
32. Turn off electronic devices when not needed.
33. Turn off lights when not needed.
34. Turn off the TV when not needed.
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KITCHEN

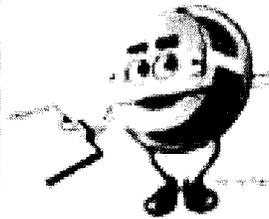
51. Use the refrigerator's built-in defrost feature only if required.
52. Switch your refrigerator power switch to "OFF" if required.
53. Set the refrigerator temperature to 34°-37° and the freezer temperature to 0°-5°.
54. Set the refrigerator temperature to 34°-37° and the freezer temperature to 0°-5°.
55. Set the refrigerator temperature to 34°-37° and the freezer temperature to 0°-5°.
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60. Set the refrigerator temperature to 34°-37° and the freezer temperature to 0°-5°.

ENERGY SAVINGS AND DIRECTOR

SSVEC Director C. Lex Herron
C. Lex Herron is SSVEC's former board member representing District 10. He is currently the manager of the utility for the City of Benson, Arizona. He has a Bachelor's degree in Business Administration from the University of Arizona. He has worked for SSVEC for over 10 years. He is currently the manager of the utility for the City of Benson, Arizona. He has a Bachelor's degree in Business Administration from the University of Arizona. He has worked for SSVEC for over 10 years.

What tells you how to fill this socket that could put money back in your pocket?

The answer lies in the way you use energy. The way you use energy is the key to saving money. SSVEC's Energy Audit can help you find out how to use energy more efficiently.



SSVEC's New Energy Audit
Maximize your savings!



Neighbor Springs Valley Electric Cooperative, Inc.

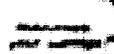
He's not from the \$1,000,000 sweepstakes. But he could save you hundreds.



The way you use energy is the key to saving money. SSVEC's Energy Audit can help you find out how to use energy more efficiently.

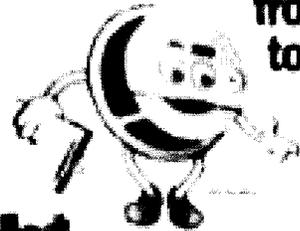


SSVEC's New Energy Audit
Maximize your savings!



Neighbor Springs Valley Electric Cooperative, Inc.

What can help you save and save from the attic to the microwave?



The attic is a great place to save energy. The way you use energy is the key to saving money. SSVEC's Energy Audit can help you find out how to use energy more efficiently.



SSVEC's New Energy Audit
Maximize your savings!

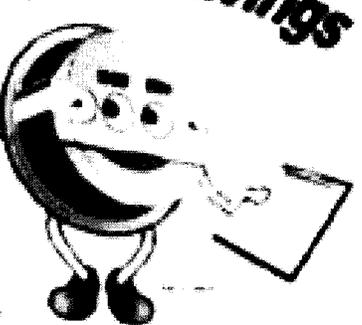
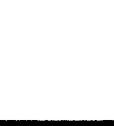


Neighbor Springs Valley Electric Cooperative, Inc.

MAXimize your savings



The way you use energy is the key to saving money. SSVEC's Energy Audit can help you find out how to use energy more efficiently.



SSVEC's New Energy Audit
Maximize your savings!



Neighbor Springs Valley Electric Cooperative, Inc.