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BEFORE THE ARIZONA CORPORATION COMMISSION  
RECEIVED

COMMISSIONERS

BOB STUMP, Chairman  
GARY PIERCE  
BRENDA BURNS  
BOB BURNS  
SUSAN BITTER SMITH

2014 SEP 24 A 8:30

AZ CORP COMMISSION  
DOCKET CONTROL

ORIGINAL

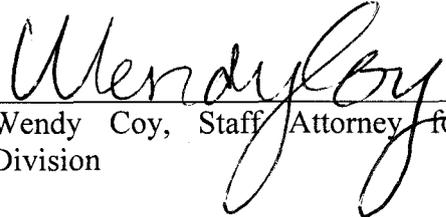
In the matter of	)
KENT MAERKI and NORMA JEAN	)
COFFIN aka NORMA JEAN MAERKI, aka)	)
NORMA JEAN MAULE, husband and	)
wife,	)
DENTAL SUPPORT PLUS FRANCHISE,	)
LLC, an Arizona limited liability company	)
Respondents.	)

DOCKET NO. S-20897A-13-0391

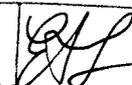
**SECURITIES' DIVISION  
SUPPLEMENTAL RESPONSE TO  
RESPONDENTS' MOTION TO CONTINUE**

On September 23, 2014, the Securities Division filed a Response to Respondents' Motion to Continue. Investigator Clapper's affidavit is inadvertently missing the attachment. Attached is a complete copy of Investigator Clapper's affidavit.

RESPECTFULLY SUBMITTED this 24<sup>th</sup> day of September, 2014.

  
 Wendy Coy, Staff Attorney for the Securities  
 Division

Arizona Corporation Commission  
DOCKETED  
SEP 24 2014

DOCKETED BY	
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1 SERVICE LIST FOR: KENT MAERKI and NORMA JEAN COFFIN aka NORMA JEAN  
2 MAERKI, aka NORMA JEAN MAULE, husband and wife, DENTAL SUPPORT PLUS  
3 FRANCHISE, LLC

4 ORIGINAL and 8 copies of the foregoing  
5 filed this 24<sup>th</sup> day of September, 2014, with:

6 Docket Control  
7 Arizona Corporation Commission  
8 1200 W. Washington St.  
9 Phoenix, AZ 85007

10 COPY of the foregoing hand-delivered  
11 this 24<sup>th</sup> day of September, to:

12 The Honorable Marc E. Stern  
13 Administrative Law Judge  
14 Arizona Corporation Commission  
15 1200 W. Washington St.  
16 Phoenix, AZ 85007

17 COPY of the foregoing mailed  
18 this 24<sup>th</sup> day of September, to:

19 Mark D. Chester  
20 8777 N. Gainey Center Drive, Suite 191  
21 Scottsdale, Arizona 85258-2106  
22 Attorneys for Respondents

23 Marie Mirch, Esq.  
24 Mirch Law Firm LLP  
25 750 B Street #2500  
26 San Diego, California 92101  
Attorney *Pro Hac Vice*



1 STATE OF ARIZONA )  
2 County of Maricopa )  
3 \_\_\_\_\_ )

AFFIDAVIT OF GARY CLAPPER

4 DOCKET NO. S-20897A-13-0391

5 I, Gary Clapper, being duly sworn, say as follows:

- 6 1. I am a resident of Phoenix, Arizona and am over the age of eighteen (18).
- 7 2. I have personal knowledge of the matters stated in this affidavit and am competent  
8 to testify to them.
- 9 3. I understand that this affidavit may be used in a court of law.
- 10 4. I am employed by the Securities Division of the Arizona Corporation Commission  
11 as Chief Investigator.
- 12 5. On May 12, 2014, I contacted Trueman Reynolds ("Reynolds"), of Digital  
13 Marketer in Texas, regarding the training dates for the "War Room MasterMind" program.  
14 Reynolds stated it was a three part program that was held at various locations throughout the  
15 United States. Reynolds indicated that the third session was scheduled for September, 2014.
- 16 6. On September 22, 2014, I re-contacted Reynolds and he advised that the third  
17 week of the three part program was scheduled for the week of September 29, 2014, through  
18 October 2, 2014, in Las Vegas, Nevada. He said he could not confirm if all attendees would  
19 participate in the third program however it was assumed by Digital Marketer that the past  
20 attendees would attend all sessions because of the cost of the program and there are no "make-up"  
21 sessions.
- 22 7. Reynolds informed me that the training was to be held at The Encore at Wynn Las  
23 Vegas located at 3131 S. Las Vegas Blvd., Las Vegas, Nevada. There is a "round table" held on  
24 September 29 and 30, 2014, with the "War Room" scheduled for October 1 and 2, 2014.
- 25 8. On September 22, 2014, I called The Encore at Wynn Las Vegas to confirm the  
26 information related to the program. According to the reservations desk, they confirmed the training

1 dates at their location. I asked if Mr. Kent Maerki had a hotel room reserved for this training, and  
2 they confirmed a reservation for Mr. Maerki starting on September 30, 2014.

3 9. I have attached a copy of the E-Mail received from Reynolds regarding the training  
4 location, dates of the training along with the scheduled times for the meetings.

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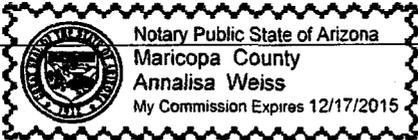
GARY CLAPPER

SUBSCRIBED AND SWORN TO BEFORE me this 23<sup>rd</sup> day of  
SEPTEMBER, 2014.



NOTARY PUBLIC

My Commission Expires:



## Gary Clapper

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**From:** Trueman Reynolds (Digital Marketer) <support@digitalmarketer.com>  
**Sent:** Monday, September 22, 2014 9:47 AM  
**To:** Gary Clapper  
**Subject:** [Digital Marketer] Re: Mastermind training

##- Please type your reply above this line -##

Your request (47515) has been updated. To add additional comments, reply to this email.



**Trueman Reynolds**

Sep 22 11:46 AM

The War Room meeting will be held at The Encore at 3131 Las Vegas Blvd South.

Round Table

9/29-9/30

War Room

10/1-10/2

Hours are approximately 9a - 6p.

If you have any questions, please feel free to call us at 512-961-1077.

Regards

Trueman Reynolds

Digital Marketer

Event Team Manager

o 512.961.1077

c 619.933.0298



**Hannah Flores (Digital Marketer)**

Sep 22 11:41 AM

Gary,

Trueman Reynolds can confirm that for you.

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Trueman, would you please confirm the meeting location for next week?

I've cc'd Trueman on this email, but you can always reach him directly at:  
[trueman.reynolds@digitalmarketer.com](mailto:trueman.reynolds@digitalmarketer.com).

Thank you and let me know if for some reason you don't hear from Trueman!

Regards,  
Hannah  
Customer Experience Manager  
DigitalMarketer.com  
512-600-4363



**Gary Clapper**

Sep 22 10:49 AM

Can you please confirm the meeting location in Las Vegas for next week.

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This email is a service from Digital Marketer. Delivered by [Zendesk](#).