



BEFORE THE ARIZONA CORPORATION COMMISSION

COMMISSIONERS

- BOB STUMP - Chairman
- GARY PIERCE
- BRENDA BURNS
- BOB BURNS
- SUSAN BITTER SMITH

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ARIZONA CORP COMMISSION
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ORIGINAL

In the matter of:

KENT MAERKI and NORMA JEAN COFFIN aka
NORMA JEAN MAERKI, aka NORMA JEAN
MAULE, husband and wife,

DENTAL SUPPORT PLUS FRANCHISE, LLC, an
Arizona limited liability company,

Respondents.

DOCKET NO. S-20897A-13-0391
Arizona Corporation Commission

DOCKETED

JAN 17 2014

DOCKETED BY

THIRD PROCEDURAL ORDER
(Schedules Hearing)

BY THE COMMISSION:

On November 18, 2013, the Securities Division ("Division") of the Arizona Corporation Commission ("Commission") filed a Notice of Opportunity for Hearing ("Notice") against Kent Maerki and Norma Jean Coffin aka Norma Jean Maerki, aka Norma Jean Maule, husband and wife, and Dental Support Plus Franchise, LLC ("Dental Support") (collectively "Respondents"), in which the Division alleged multiple violations of the Arizona Securities Act ("Act") in connection with the offer and sale of securities in the form of investment contracts.

Respondents were duly served with a copy of the Notice.

On December 10, 2013, Respondents filed requests for hearing in response to the Notice in this matter pursuant to A.R.S §44-1972 and A.A.C. R14-4-306.

On December 11, 2013, by Procedural Order, a pre-hearing conference was scheduled on December 23, 2013.

On December 19, 2013, Respondent, Kent Maerki, filed a Motion for a Continuance stating that he would be unavailable due to previously scheduled business travel arrangements.

The Division indicated that it did not object to a brief continuance.

On December 20, 2013, by Procedural Order, a continuance to January 16, 2014 was granted.

1 On January 16, 2014, at the pre-hearing conference, the Division appeared through counsel
2 and Respondents appeared on their own behalf. Counsel for the Division requested that a hearing be
3 scheduled and estimated that the proceeding would require approximately two weeks of hearing to
4 complete. Respondents did not object to this request, but indicated they may retain an out of state
5 attorney who will comply with Arizona law to appear *pro hac vice*.

6 Accordingly, a hearing should be scheduled.

7 **IT IS THEREFORE ORDERED that the hearing shall be held on June 2, 2014, at 10:00**
8 **a.m., at the Commission's offices, 1200 West Washington Street, Hearing Room No. 1, Phoenix,**
9 **Arizona.**

10 **IT IS FURTHER ORDERED that the parties shall also set aside June 3, 4, 5, 9, 10, 11,**
11 **12, 16, 17, 18, and 19, 2014, for additional days of hearing, if necessary.**

12 **IT IS FURTHER ORDERED that the Division and Respondents shall exchange copies of**
13 **their Witness Lists and copies of their Exhibits by April 14, 2014, with courtesy copies provided**
14 **to the presiding Administrative Law Judge.**

15 **IT IS FURTHER ORDERED that if the parties reach a resolution of the issues raised in**
16 **the Notice prior to the hearing, the Division shall file a Motion to Vacate the proceeding.**

17 **IT IS FURTHER ORDERED that the Ex Parte Rule (A.A.C. R14-3-113-Unauthorized**
18 **Communications) is in effect and shall remain in effect until the Commission's Decision in this**
19 **matter is final and non-appealable.**

20 **IT IS FURTHER ORDERED that all parties must comply with Rules 31 and 38 of the Rules**
21 **of the Arizona Supreme Court and A.R.S. § 40-243 with respect to the practice of law and admission**
22 ***pro hac vice*.**

23 **IT IS FURTHER ORDERED that withdrawal or representation must be made in compliance**
24 **with A.A.C. R14-3-104(E) and Rule 1.16 of the Rules of Professional Conduct (under Rule 42 of the**
25 **Rules of the Arizona Supreme Court). Representation before the Commission includes appearances**
26 **at all hearings and procedural conferences, as well as all Open Meetings for which the matter is**
27 **scheduled for discussion, unless counsel has previously been granted permission to withdraw by the**
28 **Administrative Law Judge or the Commission.**

1 IT IS FURTHER ORDERED that the Presiding Administrative Law Judge may rescind, alter,
2 amend, or waive any portion of this Procedural Order either by subsequent Procedural Order or by
3 ruling at hearing.

4 DATED this 17th day of January, 2014.

5
6 
7 MARC E. STERN
8 ADMINISTRATIVE LAW JUDGE

9 Copies of the foregoing mailed/delivered
10 this 17th day of January, 2014 to:

11 Kent Maerki
12 Norma Jean Maerki
13 Dental Support Plus Franchise, LLC
14 10632 N. Scottsdale Road, #B-479
15 Scottsdale, AZ 85254

16 Matt Neubert, Director
17 Securities Division
18 ARIZONA CORPORATION COMMISSION
19 1300 West Washington Street
20 Phoenix, AZ 85007

21 COASH & COASH, INC.
22 COURT REPORTING, VIDEO &
23 VIDEOCONFERENCING
24 1802 N. 7th Street
25 Phoenix, AZ 85006

26
27
28
By: 
Tammy Velarde
Assistant to Marc E. Stern