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December 19, 2013

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Commissioner Bob Burns  
Arizona Corporation Commission  
1200 W. Washington  
Phoenix, AZ 85007

Re: Commissioner Bob Burns' Letter to Docket Regarding Retail Electric Competition and Public Relation Campaigns Dated December 6, 2013 Filed in Docket No. E-00000J-13-0375

Commissioner Burns:

In your letter to this docket dated December 6, 2013, you asked for responses to three questions. In response to your first question, Duncan Valley Electric Cooperative, Inc. ("DVEC") has spent very little money on retail electric competition public relations campaign. DVEC included an article about electric restructuring in the September 2013 issue of the "Currents" magazine that was sent to all members of the cooperative but this magazine is sent out bi-monthly regardless and so there was no additional cost to the cooperative for the inclusion of this article. No other funds were expended including supporting lobbying efforts or contributions to organizations that lobby or retain lobbyists to promote supporting views.

In response to your second question, DVEC salaried employees have spent approximately 2 hours (time spent writing the article for the Currents magazine) on the public relations campaign to support DVEC's positions on retail electric competition.

In response to your third question, DVEC did not spend any additional costs on public relations campaign relating to the retail electric competition issue. The only cost was a small amount of staff time that would have been incurred regardless as discussed above. Any future rate case would not include these expenditures.

Sincerely,

  
Michael Pearce  
CEO  
Duncan Valley Electric Cooperative

Arizona Corporation Commission

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