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Dear Chairman Pierce and Commissioners,

ARIZONA CORPORATION COMMISSION
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The Environmental Education Exchange strongly supports the timely approval of Tucson Electric Power's proposed Updated Modified Implementation Plan in Docket # E-01933A-11-0055.

The Environmental Education Exchange is a non-profit environmental education organization based in Tucson, Arizona that provides curriculum and other educational resources relating to a variety of environmental topics to schools, non-profits, and businesses. One of our programs, *Bright Students*, is an efficiency and conservation outreach program on behalf of TEP. This past 2011-2012 school year, the Exchange distributed over 4,400 Energy Conservation Kits to TEP customers via the *Bright Students* program. These kits include a variety of efficiency and conservation devices, including CFLs, a low-flow showerhead, and other items. Energy Conservation Kits enable customers to cumulatively save over \$380,000 in water and energy costs annually, as well as conserve over 1 GWh of electricity every year. These savings translate to over \$85 and over 225 kWh per household annually.

Bright Students is an important part TEP's overall effort to promote energy efficiency and conservation. It serves to put real devices into customers' hands at no cost to the customers. Furthermore, it raises both student and family consciousness and awareness of pressing energy issues. Research indicates that changing deeply set habits, such as those related to energy use, is terribly difficult. A key period in adults' lives that lends an opportunity for real behavior change occurs when they are raising children. We see this moment in peoples' lives, when their children come home from school with new ideas and insights, as an amazing opportunity to educate customers and engage them with 21st century energy issues and solutions.

Approval of the Updated Modified Implementation Plan will enable us to continue to provide free energy education to upwards of 5,000 households every school year. It will also enable us to continue distribution of Energy Conservation Kits, thus raising awareness and giving customers the tools to enact meaningful change in their daily lives. We urge you to open the door for the long-term benefits to customers by approving the Updated Modified Implementation Plan.

Sincerely,

Phil Miller

Energy Programs Manager, Environmental Educational Exchange

Commissioner, Tucson-Pima County Metropolitan Energy Commission

Arizona Corporation Commission

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