



NEW APPLICATION

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April 22, 2011

ORIGINAL

RECEIVED

Arizona Corporation Commission
Docket Control Center
1200 W. Washington Street
Phoenix, Arizona 85007

2011 APR 22 P 2: 18

Re: Advice Letter No. AZ104
Docket # T-03116A
SNET America, Inc.
d/b/a AT&T Long Distance East

ARIZONA CORPORATION COMMISSION
DOCKET CONTROL

T-03116A-11-0173

Dear Sir:

Enclosed for filing are an original and thirteen (13) copies of A.C.C. Tariff No. 3 for SNET America, Inc., d/b/a AT&T Long Distance East. The tariff pages have an issue date of April 22, 2011 and an effective date of June 1, 2011. The purpose of this filing is to introduce a monthly recurring maximum rate to Plan A MTS, increase Plan A 800 service existing monthly recurring maximum rate to \$99.00, and introduce new monthly recurring minimum usage charge to Plan A MTS and 800 service. Customers have been notified of this change via bill message and/or letter.

The monthly recurring (MRC) minimum usage charge of \$7.50 a month per billing account is being introduced nationwide and applies to Small Business Customers who have selected AT&T Long Distance East as their long distance carrier but have not selected a long distance calling plan and are billed under default Plan A MTS and/or 800 Service rates.

The MRC minimum usage charge of \$7.50 will apply when there is no Plan A domestic direct-dialed outbound and/or inbound long distance usage for the billing period. If a customer's domestic direct-dialed outbound and/or inbound long distance usage is less than \$7.50 for the month, then the MRC minimum usage charge will be reduced for the difference. For example, if a customer's Plan A usage is \$5.00 for the month, then the charge will be \$2.50. If the monthly usage is \$7.50 or greater then no (MRC) minimum usage charge will apply for the billing period. In addition, applicable taxes, surcharges, recovery fees and universal service charges will apply to the (MRC) minimum usage charge.

AT&T is adding this new charge in light of the following marketplace conditions:

- AT&T Long Distance East is not the dominant carrier for Small Business Intrastate Long Distance in Arizona. We are in competition with a number of traditional Long Distance providers and Long Distance Re-Sellers as well as Cellular, VOIP and Cable companies.
In Arizona, AT&T Long Distance East has seen a continuous erosion of both customers and minutes of use on our network over the years. Much of it is the result of customers defecting to the competition as long distance becomes more of a commodity (price shopping) and the evolution in the voice communications dynamics of the traditional small business client (increased reliance on wireless, text message via cellular, instant messaging via the internet and a variety of E mail applications).
Average impacted AT&T Long Distance East customers in Arizona are very low long distance users. As of March, 2011 the average Small Business Plan A MTS usage is \$36.87 per month. There are no Business Plan A Inbound (800 Service) customers. The average incremental revenue per month is \$ 3.75 per customer or \$7.50 for all customers. As of April 2011, AT&T Long Distance East has two (2) Small Business customers on Plan A MTS rates
Our strategy is to encourage customers to transition to a calling plan (as opposed to Plan A default rates) that benefits both the customer and AT&T Long Distance East.

So that our records will be complete, I would appreciate it if you would please date-stamp the extra copy of this filing and mail it in the envelope provided. If there are any questions regarding this filing, please contact me, Donna Daniele, 3032 Mars Hill Street, Modesto, CA 95355 or I may be reached via telephone at (209) 551-2571 or via email at dg1612@att.com. Thank you for your assistance in this matter.

Yours truly,

Handwritten signature of Donna M. Daniele

Donna M. Daniele
Area Manger, Regulatory

Arizona Corporation Commission

DOCKETED

APR 22 2011

Enclosures

DOCKETED BY [initials]

CHECK SHEET

The Pages of this tariff are effective as of the date shown at the bottom of the respective sheet(s). Original and revised sheets are named below and comprise all changes from the original tariff and are currently in effect as of the date on the bottom of this page.

PAGE	REVISION	PAGE	REVISION	PAGE	REVISION
1	Original	22	Original	42	Original
2	Original	23	1 st Rev*	43	1 st Rev
3	8 th Rev*	24	1 st Rev	44	1 st Rev
4	Original	25	1 st Rev	45	1 st Rev
5	Original	26	1 st Rev	46	2 nd Rev
6	Original	27	1 st Rev	47	2 nd Rev
7	1 st Rev	28	Original	48	2 nd Rev
8	Original	29	Original	48.1	1 st Rev
9	Original	30	1 st Rev	49	1 st Rev
10	1 st Rev.	31	Original	50	2 nd Rev
11	1 st Rev.	32	1 st Rev	51	2 nd Rev
12	Original	33	1 st Rev	52	2 nd Rev
13	Original	34	2 nd Rev	52.1	1 st Rev
14	Original	35	2 nd Rev	53	1 st Rev*
15	Original	36	2 nd Rev	54	2 nd Rev*
16	Original	37	2 nd Rev	55	Original
17	Original	38	2 nd Rev	56	1 st Rev
18	Original	39	2 nd Rev	57	1 st Rev
19	Original	40	2 nd Rev	58	1 st Rev
20	1 st Rev	40.1	1 st Rev	59	2 nd Rev
21	2 nd Rev*	41	Original	60	2 nd Rev

SECTION 3 – DESCRIPTION OF SERVICE & RATES, (CONT'D.)

3.6 Plan A

3.6.1 General Description

This is a calling plan utilizing switched access lines and sub minute timing of calls. Outbound calling, inbound (800) service and Travel Card service are offered under this plan.

Calls originate and terminate on Switched Access facilities provided by local exchange companies or other authorized access providers. For switched access, the Customer is responsible for establishing local access facilities and for all nonrecurring, recurring, construction and other charges in connection with such local access. The Customer using multiple Switched Access lines for a single 800 number must arrange for hunting service from the local exchange company.

3.6.2 MTS

(A) Per Minute

(T)

MTS is an outbound service priced based on a single rate band. Calls are billed in one minute increments. The minimum call duration is one minute.

	Minimum Initial Minute	Maximum Initial Minute	Minimum Additional Minute	Maximum Additional Minute
Day	\$0.2150	\$0.6450	\$0.1500	\$0.4500
Evening	\$0.1590	\$0.4770	\$0.0990	\$0.2970
Night/Weekend	\$0.1300	\$0.3900	\$0.0800	\$0.2400

(B) Monthly Recurring Charge

(N)

The maximum monthly recurring charge is \$99.99

(N)

SECTION 3 – DESCRIPTION OF SERVICE & RATES, (CONT'D.)

3.6 Plan A, (Cont'd.)

3.6.4 800 Service

800 Service provides the Customer with one or more 800-NXX-XXXX numbers which when dialed from stations in the intrastate public switched network shall terminate on Customer-designated facilities or equipment. All charges accruing in connection with usage of the Customer's assigned 800 numbers are billed to the Customer rather than to the party originating the call. Calls may originate from all points within Arizona. All 800 Service calls are billed in one minute increments and are subject to a minimum billing of one minute.

(A) Usage Rates Per Minute:

(N)

	Minimum Initial Minute	Maximum Initial Minute	Minimum Additional Minute	Maximum Additional Minute
Day	\$0.2150	\$0.6450	\$0.1500	\$0.4500
Evening	\$0.1590	\$0.4770	\$0.0990	\$0.2970
Night/Weekend	\$0.1300	\$0.3900	\$0.0800	\$0.2400

(B) Monthly Recurring Charge

(N)

	Minimum	Maximum
Switched Access	\$2.50	\$99.99 (1)
(D)	(D)	(D)

(D)

(D)

SECTION 7 – CURRENT RATES

7.1 Plan A

7.1.1 MTS

- (A) Monthly Recurring Minimum Usage Charge – Effective June 14, 2011: \$7.50 (N)

If monthly outbound and/or inbound usage equals or exceeds \$7.50 in a billing period, the monthly minimum usage charge will not apply. If monthly outbound and/or inbound usage in a billing period is less than \$7.50, the monthly minimum usage charge that will apply will be the difference between that month's usage and \$7.50.

Only one minimum usage charge will apply when a Customer subscribes to both MTS and 800 Service. (N)

- (B) Per-Minute Usage Rate (T)

	Initial Minute	Additional Minute
Day	\$0.4300	\$0.3000
Evening	\$0.3180	\$0.1980
Night/Weekend	\$0.2600	\$0.1600

7.1.2 Calling Card

- (A) Usage Rates Per Minute:

	Initial Minute	Additional Minute
Day	\$0.4300	\$0.3000
Evening	\$0.3180	\$0.1980
Night/Weekend	\$0.2600	\$0.1600

- (B) Service Charge, Per Call:

Call Type	Fully Automated	Operator Dialed	Operator Assisted
Calling Card Surcharge	\$0.60	\$3.15	\$2.00
Operator Station			
Collect	\$2.25	\$3.25	\$2.25
Third Party	\$2.25	\$3.25	\$2.25
Person to Person	N/A	\$4.50	\$4.50

SECTION 7 – CURRENT RATES, (CONT'D.)

7.1 Plan A, (Cont'd.)

7.1.3 800 Service

- (A) Monthly Recurring Minimum Usage Charge – Effective June 14, 2011: \$7.50 (N)

If monthly outbound and/or inbound usage equals or exceeds \$7.50 in a billing period, the monthly minimum usage charge will not apply. If monthly outbound and/or inbound usage in a billing period is less than \$7.50, the monthly minimum usage charge that will apply will be the difference between that month's usage and \$7.50.

Only one minimum usage charge will apply when a Customer subscribes to both MTS and 800 Service. (N)

- (B) Per-Minute Usage Rate (T)

	Initial Minute	Additional Minute
Day	\$0.4300	\$0.3000
Evening	\$0.3180	\$0.1980
Night/Weekend	\$0.2600	\$0.1600

- (C) Monthly Recurring Charge (T)

Switched Access \$5.00

7.1.4 800 Service Optional Features

- (A) Reserved for future use

- (B) Real Time Automatic Number Identification (ANI)

Nonrecurring charge, per Routing Arrangement: \$200.00
Usage Charge, per ANI Delivered: \$0.010

- (C) 800 Call Overflow

Nonrecurring charge, per Routing Arrangement: \$50.00