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BEFORE THE ARIZONA CORPORATION COMMISSION

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IN THE MATTER OF THE COMPETITION IN)
THE PROVISION OF ELECTRIC SERVICES)
THROUGHOUT THE STATE OF ARIZONA.)

DOCKET NO. RE-00000C-94-165

NOTICE OF FILING

Staff of the Arizona Corporation Commission hereby files the rebuttal testimony Dr.
Kenneth Rose in the above-captioned docket.

RESPECTFULLY SUBMITTED this 4th day of February, 1998.

ARIZONA CORPORATION COMMISSION

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26 By: *Mary Spolito*
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SUMMARY OF REBUTTAL TESTIMONY OF DR. KENNETH ROSE

There are four issues addressed in this rebuttal testimony. First, Staff reiterates its position that while it favors a top-down approach to estimate uneconomic costs, this estimate should only be used to indicate the size and direction of the competitive gain or loss in Arizona. If the Commission decides to allow recovery of production uneconomic costs it should be through a "transition revenue" mechanism discussed in the direct testimony that is based on a specific criteria set by the Commission.

Second, Staff does not believe that the Commission should determine up front a percentage of the predicted uneconomic costs that will be allowed for recovery. There is little economic basis for determining the "correct" percentage. Consequently, it will be difficult to determine and likely result in a protracted process to determine it. Third, some witnesses testified that customers who do not choose an alternative supplier should not have to pay for uneconomic costs. The reason for the concern is that customers that leave the utility will not be required to pay or that a broadly defined transition charge will be added to the current rate. Staff believes that its transition revenue and price cap approach will avoid both these possibilities. This is because all distribution customers will pay the transition charge independent of the supplier and the price cap will ensure that no retail customer pays more than their current rate.

Finally, Staff challenges the view that a sale or auction is the best means to value utility assets for purposes of determining uneconomic costs. An unintended consequence of a sale or auction is that the market price may be higher than without the sale or auction. As a result, the apparent "savings" will be paid back by customers over time in the form of higher market prices. Therefore, this option cannot be justified based on only an argument that it will reduce uneconomic costs. If recovery of uneconomic cost is limited, then the utility will have an incentive to decide voluntarily whether to sell its assets based on the company trying to minimize its uneconomic costs. There may be other reasons to require divestiture of generation assets, but reducing uneconomic costs should not be considered one of them.

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BEFORE THE ARIZONA CORPORATION COMMISSION

JIM IRVIN
COMMISSIONER-CHAIRMAN
RENZ D. JENNINGS
COMMISSIONER
CARL J. KUNASEK
COMMISSIONER

IN THE MATTER OF THE COMPETITION)
IN THE PROVISION OF ELECTRIC)
SERVICES THROUGHOUT THE STATE)
OF ARIZONA)

DOCKET NO. RE-00000C-94-165

**REBUTTAL TESTIMONY OF
DR. KENNETH ROSE
ON BEHALF OF THE
ARIZONA CORPORATION COMMISSION**

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1 **I. TOP-DOWN APPROACH FOR ESTIMATING UNECONOMIC COSTS IS**
2 **APPROPRIATE.**

3 **Q. You suggest the use of a top-down approach for estimation of uneconomic costs. Are**
4 **there other witnesses and parties that prefer the use of a top-down approach?**

5 **A.** The top-down approach, sometimes referred to as the lost revenues approach is endorsed by
6 a majority of the witnesses that addressed the issue, including Robert Malko, witness for Arizonans
7 for Electric Choice & Competition et al.; Richard Rosen, witness for Residential Utility Consumer
8 Office; Sean Breen, witness for Citizens Utilities; Walter Meek, witness for Arizona Utility Investors
9 Association; Charles Bayless, witness for Tucson Electric Power Company; Dirk Minson, witness
10 for Arizona Electric Coop; Jack Davis and William Hieronymus, witnesses for Arizona Public
11 Service Co.; Alan Propper, witness for Navopache Electric Coop; Ralph C. Smith, witness for the
12 Navy, Department of Defense, and Federal Executive Agencies; Carl Dabelstein, CPA; and
13 Elizabeth Firkins, witness for the International Brotherhood of Electrical Workers.

14 **Q. Does this mean that Staff and these parties are in agreement on this issue?**

15 **A.** Not necessarily. Staff's position is that the top-down approach is an acceptable approach to
16 *estimate* uneconomic cost, but not for determining the amount for recovery. There are several
17 advantages to the top-down approach. First, while it involves making a considerable number of
18 assumptions and forecasts, it is relatively straightforward and requires less data than asset-by-asset
19 or bottom-up approaches. Second, the top-down approach considers the affected utility's system as
20 a whole and implicitly nets out the uneconomic assets (where the book value is greater than
21 estimated market value) with those assets that are economic (where the book value is less than the
22 estimated market value). This is an appropriate method of estimating the fair value of the generation
23 assets in a competitive market. While this means that there is no asset-by-asset comparison, this
24 level of detail is not necessary for the approach to dealing with uneconomic costs that is
25 recommended by Staff. Another important consideration is that the top-down approach, which
26 usually results in a wide range of predictions, yields results that are not substantially different from
27 the bottom-up approach. Staff does not expect pinpoint accuracy and, more importantly, the
28 proposed method of dealing with potential uneconomic costs does not require it.

1 Where Staff differs substantially from the testimony of others, regardless of their
2 preferred estimation method, is the use of the results of the analysis. Staff believes that the estimate
3 of uneconomic costs should only be used to provide an approximation of the size and direction of
4 each utility's potential uneconomic cost or competitive gain. This is to gather information on the
5 competitiveness of Arizona's affected utilities, not to determine compensation for uneconomic costs.

6 Under Staff's recommendations, the Commission would determine, if recovery of
7 uneconomic cost is allowed, an amount of "transition revenues" based on a specific set of criteria,
8 such as financial integrity of the utility in light of the fair value of its generation assets in a
9 competitive market. This would not require an exact determination of the amount of potential
10 competitive loss. Rather, the Commission would determine an estimate of the market revenue and
11 determine any additional revenues needed to meet the predetermined criteria. After the transition
12 period (Staff recommends five years or less), the utility would no longer receive any transition
13 revenues for production uneconomic costs.

14 Alternatively, in another approach to determining transition revenues, the
15 Commission could base it on a performance standard, such as the long-run average cost of
16 generation of power in the region. The transition revenue would be determined on a declining
17 percentage of the difference between the company's average cost and the region's average cost
18 through the transition period. This is not intended to be full compensation for potential competitive
19 losses, any shortfall would be the responsibility of the company to either try to reduce by lowering
20 operating costs or through reduced earnings.

21 Under either approach, once the transition revenue amount and the length of the
22 transition period are determined, no true-up is necessary if less than the full amount of estimated
23 uneconomic costs is permitted to be recovered. This may provide a stronger incentive to minimize
24 uneconomic costs than would a true-up mechanism that periodically adjusts the amount of transition
25 revenue. Staff recognizes that determining the specific criteria and the transition revenue amount
26 for each affected utility will require additional effort, but this should be determined in the next step
27 in these proceedings. To date, Staff has not developed or attempted to develop a set of specific
28 criteria (financial or performance) or estimated the transition revenues for the affected utilities.

1 **II. TRANSITION REVENUES APPROACH SHOULD BE USED FOR DEALING WITH**
2 **UNECONOMIC COSTS.**

3 **Q. Several witnesses testified that the Commission should determine the amount of**
4 **“stranded costs” and then allow recovery of some percentage of that amount.^{1/} Do you**
5 **think that is an appropriate approach?**

6 **A.** No. At best it would be very difficult to determine an exact percentage of uneconomic costs
7 to allow; at worst, it would be arbitrary and cause a protracted proceeding to determine the “correct”
8 percentage. There is simply no economic principle that suggests a particular percentage, except, as
9 noted in my direct testimony, the less that is allowed, the better it is in terms of economic efficiency.
10 This suggests that zero percent is the best percentage to use in terms of just economic efficiency.

11 Moreover, since this requires taking a percentage of an estimate of the amount of
12 uneconomic costs, the percentage itself would not be based on a solid foundation. As also noted in
13 my direct testimony, any estimate of uneconomic costs is extremely sensitive to relatively small
14 changes in the assumptions. Very small changes in the forecasted market price, for example, will
15 change the estimate substantially. The likelihood of being wrong in guessing the future market price
16 is very high since there is no history of a retail market on which to base the forecast. In addition,
17 there are many other assumptions used to make the estimate that are also very speculative including
18 future demand for power, variable cost, plant capacity factors, capital additions and their cost, and
19 many others.

20 Again, Staff prefers the approach suggested in my direct testimony and described in
21 the answer to the previous question; that is, the Commission allows an amount of “transition
22 revenues” based on a specific set of criteria, such as financial integrity of the utility or performance
23 standard. This would require no determination of an agreed on amount of competitive loss or a fixed
24 percentage, and would fairly value the affected utilities’ generation in the competitive market for
25 ...

26 _____
27 ^{1/} Richard A. Rosen for The Residential Utility Consumer Office, Enrique A.
28 Lopezlira for Office of the Attorney General, and J. Robert Malko and Kevin C. Higgins
both for Arizonans for Electric Choice and Competition.

1 both the utilities and their customers. Staff believes this is in the public interest because it balances
2 the needs of consumers and utilities in the transition to a competitive market.

3 **Q. Several parties have indicated that customers that do not choose another supplier**
4 **should not pay for uneconomic costs.^{2/} Will Staff's proposal to only allow recovery**
5 **through transition revenues result in these customers paying for uneconomic costs or**
6 **paying higher prices than their current rates?**

7 **A.** No. There are two basic concerns; one is that when customers leave the utility and purchase
8 power elsewhere, the cost that is "stranded" will be shifted to the remaining customers. The second
9 concern is that a broadly applied transition charge will be added on top of the current rate or standard
10 offer. This first problem has been solved in other states by making the transition component
11 "nonbypassable," that is, the departing customer will pay the transition charge irrespective of where
12 the power originated. Neither concern is a problem under Staff's proposal because current rates will
13 be unbundled into their component parts. For example, all retail customers' bills may have the
14 following breakdown: a generation charge, a transition charge (if any), and a transmission and
15 distribution charge.^{3/} For the utility the generation charge may be a "standard offer" that represents
16 its generation price. All distribution customers, whether they choose an alternative supplier or not,
17 will pay the transition charge. Also, the price cap discussed in the direct testimony will ensure that
18 the total price paid by retail customers will not exceed their current rate.

19 **III. DIVESTITURE OF ASSETS SHOULD NOT BE USED FOR PURPOSES OF**
20 **ESTIMATING UNECONOMIC COSTS.**

21 **Q. Several witnesses testified that they believed that an appropriate way to determine the**
22 **value of utility assets is to sell or auction off the generation plants.^{4/} This would, they**

23
24 ^{2/} Betty K. Pruitt for Arizona Community Action Association, Sean Breen for
Citizens Utilities, and Albert Sterman for Arizona Consumers Council.

25 ^{3/} A similar point is made by Kevin C. Higgins for Arizonans for Electric
26 Choice and Competition (pages 34 and 35).

27 ^{4/} Douglas C. Nelson for Electric Competition Coalition, Mona Petrochko for
28 Enron Energy Services, Inc., and Douglas A. Oglesby for PG&E Energy Services
Corporation. Others noted that it could be used to mitigate uneconomic costs, including

1 **argue, provide a more precise means to determine generation asset value and estimate**
2 **uneconomic cost. Do you agree?**

3 A. No. Proponents of this approach argue that if a higher and more accurate value is obtained
4 for the utility's assets, then the amount of uneconomic cost, and presumably the amount customers
5 will have to pay, is reduced. While it may be true that using a sale or auction would provide a better
6 means than an administrative approach to determine asset value and may well result in a higher value
7 for the assets than an administrative method, there is a major limitation to using this approach to
8 determine value for *purposes of estimating uneconomic cost*—the reduction in uneconomic costs
9 from a sale or auction of the utility's assets is only illusory because of the effect that the sale will
10 likely have on the retail market price for power in the state.

11 **Q. Can you construct a simple example to explain this point?**

12 A. Yes. Suppose that a utility has just three plants with a net book value of \$50 million, \$75
13 million, and \$100 million respectively, with a total book value of \$225 million. For this simple
14 example, it is assumed that these three plants are all of the utility's generation assets. By an
15 administrative means, such as the "lost revenues" method, it is found that each plant's estimated
16 value is \$75 million, \$85 million, and \$15 million respectively, with a total value is \$175 million.
17 Assume also, for illustration purposes, that the utility will be allowed to recoup one hundred percent
18 of their uneconomic costs. In this case, the uneconomic cost is \$50 million (book value minus the
19 estimate value or $\$225 - \175), and is the amount customers will be required to pay.

20 If the utility's generating assets were required to be sold or auctioned off, it is likely
21 that it would result in a higher value for some plants than estimated through administrative means.
22 Again for illustration purposes, assume that the plants are sold and results in a market value of \$100
23 million, \$100 million, and \$10 million, respectively for a total value of \$210 million. In this case
24 the uneconomic value is reduced to \$15 million, precisely the point being made by supporters of a
25 sale or auction of generation assets.

26 ...

27 _____
28 Sean Breen for Citizens Utilities, Charles Bayless for Tucson Electric, and Carl Dabelstein,
CPA.

1 **Example 1**

2 **Significant Uneconomic Cost in Plant 3**

3

<u>Value Method</u>	<u>Plant 1</u>	<u>Plant 2</u>	<u>Plant 3</u>	<u>Total</u>
4 Book Value (net)	50	75	100	225
5 Administrative Value	75	85	15	175
6 Market Value	100	100	10	210

7 However, there is an important factor that is being overlooked by supporters of this
8 method. Note that the new owners of the plants after the sale will want to recover their capital
9 investment (\$210 million), which is now higher than under the administrative method (\$175
10 million). These new owners will want to recover this capital cost through the price they charge
11 customers. Therefore, the "savings" from lowering the amount of uneconomic costs that resulted
12 from the sale or auction is simply returned to the new owners through a higher market price. The
13 apparent "savings" to the customer is only an illusion. The same result occurs when there is a split
14 between the customers and the utility of the uneconomic cost recovered, except, of course, the utility
15 is not paying the higher market price for power, customers are. Therefore, a sale or auction will
16 reduce any share the utility is required to shoulder of potential uneconomic costs, but provides little
17 or no benefit to customers.

18 It should be noted that the aim of administrative estimation methods is to estimate
19 the market value relative to the current book value of the generation assets. This is accomplished
20 by estimating the net present value of the expected revenue stream that an asset will produce over
21 its estimated life. This is similar to the way a potential purchaser of the plants may try to estimate
22 the plants' value. They would take into account their expectations of future market conditions and
23 desired profit. For a utility that currently owns the plants, if the net book value is greater than the
24 market estimate, the difference is the estimate of uneconomic cost or competitive loss. If the market
25 value is greater than the book cost, then there is a net competitive gain. The reason that
26 administrative valuation methods may undervalue the assets may be due to the value potential
27 purchasers may place on intangibles such as siting certification, location proximity to loads, and
28 access to transmission and distribution lines. Purchasers may also place a high value on being

1 among the early suppliers to be established in the area. The value of these intangibles will not be
2 reflected on the utility's accounting books but will be reflected in the price paid for an asset.

3 **Q. What if the net result is no uneconomic costs, but a net gain from the sale or auction?**

4 **A.** In a second example, the same result can occur even when the auction is much more
5 successful and results in no net uneconomic cost. Example 2 has the same values for each plant for
6 both the net book and administrative values. In this case assume the sale or auction is very
7 successful and results in a much higher amount paid for plants 1 and 2 than the first example. In this
8 case the sale or auction results in \$125 million, \$125 million, and \$10 million or \$260 million in
9 total value. The result is that there is a net *gain* of \$35 million. If the rule is full recovery of
10 uneconomic costs, then it is appropriate to assume that customers would be given a full *refund* if
11 there was a net gain. Thus, customers get a refund, but the new owners of the plants must now
12 recover a capital cost of \$260 million in the market price.

13 **Example 2**

14 **Higher Values Obtained from Sale Results in Net Gain**

15 <u>Value Method</u>	<u>Plant 1</u>	<u>Plant 2</u>	<u>Plant 3</u>	<u>Total</u>
16 Book Value (net)	50	75	100	225
17 Administrative Value	75	85	15	175
18 Market Value	125	125	10	260

19 This illustrates the point that no matter how successful the sale or auction is, the
20 apparent "savings" in uneconomic cost to customers is illusory. This also demonstrates what
21 would be the worst condition for customers, an administrative valuation method with one hundred
22 percent recovery of uneconomic costs and the utility later sells the assets for a higher value but none
23 of the difference is given back to the customers. What Staff proposed in the direct testimony would
24 prevent this from occurring by limiting the amount of uneconomic costs and by not basing recovery
25 of uneconomic cost on an administratively estimated amount.

26 **Q. Are there any mitigating factors that may offset this market price affect?**

27 **A.** A mitigating factor may be that the new owners of the plants may be able to reduce variable
28 operating costs more than the utility. However, it should be expected that in a dynamic competitive

1 market, the pressure to reduce costs will be present irrespective of who owns the asset. Also,
2 potential purchasers will factor in their expectations of future operating costs and this will also be
3 reflected in their offer price for the asset. For example, if they expect that they can reduce operating
4 costs of the plant, they will be willing to pay relatively more for the asset.

5 Another mitigating factor may be that the retail market price in the region will be
6 affected by power supplied from outside Arizona so that there is not necessarily a one-to-one
7 relationship between the sale price of the generation assets in Arizona and the state's retail price.
8 However, a requirement to sell all investor-owned plants in the state will mean that a substantial
9 portion of the state's and the region's generation resources will be revalued at the market price. This
10 will undoubtedly, with all other factors being equal, result in a higher market price for the state's
11 retail customers. Also, this will affect the price in the state for many years in the future.

12 **Q. Are there any other problems with using the sale or an auction to value utility assets?**

13 **A.** Yes. The Commission should consider that it may be difficult, with divestiture, to return the
14 net benefit to customers. The Commission would have to create a mechanism to return any
15 competitive gain to customers. Also, auctions do not automatically "get it right." Michael
16 Rothkopf^{5/} points out that the auction design would have considerable impact on the outcome. An
17 improperly designed auction could undervalue or overvalue the generation assets. The Commission
18 would need to carefully consider the sale or auction design options.^{6/} Depending on the relative
19 amount of economic and uneconomic costs and future market prices, customers may be made worse
20 off.

21 **Q. Please clarify Staff's position with respect to divestiture and the sale or auction of assets**
22 **to value uneconomic costs.**

23
24 ^{5/} Michael H. Rothkopf, "On Misusing Auctions to Value Stranded Assets," *The*
25 *Electricity Journal*, December 1997.

26 ^{6/} Design questions include (among many others): Should there be sealed or
27 open bidding, first or second price bidding, should the utility be allowed to bid for its own
28 assets, and what kind of Commission oversight of the process should there be? A discussion
of the advantages and disadvantages of the different sale and auction design options is
beyond the scope of this generic proceeding.

1 A. Staff is not arguing that there should or should not be divestiture of utility generating assets.
2 Rather, Staff believes that the Commission should not base its decision on whether there should or
3 should not be divestiture of utility assets based solely on valuing utility assets for purposes of
4 determining uneconomic costs. There may be valid reasons to require divestiture, but these should
5 be explored in a separate proceeding on, for example, market power.

6 If divestiture is left as being only voluntary, the utility will decide when the sale of
7 its assets makes economic sense to reduce its uneconomic costs. The utility will consider its options
8 by comparing a sale or auction (where it would choose a sale method to maximize the sale price) to
9 continuing to own the plants itself. If it decides to remain the owner, the utility has the option to
10 either have someone else operate the plants or continue to operate the plants itself, depending on
11 what it determines to be the best (that is, lowest cost) option.

12 This corresponds with Staff's position in the direct testimony on the recovery of
13 uneconomic costs, that is, the best way to mitigate uneconomic costs and the likeliest way to have
14 a truly competitive generation market^{7/} develop is to limit recovery. In both cases, the utility is given
15 the correct economic signal to minimize uneconomic cost. Allowing full recovery of potential
16 uneconomic costs only impedes this process. If recovery of potential uneconomic cost is limited,
17 then the effect on the market price from a sale or auction described above will be less of a concern.
18 Ideally, what should occur is that what the company decides is in its own best interest, is also in the
19 customers' when it comes to the treatment of uneconomic cost.

20 **Q. Does this conclude your testimony?**

21 **A. Yes.**
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23
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25

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27 ^{7/} What is meant by "truly competitive generation market" is one where the
28 market price is determined by the interaction of suppliers and customers and is not
influenced or distorted by a single producer or group of producers seeking to raise the price
above a competitive equilibrium level.