

ORIGINAL  
MEMORANDUM



RECEIVED

Arizona Corporation Commission

DOCKETED

NOV - 4 2010

TO: Docket Control Center

FROM: Steven M. Olea  
Director  
Utilities Division

2010 NOV -4 A 10: 31

AZ CORP COMMISSION  
DOCKET CONTROL

DOCKETED BY	ROSS
-------------	------

DATE: November 3, 2010

RE: ARIZONA PUBLIC SERVICE COMPANY - "GO SOLAR ARIZONA" WEBSITE COMPLIANCE MEMORANDUM ORDERED IN DOCKET NO. E-01345A-09-0338 AND DECISION NO. 71459

In Decision No. 71459, dated January 29, 2010, the Arizona Corporation Commission ("Commission") approved the Renewable Energy Standard and Tariff ("REST") Implementation Plan for Arizona Public Service Company ("APS" or "Company").

As part of Decision No. 71459, the Commission ordered that APS participate (with other Commission regulated electric utilities) in the creation of a joint website titled "Go Solar Arizona" – whose purpose is to provide renewable energy information to the public (the website is now called [Arizonagoessolar.org](http://Arizonagoessolar.org)). At a minimum, the Decision required that certain general information be included in the website and also that certain specific information be included *and* updated at least twice monthly. This minimum information is shown below:

General

- Information regarding the availability of all residential solar incentives, including utility rebates offered through the REST and state and federal tax credits.
- Information about the Renewable Energy Standard ("RES").
- Information regarding the status of the Company in meeting the Standard.
- Information regarding the location of residential and commercial and utility scale systems statewide, and any "solar calculator" that is created by the Company.

Specific

- The reservation request review date.
- The incentive program under which the incentive is being offered.
- The amount of the incentive offered.
- The size and nature of the systems (whether commercial or residential).
- The step in the reservation process each system is in at the time it is posted.
- The total cost of the system.
- The nameplate rating of the system.
- The current incentive application status.
- The name of the installer of the system.

Docket Control Center  
November 3, 2010  
Page 2

Decision No. 71459 also provided that a compliance memorandum be made by Utilities Division Staff ("Staff") by November of each year, beginning in 2010. The memorandum is required to state whether the Commission ordered website is in compliance with this Decision. If the website is not in compliance, Staff shall list the reasons why.

Staff has conducted its review of the APS portion of the website. Staff confirms that the website includes all of the general and specific items ordered by Decision No. 71459; therefore, APS has met the compliance requirements relating to the website information ordered in Decision No. 71459.

SMO:BKB:lmh

Originator: Brian K. Bozzo  
Jeff Pasquinelli

SERVICE LIST FOR:  
DOCKET NO.

SULPHUR SPRINGS VALLEY ELECTRIC COOPERATIVE, INC.  
E-01575A-09-0429

Ms. Deborah R. Scott  
Pinnacle West Capital Corporation  
400 North Fifth Street  
Post Office Box 53999/MS 8695  
Phoenix, Arizona 85072-3999

Mr. C. Webb Crockett  
Fennemore Craig, PC  
3003 North Central Avenue, Suite 2600  
Phoenix, Arizona 85012-2913

Mr. Scott Wakefield  
Ridenour, Hienton & Lewis, P.L.L.C.  
201 North Central Avenue, Suite 3300  
Phoenix, Arizona 85004-1052

Mr. Adam Browning  
Executive Director  
The Vote Solar Initiative  
300 Brannan Street, Suite 609  
San Francisco, California 94107

Mr. David L. Townley  
Vice President, US Sales & Marketing  
Infinia Corporation  
6811 West Okanogan Place  
Kennewick, Washington 99336

Mr. Herbert Abel  
Chief Executive Officer, Green Choice Solar  
15344 North 83<sup>rd</sup> Way, Suite 101  
Scottsdale, Arizona 85260