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Dear Chairman Mayes and Commissioners,

AZ CORP COMMISSION
DOCKET CONTROL



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We have read the report funded by the SSVEC and Trans Atlantic Telecommunications. We found the report lacking and misleading.

We conducted our own phone poll survey as conducting polls relevant to the website www.gabrielcousens.com, with professional staff as volunteers. We used phone numbers extracted via repeatable formula from local phone directories covering the areas of that are directly affected by the proposed 69kV line and substation.

The line of questioning for our poll was direct and simple, vs convoluted and bias.

The first question put to the individuals being polled was if they were the person responsible for the paying the SSVEC utility bill, excluding individuals who were not responsible. The questions and results are as follows:

When we asked: "As a customer of SSVEC, are you aware that your local utility has incentive programs to help you conserve energy and be more energy efficient?" we learned that SSVEC has done a fairly good job of letting people know of this opportunity, as 78% of the respondents said they knew of these programs.

When we asked: "If you were given a rebate for an appliance upgrade that helped you cut your energy consumption during peak hours of the day, would you consider buying the appliance?" a resounding 69% of the respondents answered, "Yes." This clearly shows an opportunity for SSVEC to promote an inexpensive answer to a potential overload during peak periods.

When the respondents were asked: "If your local utility was proposing to build a tall power transmission line across your neighborhood, would you be in favor of its development?" 55% said they would not be in favor of a new tall power transmission line in their neighborhood.

However, when we asked: "If given the choice between a new power line in your neighborhood or participation in rebate programs that reduce consumption during peak hours; which would you pick?" three-fourths (75%) chose the rebate programs! Again, a great opportunity for SSVEC to avoid potential overloads by encouraging members to limit energy use during peak periods.

Following that question, we asked a question to determine whether SSVEC is working to acquaint its members with program that rewards those who reduce consumption during peak periods: "Are you aware of SSVECs Time of Use Program?" and the results showed that SSVEC isn't capitalizing on this opportunity to shift load from peak periods, as 80% of the respondents did not even know SSVEC had such a program.

Five quick questions – five revealing answers. Our poll indicates that SSVEC members are willing to make changes in they way they use energy – if given the opportunity and incentive to do so!

Alexander J. Dita, Online Media Producer : GabrielCousens.com

Arizona Corporation Commission

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JUN 29 2010

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