

## BEFORE THE ARIZONA CORPORATION COMMISSION

COMMISSIONERS

KRISTIN K. MAYES, Chairman

GARY PIERCE PAUL NEWMAN

SANDRA D. KENNEDY BOB STUMP Arizona Corporation Commission DOCKETED

APR -8 2010

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In the matter of:

husband and wife.

DOCKET NO. S-20677A-09-0256

SECURE RESOLUTIONS, INC., an Arizona Corporation;

DECISION NO.

71601

DOUGLAS COTTLE and KYLA COTTLE,)

TLE,) ( F

ORDER TO CEASE AND DESIST, ORDER FOR RESTITUTION, ORDER FOR ADMINISTRATIVE PENALTIES AND CONSENT TO SAME

Respondents.

BY: RESPONDENT DOUGLAS COTTLE AND KYLA COTTLE

Respondents Douglas Cottle, Kyla Cottle ("Respondents") elect to permanently waive any right to a hearing and appeal under Articles 11 and 12 of the Securities Act of Arizona, A.R.S. § 44-1801 et seq. ("Securities Act") with respect to this Order To Cease And Desist, Order for Restitution, Order for Administrative Penalties and Consent to Same ("Order"). Respondents admit the jurisdiction of the Arizona Corporation Commission ("Commission"); neither admit nor deny the Findings of Fact and Conclusions of Law contained in this Order; and consent to the entry of this Order by the Commission.

I.

#### FINDINGS OF FACT

1. Secure Resolutions, Inc. ("SRI") is a corporation incorporated in Arizona on May 17, 2004, to conduct business in the state of Arizona. SRI's headquarters was located in Arizona for all relevant times.

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- 2. Pursuant to public records of the Commission, Douglas Cottle ("COTTLE") was president, chief executive officer (CEO), and director of SRI¹. COTTLE, on behalf of SRI, conducted business and/or did business as and through SRI, as president, chief executive officer, or director of SRI and was a controlling person of SRI. At all times relevant, COTTLE was a married man, spouse of Kyla Cottle and resided in Arizona.
- 3. Pursuant to public records of the Commission, Kyla Cottle ("K. COTTLE") was a director of SRI. K. COTTLE, on behalf of SRI, conducted business and/or did business as and through SRI, as director of SRI and was a controlling person of SRI. At all times relevant, K. COTTLE was a married woman, spouse of COTTLE and resided in Arizona.
- 4. At all times relevant, COTTLE and K. COTTLE was acting for their own benefit and for the benefit or in furtherance of their marital community. COTTLE and K. COTTLE may be referred to collectively as the "COTTLES."
  - 5. SRI, COTTLE and K. COTTLE may be referred to collectively as "Respondents."
- 6. From on or about May 2004 to December 2007, Respondents publicly offered and/or sold unregistered securities in the form of investment contracts, notes, warrants and/or stocks within or from Arizona.
- 7. SRI's website<sup>2</sup> describes SRI as "a software development Company providing an independent, integrated IT security management console for the enterprise market. Secure Resolutions enables enterprises to secure their IT infrastructure more effectively, easily and profitably by providing an intelligent suite of integrated security products."
- 8. To raise capital for the company, COTTLE, on behalf of SRI, offered and/or sold various investment opportunities to offerees and/or through the engagement of unregistered salesmen, Wesley Kikuchi ("W. KIKUCHI") and Lang Dao ("DAO").

<sup>&</sup>lt;sup>1</sup> From September 2003 to June 2006, COTTLE was the Acting CEO of SRI; From July 2006 to December 2008, COTTLE has been the President and CEO of SRI; From March 3, 2003 to the December 2008 COTTLE has been Chairman of SRI's board of directors.

<sup>&</sup>lt;sup>2</sup> http://secureresolutions.com/AboutUs/Overview/tabid/66/Default.aspx

- 9. COTTLE held investment presentations at various locations, including but not limited to:
  - a) The Reno convention center in Reno, Nevada on or about May 27, 2004;
- b) The La Veranda Restaurant located in Garden Grove, California on or about November 20, 2004; and
- c) The personal residences of certain investors located in California, Nevada and Arizona.
- 10. On or about April 23, 2004 COTTLE memorialized in a document to W. KIKUCHI their business relationship which included terms that stated W. KIKUCHI was "to assist Secure Resolutions as a broker for investment opportunities," that W. KIKUCHI would receive a ten percent (10%) commission for each investment secured, and that payments would be in the form of cash and/or SRI stock. COTTLE signed the document as CEO/Chairman of SRI.
- 11. Between August 8, 2004, to at least December 19, 2006, SRI paid W. KIKUCHI such commission payments.
- 12. W. KIKUCHI is not and has not been a registered securities salesman in the state of Arizona or any state.
- 13. At all times relevant, W. KIKUCHI resided in Nevada. While in Nevada, W. KIKUCHI offered and/or sold SRI Series B preferred ("Series B") stocks, SRI Series B1 preferred ("Series B1") stocks and SRI Series B2 preferred ("Series B2") stocks to Nevada residents. W. KIKUCHI is also an investor in SRI.
- 14. Investor monies were made payable to SRI, collected by W. KIKUCHI and mailed or forwarded to SRI, which maintained its principal place of business in Arizona for all times relevant.
- 15. Pursuant to SRI records, on or about September 2003 to June 2006, DAO was the vice president of SRI.

- 16. On or about June 2004, DAO began offering and selling SRI stocks and/or notes to offerees and/or investors.
- 17. The engagement of DAO was later memorialized in writing. On or about January 14, 2006, K. COTTLE, on behalf of SRI, executed a written contract memorializing the engagement of DAO as a contractor and to secure investor monies. SRI agreed to compensate DAO five percent (5%) to ten percent (10%) of investor monies obtained. The agreement also stated that DAO was to report to the CEO.
- 18. At all times relevant, DAO resided in California. Investor monies collected by DAO were mailed or forwarded to SRI, which maintained its principal place of business in Arizona for all times relevant.
- 19. From on or about June 2004 through May 2007, DAO offered and/or sold Series B, Series B1, Series B2, and SRI convertible promissory notes. DAO received compensation from SRI for obtaining investor monies up to May 2007.
- 20. DAO is not and has not been a registered securities salesman in the state of Arizona or any state.
- During the relevant timeframe, SRI, COTTLE, DAO and/or W. KIKUCHI, offered and/or sold<sup>3</sup> securities titled as: SRI convertible promissory notes, Series B, Series B1, Series B2, SRI Series C preferred ("Series C") stocks, and/or SRI stock warrants ("Warrants"), which raised total of at least \$2,637,880.00 from over 100 investors.
- a) Convertible promissory notes were offered and/or sold from approximately May 2004 to 2007.
- b) Series B were offered and/or sold from approximately April 2004 to March 2005;

<sup>&</sup>lt;sup>3</sup> Series A preferred stock was offered and/or sold outside the state of Arizona, approximately from on or about June 2001 to March 2002 to Non-Arizona investors and while SRI was headquartered in Oregon and/or Nevada.

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1	c) Series B1 were offered and/or sold from approximately March 2005 to
2	March 2006;
3	d) Series B2 were offered and/or sold from approximately May 2006 to
4	December 2007;
5	e) Series C were offered and/or sold from approximately November 2004 to
6	March 2005; and
7	f) Warrants were offered and/or sold from approximately May 2005 to
8	December 2007;
9	22. COTTLE represented to certain offerees and/or investors that SRI was seeking
10	investment capital to expand its business operations and to assist SRI in its effort to be bought out
11	or become a publicly traded company by initial public offering ("IPO") in approximately six (6) to
12	eighteen (18) months. Offerees and/or investors were told they would reap a good return once SRI
13	was acquired or performed an IPO.
14	Convertible Promissory Notes
15	23. From approximately May 2004 to 2007, COTTLE, on behalf of SRI and/or through
16	DAO and/or W. KIKUCHI, offered and/or sold unregistered securities in the form of notes and/or
17	investment contracts (titled as "Unsecured Convertible Promissory Note" hereafter called "Note"),
18	within or from Arizona. The Note stated SRI would pay periodic interest payments to the holder
19	(generally six percent (6%) or eight percent (8%) annual rate) with the option to convert the
20	principal and interest amount into SRI stock. The Notes were unsecured and generally had a stated
21	maturity of two years.
22	24. The Note-holders have not received any interest payments on their Notes. Most, if
23	not all the Notes, were converted to SRI stock.
24	25. Prior to making an interest payment on the Notes or maturity of the Notes, the

COTTLES offered and/or encouraged the Note-holders to convert their Notes into SRI stock.

- 26. COTTLE represented to investors that by converting the Note into SRI stock, the investor would be able to obtain a greater return.
- a) In at least one instance, COTTLE stated to an investor that SRI stock would be sold at \$5.00 per share (or greater);
- b) In at least one instance, COTTLE stated to an investor that the stock value would be double or triple the investor's purchase price when the company was acquired, was sold or went public.
- 27. To date, SRI has not been acquired by another company nor completed an IPO offering.
  - 28. The notes and/or investment contracts are not registered with the Commission.
- 29. At all times relevant, SRI was not a registered dealer and COTTLE was not a registered salesman with the Commission.

### SERIES B

- 30. COTTLE, on behalf of SRI and/or through DAO and/or W. KIKUCHI, offered and/or sold, within or from Arizona, Series B stock from approximately April 2004 to March 2005.
- 31. COTTLE sent shareholder newsletters to offerees and/or investors soliciting them to invest in Series B stocks and requested existing shareholders to pass along the investment opportunity to their friends.
- 32. A third (3<sup>rd</sup>) quarter 2004 shareholder newsletter sent by Respondents stated that SRI was raising a total of \$1,000,000.00 from the Series B shares, that \$750,000.00 had already been raised, and that after the remaining \$250,000.00 was raised, the Series B shares would be completely closed in anticipation of moving on to Series C shares.
- 33. However, COTTLE, on behalf of SRI and/or through DAO and/or W. KIKUCHI, thereafter offered and/or sold shares of Series B, Series B1 and Series B2 stocks to investors prior to Series C stock shares being sold.
  - 34. The stock is not registered with the Commission.

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35. At all times relevant, SRI was not a registered dealer and COTTLE was not a registered salesman with the Commission.

## **SERIES B1**

- 36. COTTLE, on behalf of SRI and/or through DAO and/or W. KIKUCHI, offered and/or sold, within or from Arizona, Series B1 stocks from approximately March 2005 to March 2006.
- 37. In a "Business Profile" newsletter distributed to offerees and/or investors, it stated that SRI had certain partnerships or joint ventures. Specifically, it stated:
- a) That SRI had a joint partnership with Olympus Corporation to create managed security product in the Japanese market; and
- b) That SRI had a business relationship with Fujitsu, a global software and hardware manufacturer, and "with the Fujitsu deal alone will generate over 5 million new licenses each year."
- 38. However, SRI did not have a written or contractual joint partnership with Olympus Corporation to create a managed security product but instead was paid a total of \$30,000 from ITX Corporation, a division of Olympus Corporation, pursuant to an agreement.
- 39. However, SRI did not have a direct contractual relationship with Fujitsu that generated over five million new licenses each year.
- 40. On or around the third quarter of 2005, an SRI shareholder newsletter was distributed to offerees and/or investors offering Series B1 shares for \$.50 per share. In addition, for any individual who invested \$50,000 or more, SRI would issue matching warrants so the investor may purchase additional shares in the later rounds at the same fixed \$.50 per share price no matter what the value of the SRI stock is in later rounds. The newsletter stated that Houlihan Lokey Howard and Zukin ("HLHZ") projected that "round C shares will be valued above a dollar per share." However, the investment banking firm HLHZ never provided SRI with any written or formal valuation for SRI Series B, B1 or B2 stock nor did they advise SRI in writing that the SRI

round C shares would be valued above a dollar per share. The newsletter ends with a message from the CEO/Chairman COTTLE.

- 41. SRI did not disclose to all investors the total amount of Warrants that had been granted or issued. In addition, SRI failed to disclose to all investors that the SRI stock might become diluted or depreciate in value as a result of Warrants issued.
- 42. In at least one instance, COTTLE told an investor that Series B1 shares would be closed from further investment after December 2005; however, SRI Series B1 shares continued to be sold after December 2005.
- 43. On or about March 2006, DAO solicited an offeree and/or investor to invest in SRI Series B1 stock.
- 44. DAO represented to an offeree and/or investor that the offeree and/or investor could expect to make a return of six (6x) times or greater on their original investment.
- 45. On or about March 16, 2006, DAO, on behalf of SRI, contacted an offeree and/or investor and offered securities in the form of stocks and warrants, within or from Arizona, by sending an electronic mail message from an SRI email account to the offeree and/or investor that stated:
- a) "Secure Resolutions, is entering its 6<sup>th</sup> year of business and the best bet for a large return on investment (ROI) within this B1 round you may find the following information useful."
  - b) "\* Minimum investment is \$10k";
  - c) "\* At \$50k or greater you receive matching warrants";
  - d) "\* Equity shares are 50 cents a share";
- e) "\* Round B-1 Funding was closed as of December 31, 2005. However, the company has extended this opportunity for a little longer";
- f) That B-1 shares "will close out at the end [of the] month. After this, there will be no more family and friends funding";

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1	g) That SRI currently had 15 companies bidding on it through their investment
2	banking firm;
3	h) That SRI probably will be purchased for \$100 million plus;
4	i) That it would be a "cash buyout!"; and
5	j) That some of the "BIG companies that want to acquire Secure Resolutions
6	are the following:
7	(i) I BM software division
8	(ii) Oracle
9	(iii)Microsoft
0	[]
1	(iv) The rest of the companies that are \$100M to \$500M size." (error in original)
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13	46. However, IBM software division, Oracle and Microsoft did not submit a cash
14	buyout and/or acquisition offer to SRI or to HLHZ, a San Francisco investment banking firm hired
15	by SRI.
16	47. On or about March 17, 2006, COTTLE sent an electronic mail message to an
17	offeree and/or investor that stated that the investment banking firm hired by SRI told SRI they "are
18	undervaluing the stock, we need to be right now around \$1.25 or higher per share Based on
19	volume of sales per client and the same but better technology they are screaming at us to raise the
20	value over 50 cents"
21	48. However, HLHZ, the investment banking firm hired by SRI, did not provide SRI
22	with any written memo or document stating that SRI Series B1 stock needed to be around \$1.25 or
23	higher per share nor did they recommend to SRI in any written memo or document advising SRI to
24	raise the value to over fifty (\$.50) cents per share.
25	49. In addition, SRI Series B1 shares were sold below fifty cents (\$.50) per share to
26	later investors. SRI did not disclose to all earlier investors that had purchased at fifty cents (\$.50)
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per share that subsequent Series B1 shares would be sold by SRI for thirty-eight cents (\$.38) and/or thirty-one cents (\$.31) per share and did not disclose to all earlier investors that such discounted sales did occur.

- 50. The stocks and warrants are not registered with the Commission.
- 51. At all times relevant, SRI was not a registered dealer and COTTLE was not a registered salesman with the Commission.

### **SERIES B2**

- 52. COTTLE, on behalf of SRI and/or through DAO and/or W. KIKUCHI, offered and/or sold, within or from Arizona, Series B2 stock from approximately May 2006 to December 2007.
- 53. On or about May 2006, offerees and/or investors were sent an SRI newsletter that provided financial projections and offered for sale Series B2 stock. The newsletter stated:

### "Financial Projections:

SRI in 2005 generated 1.2 Million dollars in revenue. In 2006 SRI has projected 6 Million dollars in revenue and is on target for this goal. In 2007, SRI is projecting over 15 Million dollars in revenue 2008 and 25 Million in 2009." (errors in original)

- 54. However, SRI did not generate \$1.2 Million dollars in actual revenue in 2005. SRI generated \$796,949.00 based on its 2005 federal income tax return.
- 55. In 2006, as SRI was offering Series B2 stock at \$1.00 per share, another SRI newsletter was sent to certain offerees and/or investors that provided a second set of financial projections. The newsletter stated:

## "Financial Projections:

In 2005, SRI generated collected revenue streams of 800 thousand dollars and raised another 500 thousand dollars equaling \$1.2 Million dollars in revenue and Capital

Investment. In 2006 SRI has projected 3 Million dollars in revenue and is on target for this goal. We also expect to raise \$2 Million in Capital Investment in 2006 equaling over 5 Million dollars in revenue and capital investment. In 2007, SRI is projecting over 8 Million dollars in revenue and in 2008 to reach 20 Million dollars in revenue alone.

SRI projects the valuation of the company estimate at \$30+ Million dollars in 2006. Our goal is to raise the valuation of the Company to be \$100+ Million dollars within the next three years." (Errors in original)

- 56. The SRI newsletter also stated that SRI believed a merger or acquisition would happen within the next two years.
- However, SRI did not generate \$1,200,000.00 or \$800,000.00 in actual revenue in 2005. In 2005, SRI's actual revenue was at least \$200,000.00 less than the \$796,949.00 reported on its federal income tax return. On or about March 2005, COTTLE solicited an investor to invest \$200,000.00 in exchange for SRI stock. A contingent SRI stock purchase agreement was executed whereby the investor would invest the proceeds of a real estate transaction if the real estate was sold. The investor's real estate property was not sold, yet SRI recorded the transaction as income for March 2005. This \$200,000.00 receivable remained on SRI's books for calendar year 2005 to at least 2008 and directly increased SRI's revenue number reported, though it was not collected or due.
  - 58. The stock is not registered with the Commission.
- 59. At all times relevant, SRI was not a registered dealer and COTTLE was not a registered salesman with the Commission.

## SERIES C

60. SRI, offered and/or sold, within or from Arizona, Series C stock and notes from approximately November 2004 to March 2005.

- 61. On or around November 20, 2004, SRI through its agent, solicited offerees and/or investors to attend a presentation regarding SRI's investment opportunity.
- 62. This presentation took place on November 20, 2004 at the La Veranda Restaurant located in Garden Grove, CA and COTTLE was a presenter. COTTLE disclosed that various business relationships had been secured by SRI that would increase sales, that certain larger corporations were interested in acquiring SRI, and that SRI stock would appreciate greatly if SRI went public.
- 63. As detailed in the "Investment Opportunity" section of a document, SRI was seeking \$10,000,000.00. "The minimum investment is \$100,000 and will be secured by a convertible note paying 6.0% upon maturation after one year from date of issuance." SRI offered the offerees and/or investors the option at maturity of the note, to be paid the principal and interest due or convert the principal and interest into Series C stock.
- 64. Approximately fifteen (15) people attended the presentation, including SRI representatives.
- 65. Offerees and/or investors were also sent a third (3<sup>rd</sup>) quarter 2005 shareholder newsletter that stated, "According to our investment banking firm HLHZ, it is projected that round C shares will be valued above a dollar per share."
- 66. However, the investment banking firm HLHZ never provided SRI with any written or formal SRI Series C stock valuation nor did they advise SRI in writing that the Series C shares would be valued above a dollar per share.
  - 67. The stocks and notes are not registered with the Commission.
- 68. At all times relevant, SRI was not a registered dealer and COTTLE was not a registered salesman with the Commission.

## <u>WARRANTS</u>

69. COTTLE, on behalf of SRI, offered and/or sold, within or from Arizona, SRI Warrants from approximately May 2005 to December 2007.

- As described above, COTTLE, on behalf of SRI, offered Warrants in an SRI 70. newsletter or as an incentive to invest. The Warrants granted the individual holder the right to purchase additional SRI stock shares at a fixed price. At least two investors exercised their Warrants and purchased Series B1 and Series B2 shares respectively.
- Many SRI investors were granted Warrants with non-expiring execution rights. 71. COTTLE solicited and requested Warrant holders to execute their warrants and purchase additional shares of SRI stock.
- COTTLE did not disclose to all investors the total amount of Warrants that had been 72. granted or issued. In addition, COTTLE failed to disclose to all investors that the SRI stock might become diluted or diminished in value as a result of Warrants issued.
  - The Warrants are not registered with the Commission. 73.
- At all times relevant, SRI was not a registered dealer and COTTLE was not a 74. registered salesman with the Commission.

## JOINT FACTS

- COTTLE presented to offerees and/or investors that SRI was a growing and 75. profitable company. An SRI newsletter stated that SRI was "one of Arizona's top rated businesses. Our security business will generate local jobs for many employees over a long duration of time. We are one of Arizona's fastest growing small businesses." However, SRI's 2004, 2005, and 2006 federal income tax returns reflect losses of \$(502,945.00), \$(338,869.00), and \$(297,492.00), respectively.
- In addition, Respondents failed to disclose that the company had not paid all payroll 76. and unemployment taxes due to the federal government since March 31, 2004. Pursuant to the public records of the Maricopa County Recorder, federal tax liens were recorded against SRI for

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failure to pay unemployment taxes and payroll taxes totaling \$1,405,615.234 for tax periods covering March 31, 2004, through December 31, 2008.

- On or about October 9, 2001, SRI obtained a United States Department of 77. Agriculture ("USDA") rural development business loan<sup>5</sup>. The proceeds of the USDA loan were expended by approximately October 2003; however, SRI did not disclose: (i) the existence of the loan to all Note-holders and investors (ii) the amount of the loan and/or (iii) that on or about May 2006, SRI had unpaid principal of \$3,064,435.71; unpaid interest of \$497,147.48; and an amount behind schedule of \$1,938,587.38. The USDA loan is still outstanding.
- In addition, pursuant to public records of the Secretary of State of Arizona, the 78. USDA filed a UCC financing statement on October 19, 2006, that provides collateral for the loan and covers "All accounts, deposits accounts, goods, supplies, inventory, supporting obligations, investment property, certificates of title, payment intangibles, and general intangibles, including, but not limited to the following: Furniture; Fixtures; Equipment; Computer Equipment; Notes Receivable [...]; Accounts Receivable; [and] Inventory." The underlying security agreement and financing statement were not disclosed to all Note-holders and investors.
- On or about June 20, 2008, offerees and/or investors were sent an SRI newsletter 79. that included "a message from the chairman [Douglas Cottle]" that stated, "The Company continues to create new partnerships to lay a strong foundation for sales growth and company value. [...] I want to share with you that the Company is progressing and the sale of our product line will greatly enhance our ability to add to the strength of the other developmental products. We want to bring as much value as possible to the company, and your Investment."

Federal tax lien recorder # 2008-102850 for \$1,063,960.79 and recorder # 2008-102851 for \$173,635.79 filed on December 1, 2008. Federal tax lien recorder # 2009-0188641 for \$131,091.71 filed on February 20, 2009. Federal tax lien recorder # 2009-0324119 for \$36,926.94 filed on April 3, 2009.

<sup>&</sup>lt;sup>5</sup> Pursuant to the public records of the Oregon Secretary of State, a UCC filing #567745 was filed on October 12, 2001 by the USDA-Rural Development 1390 S Curry Street, Carson City, NV 89703 as Secured Party and SRI as the Debtor. The expiration date for this filing was October 12, 2006.

80. On or about September 1, 2008, SRI sent a 2007 profit and loss statement to investors that reported sales income of approximately \$2,257,809.78 and a net income of approximately \$488,368.76; however, investors were not told that the accounts receivable included a \$799,000.00 receivable that had been on the company's book since March 2, 2007 and was not actually due to SRI; and a \$200,000.00 receivable that had been on the company's book since May 1, 2005 and was not actually due to SRI. These accounting entries directly increased SRI's revenue and net income numbers disclosed, even though the \$999,000.00 was not collected or due.

H.

#### CONCLUSIONS OF LAW

- The Commission has jurisdiction over this matter pursuant to Article XV of the Arizona Constitution and the Securities Act.
- 2. Respondents offered or sold securities within or from Arizona, within the meaning of A.R.S. §§ 44-1801(15), 44-1801(21), and 44-1801(26).
- 3. Respondents violated A.R.S. § 44-1841 by offering or selling securities that were neither registered nor exempt from registration.
- 4. Respondents violated A.R.S. § 44-1842 by offering or selling securities while neither registered as dealers or salesmen nor exempt from registration.
- 5. Respondents violated A.R.S. § 44-1991 by (a) employing a device, scheme, or artifice to defraud, (b) making untrue statements or misleading omissions of material facts, or (c) engaging in transactions, practices, or courses of business that operate or would operate as a fraud or deceit. The conduct includes, but is not limited to, the following:
- a) Represented to offerees and/or investors in an SRI newsletter that SRI was a growing and profitable company. The newsletter stated that SRI was "one of Arizona's top rated businesses. Our security business will generate local jobs for many employees over a long duration

of time. We are one of Arizona's fastest growing small businesses." However, SRI's 2004, 2005, and 2006 federal income tax returns reflect losses of \$(502,945.00), \$(338,869.00), and \$(297,492.00), respectively;

- b) COTTLE sent an electronic mail message to an offeree and/or investor that stated that the investment banking firm hired by SRI told SRI they "are undervaluing the stock, we need to be right now around \$1.25 or higher per share. Based on volume of sales per client and the same but better technology they are screaming at us to raise the value over 50 cents...." However, HLHZ, the investment banking firm hired by SRI, did not provide SRI with any written memo or document stating that SRI Series B1 stock needed to be around \$1.25 or higher per share nor did they recommend to SRI in any written memo or document advising SRI to raise the value to over fifty (\$.50) cents per share;
- c) DAO, on behalf of SRI, represented that IBM software division, Oracle and Microsoft had submitted a cash buyout and/or acquisition offer for SRI; however, IBM software division, Oracle and Microsoft did not submit a cash buyout and/or acquisition offer to SRI or to HLHZ, a San Francisco Investment banking firm hired by SRI;
- d) Represented that SRI had a joint partnership with Olympus Corporation to create a managed security product in the Japanese market; however, SRI did not have a written or contractual joint partnership with Olympus Corporation to create a managed security product but was instead paid a total of \$30,000 from ITX Corporation, a division of Olympus Corporation, pursuant to an agreement;
- e) Represented that SRI had a business relationship with Fujitsu, a global software and hardware manufacturer, and "with the Fujitsu deal alone will generate over 5 million new licenses each year."; however, SRI did not have a direct contractual relationship with Fujitsu that generated over five million new licenses each year;
- f) Represented that SRI collected revenues of \$1,200,000.00 and/or \$800,000.00 in 2005; however, SRI did not generate \$1,200,000.00 or \$800,000.00 in actual

revenue in 2005. In 2005, SRI's actual revenue was at least \$200,000.00 less than the \$796,949.00 reported on its federal income tax return. On or about March 2005, COTTLE solicited an investor to invest \$200,000.00 in exchange for SRI stock. A contingent SRI stock purchase agreement was executed whereby the investor would invest the proceeds of a real estate transaction if the real estate was sold. The investor's real estate property was not sold, yet SRI recorded the transaction as income for March 2005. This \$200,000.00 receivable remained on SRI's books for calendar year 2005 to at least 2008 and directly increased SRI's revenue number reported, though it was not collected or due;

- g) Failed to disclose that the company had not paid all payroll and unemployment taxes due to the federal government since March 31, 2004. Pursuant to the public records of the Maricopa County Recorder, federal tax liens were recorded against SRI for failure to pay unemployment taxes and payroll taxes totaling \$1,405,615.23<sup>6</sup> for tax periods covering March 31, 2004 through December 31, 2008;
- h) Failed to disclose to all earlier investors that had purchased Series B1 at fifty cents (\$.50) per share that subsequent Series B1 shares would be sold for thirty-eight cents (\$.38) and/or thirty-one cents (\$.31) per share and did not disclose to all earlier investors that such discounted sales did occur;
- i) Failed disclose: (i) the existence of the USDA loan to all Note-holders and investors (ii) the amount of the loan and/or (iii) that on or about May 2006, SRI had unpaid principal of \$3,064,435.71; unpaid interest of \$497,147.48; and an amount behind schedule of \$1,938,587.38;
- j) Failed to disclose to all investors the total amount of Warrants that had been granted or issued. In addition, COTTLE failed to disclose to all investors that the SRI stock might become diluted or depreciate in value as a result of Warrants issued; and

<sup>&</sup>lt;sup>6</sup> Federal tax lien recorder # 2008-102850 for \$1,063,960.79 and recorder # 2008-102851 for \$173,635.79 filed on December 1, 2008. Federal tax lien recorder # 2009-0188641 for \$131,091.71 filed on February 20, 2009. Federal tax lien recorder # 2009-0324119 for \$36,926.94 filed on April 3, 2009.

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- Represented in a third (3<sup>rd</sup>) quarter 2005 shareholder newsletter that, k) "According to our investment banking firm HLHZ, it is projected that round C shares will be valued above a dollar per share."; however, the investment banking firm HLHZ never provided SRI with any written or formal SRI Series C stock valuation nor did they advise SRI in writing that the Series C shares would be valued above a dollar per share.
- COTTLE and K. COTTLE are persons controlling SRI within the meaning of A.R.S. § 44-1999. Therefore, COTTLE and K. COTTLE are each jointly and severally liable to the same extent as SRI for violations of A.R.S. § 44-1991.
- Respondents' conduct is grounds for a cease and desist order pursuant to A.R.S. 7. § 44**-**2032.
- Respondents' conduct is grounds for an order of restitution pursuant to A.R.S. § 44-8. 2032.
- Respondents' conduct is grounds for administrative penalties under A.R.S. § 44-9. 2036.
- Respondents acted for the benefit of their respective marital community and, 10. pursuant to A.R.S. §§ 25-214 and 25-215, this Order of restitution and administrative penalties is a debt of the community.

### III.

#### ORDER

THEREFORE, on the basis of the Findings of Fact, Conclusions of Law, and Respondents' consent to the entry of this Order, attached and incorporated by reference, the Commission finds that the following relief is appropriate, in the public interest, and necessary for the protection of investors:

IT IS ORDERED, pursuant to A.R.S. § 44-2032, that Respondents, and any of Respondents' agents, employees, successors and assigns, permanently cease and desist from violating the Securities Act.

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IT IS FURTHER ORDERED that Respondents comply with the attached Consent to Entry of Order.

IT IS FURTHER ORDERED, pursuant to A.R.S. § 44-2032, that Respondents Cottle and K. Cottle individually, and the marital communities of Respondents Cottle and K. Cottle respectively, jointly and severally shall pay restitution to the Commission in the principal amount of \$2,637,880. Any principal amount outstanding shall accrue interest at the rate of 10 percent per annum from the date of purchase until paid in full. Interest in the amount of \$897,773 has accrued from the date of purchase to the date of this Order. Payment shall be made in full on the date of this Order. Payment shall be made to the "State of Arizona" to be placed in an interest-bearing account controlled by the Commission.

The Commission shall disburse the funds on a pro-rata basis to investors shown on the records of the Commission. Any restitution funds that the Commission cannot disburse because an investor refuses to accept such payment, or any restitution funds that cannot be disbursed to an investor because the investor is deceased and the Commission cannot reasonably identify and locate the deceased investor's spouse or natural children surviving at the time of the distribution, shall be disbursed on a pro-rata basis to the remaining investors shown on the records of the Commission. Any funds that the Commission determines it is unable to or cannot feasibly disburse shall be transferred to the general fund of the state of Arizona.

IT IS FURTHER ORDERED, pursuant to A.R.S. § 44-2036, that Respondents SRI, Cottle and K. Cottle, individually, and the marital communities of Respondents Cottle and K. Cottle respectively, jointly and severally shall pay an administrative penalty in the amount of \$150,000. Payment shall be made to the "State of Arizona." Any amount outstanding shall accrue interest at the rate of 10 percent per annum from the date of this Order until paid in full. The payment obligations for these administrative penalties shall be subordinate to any restitution obligations ordered herein and shall become immediately due and payable only after restitution payments have been paid in full or upon Respondents' default with respect to Respondents' restitution obligations.

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For purposes of this Order, a bankruptcy filing<sup>7</sup> by any of the Respondents shall be an act of default. If any Respondent does not comply with this Order, any outstanding balance may be deemed in default and shall be immediately due and payable.

IT IS FURTHER ORDERED, that if any Respondent fails to comply with this order, the Commission may bring further legal proceedings against that Respondent, including application to the superior court for an order of contempt.

IT IS FURTHER ORDERED, that no finding of fact or conclusion of law contained in this Order shall be deemed binding against any Respondent under this Docket Number who has not consented to the entry of this Order.

IT IS FURTHER ORDERED that this Order shall become effective immediately.

BY ORDER OF THE ARIZONA CORPORATION COMMISSION

**CHAIRMAN** 

COMMISSIONE

IN WITNESS WHEREOF, I, ERNEST G. JOHNSON Arizona Corporation Executive Director of the Commission, have hereunto set my hand and caused the official seal of the Commission to be affixed at the Capitol, in the City of Phoenix, this 7th

EXECUTIVE DIRECTOR

The Division acknowledges that Douglas and Kyla Cottle have filed a Chapter 7 bankruptcy petition in Arizona, case# 09-28307 on or about November 4, 2009. Any subsequent bankruptcy petitions filed by Respondents following a discharge or dismissal of these pending proceedings shall be viewed as a default.

DISSENT DISSENT This document is available in alternative formats by contacting Shaylin A. Bernal, ADA Coordinator, voice phone number 602-542-3931, e-mail sabernal@azcc.gov. (PTH) 

Decision No. **71601** 

### CONSENT TO ENTRY OF ORDER

- 1. Respondents Cottle and K. Cottle ("Respondents") admit the jurisdiction of the Commission over the subject matter of this proceeding. Respondents acknowledges they have been fully advised of their right to a hearing to present evidence and call witnesses and Respondents knowingly and voluntarily waives any and all rights to a hearing before the Commission and all other rights otherwise available under Article 11 of the Securities Act and Title 14 of the Arizona Administrative Code. Respondents acknowledge that this Order To Cease And Desist, Order for Restitution, Order for Administrative Penalties and Consent to Same ("Order") constitutes a valid final order of the Commission.
- 2. Respondents knowingly and voluntarily waives any rights under Article 12 of the Securities Act to judicial review by any court by way of suit, appeal, or extraordinary relief resulting from the entry of this Order.
- 3. Respondents acknowledge and agree that this Order is entered into freely and voluntarily and that no promise was made or coercion used to induce such entry.
- 4. Respondent Cottle and Respondent K. Cottle have been represented by an attorney in this matter, Respondent Cottle and Respondent K. Cottle have reviewed this order with their attorney, Michael S. Baker, Esq., and understand all terms it contains. Respondent Cottle and Respondent K. Cottle acknowledge that their attorney has apprised them of their rights regarding any conflicts of interest arising from dual representation. Respondent Cottle and Respondent K. Cottle acknowledge that they have each given their informed consent to such representation.
- 5. Respondents neither admits nor denies the Findings of Fact and Conclusions of Law contained in this Order. Respondents agree that Respondents shall not contest the validity of the Findings of Fact and Conclusions of Law contained in this Order in any present or future administrative proceeding before the Commission or any other state agency concerning the denial or issuance of any license or registration required by the state to engage in the practice of any business or profession.

- 6. By consenting to the entry of this Order, Respondents agree not to take any action or to make, or permit to be made, any public statement denying, directly or indirectly, any Finding of Fact or Conclusion of Law in this Order or creating the impression that this Order is without factual basis. Respondents will undertake steps necessary to assure that all of Respondents' agents and employees understand and comply with this agreement.
- 7. While this Order settles this administrative matter between Respondents and the Commission, Respondents understand that this Order does not preclude the Commission from instituting other administrative or civil proceedings based on violations that are not addressed by this Order.
- 8. Respondents understand that this Order does not preclude the Commission from referring this matter to any governmental agency for administrative, civil, or criminal proceedings that may be related to the matters addressed by this Order.
- 9. Respondents understand that this Order does not preclude any other agency or officer of the state of Arizona or its subdivisions from instituting administrative, civil, or criminal proceedings that may be related to matters addressed by this Order.
- 10. Respondents agree that Respondents will not apply to the state of Arizona for registration as a securities dealer or salesman or for licensure as an investment adviser or investment adviser representative until such time as all restitution and penalties under this Order are paid in full.
- 11. Respondents agree that Respondents will not exercise any control over any entity that offers or sells securities or provides investment advisory services within or from Arizona until such time as all restitution and penalties under this Order are paid in full.
- 12. Respondents agrees that Respondents will not sell any securities in or from Arizona without being properly registered in Arizona as a dealer or salesman, or exempt from such registration; Respondents will not sell any securities in or from Arizona unless the securities are registered in Arizona or exempt from registration; and Respondents will not transact business in

Arizona as an investment adviser or an investment adviser representative unless properly licensed in Arizona or exempt from licensure.

- Respondent Cottle and Respondent K. Cottle acknowledge that any restitution or 13. penalties imposed by this Order are obligations of the Respondents Cottle and K. Cottle as well as the marital community.
- Respondents consent to the entry of this Order and agrees to be fully bound by its 14. terms and conditions.
- Respondents acknowledge and understand that if Respondents fails to comply with 15. the provisions of the order and this consent, the Commission may bring further legal proceedings against Respondents, including application to the superior court for an order of contempt.
- Respondents understand that default shall render Respondent liable to the 16. Commission for its costs of collection and interest at the maximum legal rate.
- Respondents agree and understand that if Respondent fails to make any payment as 17. required in the Order, any outstanding balance shall be in default and shall be immediately due and payable without notice or demand. Respondents agree and understand that acceptance of any partial or late payment by the Commission is not a waiver of default by Commission.

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3	Holle
4	Kyla Ćottle
5	STATE OF ARIZONA ) ) ss
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1	SERVICE LIST FOR:
2	In the matter of:
3	SECURE RESOLUTIONS, INC., an Arizona Corporation; DOUGLAS COTTLE and KYLA COTTLE, husband and wife,
4	
5	Docket Control
6	Arizona Corporation Commission
7	1200 West Washington Phoenix, AZ 85007
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9	Michael S. Baker, Esq. The Baker Law Firm, LLC
10	702 E. Coronado Rd. Phoenix, AZ 85006
11	Attorney for Respondents
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Decision No. 71601