BEFORE THE ARIZONA CORPORATION COMMISSION

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Arizona Corporation Commission DOCKETED

OCT 21 2009

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In the matter of:

LAMONT C. PATTERSON II, aka Folo Patterson, a married man, individually and doing business as OLOF Enterprises, an Arizona registered trade name.

COMMISSIONERS

KRISTIN K. MAYES, Chairman

GARY PIERCE PAUL NEWMAN

SANDRA D. KENNEDY **BOB STUMP**

ELETREA L. PATTERSON, a married woman,

OLOF ENTERPRISES, L.L.C, an Arizona limited liability company,

Respondents.

DOCKET NO. S-20672A-09-0192

DECISION NO.

71299

ORDER TO CEASE AND DESIST, ORDER FOR RESTITUTION, ORDER FOR ADMINISTRATIVE PENALTIES AND **CONSENT TO SAME** BY: RESPONDENTS

Respondents LAMONT C. PATTERSON II, aka Folo Patterson, individually and doing business as OLOF Enterprises, an Arizona registered trade name and ELETREA L. PATTERSON ("Respondents") elect to permanently waive any right to a hearing and appeal under Articles 11 and 12 of the Securities Act of Arizona, A.R.S. § 44-1801 et seq. ("Securities Act") with respect to this Order To Cease And Desist, Order for Restitution, Order for Administrative Penalties and Consent to Same ("Order"). Respondents admit the jurisdiction of the Arizona Corporation Commission ("Commission"); neither admit nor deny the Findings of Fact and Conclusions of Law contained in this Order; and consent to the entry of this Order by the Commission.

I. FINDINGS OF FACT

- Respondent LAMONT C. PATTERSON II ("L. PATTERSON") has been, at all 1. times material hereto, a resident of Arizona.
- 2. OLOF Enterprises is an Arizona registered trade name since April 22, 2004. L. PATTERSON is the agent/owner of the Arizona registered trade name OLOF Enterprises.

- 3. Respondent ELETREA L. PATTERSON ("E. PATTERSON") has been, at all times material hereto, a resident of Arizona.
- 4. L. PATTERSON and E. PATTERSON are husband and wife and, at all times relevant, have been acting for their own benefit and for the benefit or in furtherance of their marital community.
- 5. OLOF ENTERPRISES, L.L.C. ("OLOF, L.L.C."), an Arizona limited liability company, was formed on or about November 1, 2007. According to the articles of organization for OLOF, L.L.C., L. PATTERSON is a member and E. PATTERSON is the statutory agent.
- 6. Promotional material and other investment documentation provided to investors represented L. PATTERSON to be the owner and CEO of OLOF L.L.C. and E. PATTERSON to be the Chief Financial Officer. At all times relevant, E. PATTERSON was an authorized signor on the bank accounts of OLOF, L.L.C. In addition, at all times relevant, L. PATTERSON and/or E. PATTERSON were authorized signors on the bank accounts into which investors' funds were deposited.
- 7. L. PATTERSON and E. PATTERSON communicated regularly with investors regarding the status of their investments. In addition, E. PATTERSON was responsible for processing deposits and disbursements related to investors.
- 8. As a result of their ownership of and membership in OLOF, L.L.C., L. PATTERSON and E. PATTERSON were responsible for key activities of OLOF, L.L.C. including recruitment, retention and training of employees including sales agents, management of sales activities and compensation of employees and salesmen. At all times material hereto, L. PATTERSON and E. PATTERSON performed their duties as owners and members and thereby controlled OLOF, L.L.C.
- 9. L. PATTERSON aka Folo Patterson, individually and doing business as OLOF Enterprises, an Arizona registered trade name, E. PATTERSON and OLOF, L.L.C. may be referred to collectively as "Respondents."

10. From on or about September 2006 through April 2008, Respondents offered and sold securities from Arizona in the form of investment contracts and/or commodity investment contracts to at least 450 investors nationwide in an amount totaling \$1,841,799.

- 11. Respondents have returned to investors \$774,187, representing a partial return or, in some instances, a full return of the principal investment amount.
- 12. At all times material hereto, Respondents have not been registered as dealers or securities salesmen.
- 13. At all times material hereto, Respondents have conducted business, including the offer and sale of securities, from a home and/or office located in Maricopa County, Arizona.
- 14. Respondents offered to prospective investors an opportunity to invest through Respondents' Financial Freedom Program (FFP), described by Respondents as a unique, once in a lifetime membership opportunity. Respondents alleged that one could only become a member, and thus invest, after being referred by an existing member who would be entitled to receive a referral bonus.
- 15. Respondents described FFP as a 449-member network that was working to achieve the stated goal of helping members to become financially independent.
- 16. According to promotional materials supplied to investors by Respondents, becoming financially independent involved a three-step process.
 - 17. The first step involved helping investors to become debt free.
- 18. The second step was to provide investors with an investment portfolio of \$500,000 to be received by investors in four payments of \$125,000. The funds to establish the \$500,000 investment portfolio for each investor were to be paid from returns earned trading currency on the foreign exchange (forex) market by L. PATTERSON with funds deposited by investors.
- 19. Respondents informed investors that L. PATTERSON was a retail trader of foreign currency on the forex market and that L. PATTERSON had been trading on the forex market for five years.

- 20. The third step involved providing investors with some investment strategies to invest the \$500,000 to be paid to investors by Respondents.
- 21. According to promotional materials, these strategies were to be provided by Respondents through workshops, newsletters and Respondents' website.
- 22. From about September 2006 to in or around November 2007, investors, in connection with their investment, were required to sign a document referred to as a "Contract of Agreement."
- 23. The Contract of Agreement ("Contract") purported to be an agreement between the investor and L. PATTERSON dba Olof Enterprises or an authorized representative acting on behalf of and through the dba Olof Enterprises.
- 24. The Contract acknowledged receipt of funds from the investor for the purposes of an investment.
- 25. The Contract also set forth that while in possession of the funds, Olof Enterprises would have sole control over how the funds would be invested and that the return on the initial investment would be two hundred percent (200%), inclusive of principal.
- 26. According to the Contract, the return of the investment would take place within sixty (60) days of the day after funds were received.
- 27. Investors were provided with a schedule setting forth the increments by which their initial investment would increase. According to the schedule, an investor's initial investment would double every two months. For an investor who chose to reinvest their return, their initial investment plus the amount of their return re-invested would continue to double every two months.
- 28. In addition, the Contract set forth that Olof Enterprises agreed there would be no percentage taken for the services to be provided.
- 29. Pursuant to the terms of the Contract, at the time due for payment of the return earned on the investment, the investor was allowed a choice to reinvest all or part of the amount of the return, but was required to leave the principal amount invested. According to the Contract,

Olof Enterprises agreed that in the event the terms of the Contract were not met in full, an additional ten percent (10%) of the unpaid amount would be added to the return every thirty days thereafter until the terms of the Contract were satisfied.

- 30. In or around November 2007 at about the time OLOF, L.L.C. was formed, Respondents began requiring new investors as well as early investors who had executed the Contract and who chose to re-invest some or all of their return, to sign a document titled "Member Agreement" in place of the Contract.
- 31. Like the Contract, the Member Agreement purported to be an agreement between the investor and L. PATTERSON dba Olof Enterprises or an authorized representative acting on behalf of and through the dba Olof Enterprises. In addition, some Member Agreements were executed between the investor and L. PATTERSON on behalf of OLOF, L.L.C. or an authorized representative acting on behalf of and through OLOF, L.L.C.
- 32. The Member Agreement was similar to the Contract, but characterized the transaction as a purchase of a membership in a voluntary association as opposed to an investment.
- 33. For example, where the Contract acknowledged receipt of funds from the investor for the purposes of an "investment" to be made by Olof Enterprises, the Member Agreement acknowledged receipt of funds from the investor for the purposes of "initial capital for association."
- 34. Although the Contract set forth that while in possession of the funds, Olof Enterprises would have sole control over how the funds would be "invested," the Member Agreement set forth that while in possession of the capital, Olof Enterprises would have sole control over how the capital was to be "administered."
- 35. The Member Agreement, like the Contract, promised a two hundred percent (200%) return, inclusive of principal, but unlike the Contract, the Member Agreement required that in order to remain an active member of the voluntary association, a member's funds had to remain active for the duration of the program.

- 36. Investors' funds were deposited into accounts in the name of E. PATTERSON, OLOF, L.L.C. or into one of two joint accounts held by L. PATTERSON.
- 37. Respondents failed to use all of the amounts invested by investors to trade currency on the forex market as represented to investors prior to their investment. Instead, Respondents utilized other investors' funds to pay returns and repay principal to some investors.
- 38. L. PATTERSON and E. PATTERSON also used investor funds for their own personal use and benefit including making cash withdrawals, payments to medical providers, utility companies and retail stores.
- 39. L. PATTERSON was not successful in his limited attempts at trading currency on the forex market with some of the funds deposited with Respondents by investors.
- 40. As a result, any amounts paid to investors via checks signed by E. PATTERSON and represented as being for returns were not derived solely from gains achieved through forex trading.
- 41. In or around May 2008, L. PATTERSON informed investors via letter that the FFP program was being discontinued, effective immediately. According to the letter, the reason for the termination was that:

"There are very specific Securities Laws and Regulations that the OLOF FFP would be out of compliance with if the program continued. Based on the nature of the Financial Freedom Program, it would be impossible to meet those requirements."

- 42. The letter further set forth that each member would be paid double the amount they had invested. The payments were scheduled to start May 30, 2008 and continue every two weeks until all payment were made.
- 43. Respondents failed to make the payments to investors as outlined in the May 2008 correspondence to investors.
- 44. To date, investors have not been paid their promised returns nor received a refund of their principal amount invested.

II. CONCLUSIONS OF LAW

- 1. The Commission has jurisdiction over this matter pursuant to Article XV of the Arizona Constitution and the Securities Act.
- 2. Respondents offered or sold securities within or from Arizona, within the meaning of A.R.S. §§ 44-1801(15), 44-1801(21), and 44-1801(26).
- 3. Respondents violated A.R.S. § 44-1841 by offering or selling securities that were neither registered nor exempt from registration.
- 4. Respondents violated A.R.S. § 44-1842 by offering or selling securities while neither registered as dealers or salesmen nor exempt from registration.
- 5. Respondents violated A.R.S. § 44-1991 by making untrue statements or misleading omissions of material facts including, but not limited to, the following:
 - a) Failing to inform investors that Respondents had not utilized the funds deposited by investors for trading in the forex market;
 - b) Failing to inform investors that L. PATTERSON and E. PATTERSON had utilized investor funds for their own personal use and benefit including making cash withdrawals, payments to medical providers, utility companies and retail stores;
- 6. Respondents' conduct is grounds for a cease and desist order pursuant to A.R.S. § 44-2032.
- 7. Respondents' conduct is grounds for an order of restitution pursuant to A.R.S. § 44-2032.
- 8. Respondents' conduct is grounds for administrative penalties under A.R.S. § 44-2036.
- 9. Respondents L. PATTERSON and E. PATTERSON acted for the benefit of their respective marital communities and, pursuant to A.R.S. §§ 25-214 and 25-215, this Order of restitution and administrative penalties is a debt of the communities.

III. ORDER

THEREFORE, on the basis of the Findings of Fact, Conclusions of Law, and Respondents' consent to the entry of this Order, attached and incorporated by reference, the Commission finds that the following relief is appropriate, in the public interest, and necessary for the protection of investors:

IT IS ORDERED, pursuant to A.R.S. § 44-2032, that Respondents, and any of Respondents' agents, employees, successors and assigns, permanently cease and desist from violating the Securities Act.

IT IS FURTHER ORDERED that Respondents comply with the attached Consent to Entry of Order.

IT IS FURTHER ORDERED, pursuant to A.R.S. § 44-2032, that Respondents, individually, and the marital communities of Respondents LAMONT C. PATTERSON II and ELETREA L. PATTERSON respectively, jointly and severally shall pay restitution to the Commission in the amount of \$ 1,067,612. Payment shall be made in full on the date of this Order. Any amount outstanding shall accrue interest at the rate of 10 percent per annum from the date of this Order until paid in full. Payment shall be made to the "State of Arizona" to be placed in an interest-bearing account controlled by the Commission.

The Commission shall disburse the funds on a pro-rata basis to investors shown on the records of the Commission. Any restitution funds that the Commission cannot disburse because an investor refuses to accept such payment, or any restitution funds that cannot be disbursed to an investor because the investor is deceased and the Commission cannot reasonably identify and locate the deceased investor's spouse or natural children surviving at the time of the distribution, shall be disbursed on a pro-rata basis to the remaining investors shown on the records of the Commission. Any funds that the Commission determines it is unable to or cannot feasibly disburse shall be transferred to the general fund of the state of Arizona.

IT IS FURTHER ORDERED, pursuant to A.R.S. § 44-2036, that Respondents individually, and the marital community of Respondents LAMONT C. PATTERSON II and ELETREA L. PATTERSON respectively, jointly and severally shall pay an administrative penalty in the amount of \$175,000. Payment shall be made to the "State of Arizona." Any amount outstanding shall accrue interest at the rate of 10 percent per annum from the date of this Order until paid in full. The payment obligations for these administrative penalties shall be subordinate to any restitution obligations ordered herein and shall become immediately due and payable only after restitution payments have been paid in full or upon Respondents' default with respect to Respondents' restitution obligations. For purposes of this Order, a bankruptcy filing by any of the Respondents shall be an act of default. If any Respondent does not comply with this Order, any outstanding balance may be deemed in default and shall be immediately due and payable.

Decision No. 71299

IT IS FURTHER ORDERED that if any Respondent fails to comply with this order, the 1 Commission may bring further legal proceedings against that Respondent, including application to 2 the superior court for an order of contempt. 3 IT IS FURTHER ORDERED that this Order shall become effective immediately. 4 BY ORDER OF THE ARIZONA CORPORATION COMMISSION 5 6 7 **AMISSIONER** 8 9 10 OMMISSIONER COMMISSIONER 11 IN WITNESS WHEREOF, I, ERNEST G. JOHNSON, 12 Executive Director of the Arizona Corporation Commission, have hereunto set my hand and caused the 13 official seal of the Commission to be affixed at the Capitol, in the City of Phoenix, this 215th day of 14 OCTOBER , 2009. 15 16 17 EXECUTIVE DIRECTOR 18 19 DISSENT 20 21 22 DISSENT 23 This document is available in alternative formats by contacting Shaylin A. Bernal, ADA 24 Coordinator, voice phone number 602-542-3931, e-mail sabernal@azcc.gov. 25 (wwb) 26 10

CONSENT TO ENTRY OF ORDER

- 1. Respondents LAMONT C. PATTERSON II, aka Folo Patterson, individually and doing business as OLOF Enterprises, an Arizona registered trade name and ELETREA L. PATTERSON ("Respondents") admit the jurisdiction of the Commission over the subject matter of this proceeding. Respondents acknowledge that they have been fully advised of their right to a hearing to present evidence and call witnesses and Respondents knowingly and voluntarily waive any and all rights to a hearing before the Commission and all other rights otherwise available under Article 11 of the Securities Act and Title 14 of the Arizona Administrative Code. Respondents acknowledge that this Order To Cease And Desist, Order for Restitution, Order for Administrative Penalties and Consent to Same ("Order") constitutes a valid final order of the Commission.
- 2. Respondents knowingly and voluntarily waive any right under Article 12 of the Securities Act to judicial review by any court by way of suit, appeal, or extraordinary relief resulting from the entry of this Order.
- 3. Respondents acknowledge and agree that this Order is entered into freely and voluntarily and that no promise was made or coercion used to induce such entry.
- 4. Respondents understand and acknowledge that Respondents have a right to seek counsel regarding this Order, and that Respondents have had the opportunity to seek counsel prior to signing this Order. Respondents acknowledge and agree that, despite the foregoing, Respondents freely and voluntarily waive any and all right to consult or obtain counsel prior to signing this Order.
- 5. Respondents neither admit nor deny the Findings of Fact and Conclusions of Law contained in this Order. Respondents agree that they shall not contest the validity of the Findings of Fact and Conclusions of Law contained in this Order in any present or future administrative proceeding before the Commission or any other state agency concerning the denial or issuance of

any license or registration required by the state to engage in the practice of any business or profession.

- 6. By consenting to the entry of this Order, Respondents agree not to take any action or to make, or permit to be made, any public statement denying, directly or indirectly, any Finding of Fact or Conclusion of Law in this Order or creating the impression that this Order is without factual basis. Respondents will undertake steps necessary to assure that all of Respondents' agents and employees understand and comply with this agreement.
- 7. While this Order settles this administrative matter between Respondents and the Commission, Respondents understand that this Order does not preclude the Commission from instituting other administrative or civil proceedings based on violations that are not addressed by this Order.
- 8. Respondents understand that this Order does not preclude the Commission from referring this matter to any governmental agency for administrative, civil, or criminal proceedings that may be related to the matters addressed by this Order.
- 9. Respondents understand that this Order does not preclude any other agency or officer of the state of Arizona or its subdivisions from instituting administrative, civil, or criminal proceedings that may be related to matters addressed by this Order.
- 10. Respondents agree that they will not apply to the state of Arizona for registration as a securities dealer or salesman or for licensure as an investment adviser or investment adviser representative until such time as all restitution and penalties under this Order are paid in full.
- 11. Respondents agree that they will not exercise any control over any entity that offers or sells securities or provides investment advisory services within or from Arizona until such time as all restitution and penalties under this Order are paid in full.
- 12. Respondents agree that they will not sell any securities in or from Arizona without being properly registered in Arizona as a dealer or salesman, or exempt from such registration; Respondents will not sell any securities in or from Arizona unless the securities are registered in

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Arizona or exempt from registration; and Respondents will not transact business in Arizona as an investment adviser or an investment adviser representative unless properly licensed in Arizona or exempt from licensure. 13. Respondents LAMONT C, PATTERSON II and ELETREA L. PATTERSON

- acknowledge that any restitution or penalties imposed by this Order are obligations of each Respondent individually as well as their marital community.
- Respondents consent to the entry of this Order and agree to be fully bound by its terms and conditions.
- Respondents acknowledge and understand that if they fail to comply with the provisions of the order and this consent, the Commission may bring further legal proceedings against Respondents, including application to the superior court for an order of contempt.
- 16. Respondents understand that default shall render Respondents liable to the Commission for its costs of collection and interest at the maximum legal rate.
- 17. Respondents agree and understand that if they fail to make any payment as required in the Order, any outstanding balance shall be in default and shall be immediately due and payable without notice or demand. Respondents agree and understand that acceptance of any partial or late payment by the Commission is not a waiver of default by the Commission.
- LAMONT C. PATTERSON II represents that he is the owner, CEO and controlling person of OLOF ENTERPRISES, L.L.C. and has been authorized by OLOF ENTERPRISES L.L.C. to enter into this Order for and on behalf of it.

LAMONT C. PATTERSON II

STATE OF ARIZONA County of

SUBSCRIBED AND SWORN TO BEFORE me this day of day of

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Decision No. ____71299

Docket No. S-20672A-09-0192 CRYSTAL ROHLICEK NOTARY PUBLIC ARIZONA MARICOPA COUNTY My Commission Expires June 9, 2012 2 3 My commission expires: 6 8 9 STATE OF ARIZONA) ss 10 County of 11 SUBSCRIBER D SWCHNSTALBEFORF CREATHIS 12 NOTARY PUBLIC ARIZONA MARICOPA COUNTY 13 My Commission Expires June 9, 2012 14 My commission expires: 15 16 17 OLOF ENTERPRISES, L.L.C. 18 19 20 By LAMONT C. PATTERSON II, CEO 21 22 STATE OF ARIZONA 23) ss County of 24 SUBSCRIBED AND SWORN TO BEFORE me this 25 26 14 71299 Decision No.



CRYSTAL ROHLICEK NOTARY PUBLIC ARIZONA MARICOPA COUNTY My Commission Expires June 9, 2012

Docket No. S-20672A-09-0192

NOTARY PUBLIC

My commission expires:

419/2012

1	SERVICE LIST FOR:	Lamont C. Patterson II, Eletrea L. Patterson, Olof Enterprises, L.L.C.
2	Name and Address	
3	Lamont C. Patterson, II	
4	4980 S. Alma School Rd. A2-190	
5	Chandler, AZ 85248	
6	Eletrea L. Patterson	
7	4980 S. Alma School Rd. A2-190 Chandler, AZ 85248	
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9	Olof Enterprises, L.L.C. 4980 S. Alma School Rd.	
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