

ORIGINAL

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From: rob DEADMAN [robdeadman@hotmail.com]  
Sent: Wednesday, August 12, 2009 10:32 AM  
To: Mayes-WebEmail  
Subject: cost?



I would just like to say that I am very against the raise in electricity prices. First of all I am confused I heard that the raise would allow APS to develop more renewable energy..... so that means some day down the road my electric bill should go down? So in other words you are asking me to pay more money to save money? How about you lower the cost to allow people to go out and purchase more energy efficient appliances, lights, and ac units? But if APS goes ahead and raises the price then instead of upgrading that ac unit people will have to keep the ones they have, which in the long run will be costing everyone more money. The consumer because of expensive repairs, APS due to the high demand for electricity, which will require more repair cost and maintenance. How about instead of trying to go completely green over night we all just use less by slowly upgrading to more energy efficient appliances and as the consumers slowly (not over night) upgrade, this will allow for electric suppliers, as the demand becomes less, to go invest in more solar, wind, and water. If the electric suppliers continue to raise price you will eventually force the general population to find their own means for power sooner. This means that the consumers will start saving money to go off the grid... no more paying the power company and of course this will force massive lay offs again. Even the consumer down the street that always said it was too much money to go solar will start investing. As a supplier, such as APS, must supply the consumers with a product that is more affordable than getting it on your own....at this rate it will not be to long before the convenience of the product will be out weighed by the cost. That is just simple economics.

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