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Tucson Electric Power Company

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Arizona Corporation Commission

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Docket Control
Arizona Corporation Commission
1200 West Washington
Phoenix, Arizona 85007

DOCKETED BY

Re: Tucson Electric Power Company's Request for Continuation of Its On-line Audit Component.
Docket No. E-01933A-07-0401, Decision No. 70402

On July 3, 2008, Tucson Electric Power Company's ("TEP" or the "Company") Education and Outreach Demand-Side Management ("DSM") Program was approved by Decision No. 70402. That Decision approved the on-line audit component on an interim basis and required TEP to "request approval to continue one year following implementation of an updated energy audit program, if the Company significantly revises the program, or one year following approval, if the Company chooses to keep the existing program in place."

TEP believes its on-line energy audit program ("Energy Advisor") is an important tool for TEP's residential and business customers. The Energy Advisor helps TEP's customers evaluate their individual energy use and provides suggestions on ways to conserve energy and reduce their bills. Since its approval, TEP has significantly increased its direct marketing of the Energy Advisor through bill inserts, print advertisements, radio advertisements, and website marketing and has seen a corresponding increase in participation. In addition, marketing of other TEP DSM programs directs customers to the Company's website where links to the Energy Advisor are located. These links provide additional opportunities for customers to utilize the Energy Advisor.

The current level of participation from residential customers thus far 2009 (January through May) is only slightly less than the year-end total for 2008 (3,038 in 2009 vs. 3,488 total in 2008). Participation from business customers has also shown a steady increase and is on pace to surpass 2008 participation levels. Please see the table below for a comparison of the participation statistics for the residential and business Energy Advisor for the same time last year. In an effort to further increase residential and commercial participation, TEP will be sending surveys to participating customers to evaluate the on-line Energy Advisor. An analysis of these surveys will be included in the next semi-annual TEP DSM report.

Table 1 - Residential Analyzer:

<u>Time Period</u>	<u>Number of Completed Audits</u>	<u>Percentage of Participant Increase</u>
January - May 2008	888	242%
January - May 2009	3,038	

Table 2 - Business Analyzer:

<u>Time Period</u>	<u>Number of Completed Audits</u>	<u>Percentage of Participant Increase</u>
January – May 2008	47	30%
January – May 2009	61	

TEP believes the Energy Advisor is a valuable asset to our customers. Due to the steady growth of customers completing audits, TEP respectfully requests to continue having this important tool available on the Company's website.

If you have any questions, please contact me at (520) 884-3680.

Respectfully Submitted,



Jessica Bryne
Regulatory Services

cc: Mr. Ernest Johnson, ACC
Ms. Julie Mc Neely-Kirwan, ACC