

March 2009 ORIGINAL



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Arizona Corporation Commission
1200 W. Washington St.
Phoenix, AZ 85007

6-60000C-08-0314

Re: Docket Numbers ~~E-01345A-08-0172~~ and E-00000J-08-0314

Dear Commissioners:

I am writing to you as a small business owner and an Arizona Public Service Company customer to urge you to require that APS invest more of our ratepayer dollars in energy efficiency as part of the APS rate case and to increase energy efficiency requirements as part of the Commission workshops on energy efficiency.

Electric rates keep going up and businesses need tools to reduce our electric bills and manage our energy usage. One of the most effective energy cost management tool is energy efficiency – using less electricity to achieve the desired level of lighting, space cooling, etc.

By requiring APS to provide incentives for energy efficiency and ensure that businesses are informed and educated about the incentives and the value of these programs, the Commission will help businesses, such as mine, save money and save energy.

I support APS investing more in energy efficiency programs that better inform businesses about how they can reduce energy usage and reducing the cost of efficiency measures by offering more financial incentives. Rebates and technical assistance are also important mechanisms for increasing energy efficiency.

For most commercial buildings, the greatest energy savings come from efficiency improvements in air conditioning and lighting. The benefits of energy efficiency programs for a small business such as mine can be increased by installing multiple efficiency measures at one time including energy efficient lighting, air conditioners, and other equipment. I also would like to see programs to help reduce the urban heat island effect through shading, cool roofs, and cool pavements. This will make our cities more comfortable and also reduce cooling costs.

While these measures may result in somewhat higher rates, if properly implemented, I will see a decline in my electric bills as I reduce electricity consumption. In addition, as efficiency measures reduce the aggregate demand for electricity, the total cost of electric energy services will decrease over the long run because utilities will reduce their fuel and other generation costs.

Thank you for considering my comments.

Warm regards,

Todd Cislo
President, Gem Marketing Pearls, Inc.
121 E. Birch Ave., #408
Flagstaff, AZ 86001

Arizona Corporation Commission

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