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# Goodwill Of Northern Arizona

2225 N. Steves Blvd., Flagstaff, Arizona 86004

(520) 526-9188 ~ (520) 526-9240 Fax

December 20, 2000

Chairman Carl J. Kunasek  
Arizona Corporation Commission Utilities Division  
1200 West Washington  
Phoenix, AZ 85007-2996

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Dear Chairman Kunasek:

Reference: Area Code Changes for Northern Arizona

As a business leader in Flagstaff and a member of Flagstaff Chamber of Commerce and Chairman of the Coconino County Workforce Investment Board, I am writing to you in the spirit of providing a resolution to the costly change associated with a new area code assignment for our region. We recognize that an area code change is inevitable and desire a single code assignment as opposed to the overlay concept.

As a former consultant to the Public Service Commission of the state of Florida, I am well aware of the difficulties that commission members face when proposing changes of this type. Therefore, I offer the following solution.

That the state be divided into three corridors north to south. That the eastern corridor and the western corridors each be assigned their own area codes in anticipation of growth. That Maricopa County should remain with the current arrangement as so designated. That the corridor of I-10, Phoenix south to Tucson, retain the 520 area code, and that the I-17 corridor north to Flagstaff also retain the 520 area code. Should this not be feasible, then assign the five north counties their own area code. The nature of cost related to business forms, letterheads, business cards, and advertising poses a tremendous real expenditure for the small businesses in our region. This is something we would like to avoid if possible.

Sincerely,

Stephen L. West, MBA  
President/CEO

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