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July 20, 2006

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Arizona Corporation Commission
DOCKETED

JUL 31 2006

VIA FEDERAL EXPRESS

Docket Control
Arizona Corporation Commission
1200 West Washington Street
Phoenix, AZ 85007

DOCKETED BY	<i>nr</i>
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Re: **Outreach Program Report for Smith Bagley, Inc.**
Docket No. T-00000A-05-0380

To Whom It May Concern:

In compliance with Decision No. 67941 in this docket, enclosed are an original and ten copies of Smith Bagley, Inc.'s report summarizing their outreach program for Lifeline and Link-up.

Also enclosed is a confirmation copy of this filing. Please date-stamp and return in the envelope provided.

Sincerely,

B. Lynn F. Ratnavale

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**OUTREACH PROGRAM REPORT FOR
SMITH BAGLEY, INC.
July 20, 2006**

OUTREACH METHODOLOGIES AND IMPACT ON SUBSCRIBERSHIP

During the last year, Smith Bagley, Inc. ("SBI") has advertised its Lifeline and Linkup service known VisionOne™ through a variety of media. The methodologies utilized include direct mailing, bill inserts and radio. SBI has used a combination of these media throughout its service area in Arizona to notify potential subscribers of the availability of VisionOne™.

More specifically, SBI mailed color postcards and also posted notices and flyers at local unemployment offices. In addition, radio advertisements were also aired on local broadcast radio stations. Furthermore, SBI has information about the availability of VisionOne™ Lifeline and Linkup discounts on its website, <http://www.4cornerswireless.com/about-us/visionone.htm>.

VisionOne™ enrollment in SBI's Arizona service area has increased in the last year from 41,230 subscribers in June 2005 to 44,670 subscribers in June 2006. This is an increase of more than 3,400 subscribers in just the last year alone.

SBI plans to continue to use all of these current methodologies and investigate the use of others because they have been found to be successful ways to improve VisionOne™ subscribership.