

ORIGINAL



0000056948

BEFORE THE ARIZONA CORPORATION C
RECEIVED

57

COMMISSIONERS

JEFF HATCH-MILLER – Chairman
WILLIAM A. MUNDELL
MARC SPITZER
MIKE GLEASON
KRISTIN K. MAYES

AZ CORP COMMISSION
DOCUMENT CONTROL

Arizona Corporation Commission
DOCKETED

JUL 19 2006

DOCKETED BY
NR

**IN THE MATTER OF ADOPTING
EXPANDED ELIGIBILITY CRITERIA FOR
LIFELINE AND LINK-UP AND
CERTIFICATION, VERIFICATION AND
RECORDKEEPING REQUIREMENTS**

DOCKET NO. T-00000A-05-0380

**ARIZONA TELEPHONE COMPANY
AND SOUTHWESTERN
TELEPHONE COMPANY'S
OUTREACH PROGRAM REPORT**

In Decision No. 67941, the Arizona Corporation Commission (“Commission”) ordered all Arizona Eligible Telecommunications Carriers (“ETCs”) to file a report with the Commission by June 21, 2006, which discusses each ETC’s outreach program utilizing the new Federal Communications Commission’s (“FCC”) guidelines on outreach programs and their impact on Lifeline and Link-up subscribership levels. On June 19, 2006, members of the Arizona Local Exchange Carriers Association, which include Arizona Telephone Company and Southwestern Telephone Company, requested a 30-day extension of time to file the required report regarding their outreach programs. The Commission’s Utilities Division Staff filed a memorandum recommending approval of the request. Administrative Law Judge Lyn Farmer issued a Procedural Order, dated June 26, 2006, adopting the 30-day extension and ordering the members of the Arizona Local Exchange Carriers Association to file the report regarding their outreach programs by July 21, 2006.

Snell & Wilmer

LLP
LAW OFFICES
One Arizona Center, 400 E. Van Buren
Phoenix, Arizona 85004-2202
(602) 382-6000

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

In compliance with Decision No. 67941 and the June 26, 2006 Procedural Order, Arizona Telephone Company and Southwestern Telephone Company file their outreach program report, which is attached.

DATED this 19th day of July, 2006.

SNELL & WILMER



Jeffrey W. Crockett
Marcie Montgomery
One Arizona Center
400 East Van Buren
Phoenix, Arizona 85004-2202
Attorneys for Arizona Telephone Company and
Southwestern Telephone Company

ORIGINAL and 13 copies filed this 19th day of July, 2006, with:

Docket Control
Arizona Corporation Commission
1200 West Washington Street
Phoenix, Arizona 85007

COPY hand-delivered this 19th day of July, 2006, to:

Mr. Ernest G. Johnson
Director, Utilities Division
Arizona Corporation Commission
1200 West Washington Street
Phoenix, Arizona 85007

Mr. Christopher C. Kempley
Legal Division
Arizona Corporation Commission
1200 West Washington Street
Phoenix, Arizona 85007

Mr. Richard Boyles
Utilities Division
Arizona Corporation Commission
1200 West Washington Street
Phoenix, Arizona 85007

Ms. Maureen Scott
Legal Division
Arizona Corporation Commission
1200 West Washington Street
Phoenix, Arizona 85007

COPY mailed this 19th day of July, 2006, to:

1 Mr. Eric S. Heath
2 Sprint Law and External Affairs Department
3 Sprint Communications
4 100 Spear Street, Suite 930
5 San Francisco, California 94105-3114

6 COPY emailed this
7 ~~19th~~ day of July, 2006, to:

8 Ms. Lil Taylor
9 Regulatory Affairs Manager
10 Sprint Spectrum L.P.
11 Spring Communications
12 100 Spear Street, Suite 930
13 San Francisco, California 94105-3114
14 Email: lil.taylor@sprint.com

15 Mr. Charles V. Gowder
16 President/CEO
17 Accipiter Communications
18 2238 Lone Cactus Drive, Suite 100
19 Phoenix, Arizona 85027-2641
20 Email: cgowder@accipitercom.com

21 Mr. Harold Oster
22 General Manager
23 Rio Virgin Telephone
24 Post Office Box 189
25 Estacada, Oregon 97023
26 Email: osterh@cuaccess.net

27 Mr. John Zeiler
28 Manager – External Relations
TDS Telecom
2945 Main Street
Post Office Box 220
Choctaw, Oklahoma 73020-0220
(Arizona Telephone, Southwestern
Telephone)
Email: john.zeiler@tdstelecom.com

Edie Ortega
Director – Government Relations
Century Telephone of the Southwest
1301 Pennsylvania Street, Suite 900
Denver, Colorado 80203
Email: edie.ortega@centurytel.com

Dr. Curt Huttsell, Ph.D.
Manager - Government & External Affairs
Citizens Communications
4 Triad Center, Suite 200
Salt Lake City, Utah 84180
(Citizens Utilities Rural Company, Citizens
Communications Company of the White
Mountains and Navajo Communications
Company)
Email: chuttsel@czn.com

Ms. Karen J. Ellison
CEO & President of ALECA
Midvale Telephone Exchange
Post Office Box 7
Midvale, Idaho 83645
Email: karen@ruralnetwork.net

Ms. Carol Rohrkemper
Manager – Telephone Assistance Plans
Qwest Corporation
4041 North Central Avenue, 11th Floor
Phoenix, Arizona 85012
Email: carol.rohrkemper@qwest.com

Mr. Steve Metts
CEO
Valley Telephone Cooperative
725 East Maley
Wilcox, Arizona 85644-0970
(Copper Valley Telephone Company and
Valley Telephone Cooperative)
Email: steven.metts@vtc.net

1 Mr. Carl Wibel
2 Project Coordinator – Network Development
3 Smith Bagley
4 1500 South White Mountain Road
5 Show Low, Arizona 85901
6 Email: cwibel@cellularoneaz.com

5 Mr. Brant Barton
6 CEO – General Manager
7 South Central Utah Telephone
8 Post Office Box 555
9 Escalante, Utah 84726
10 Email: brantb@socen.com

9 Mr. John Hayes
10 Ms. Lisa Rossi
11 Table Top Telephone Company
12 600 North Second Avenue
13 Ajo, Arizona 85321
14 Email: jhayes@tabletoptelephone.com
15 Email: lrossi@tabletoptelephone.com

14 Mr. Jeff Compton
15 Ms. Diana Aguirre
16 Telscape Communications
17 606 East Huntington Drive
18 Monrovia, California 91016
19 Email: jcompton@telscape.net
20 Email: daguirre@telscape.net

18 Ms. Lorraine Kocen
19 Mr. Don Eachus
20 Verizon California, Inc.
21 112 S. Lakeview Canyon Road – CA501GC
22 Thousand Oaks, California 91362-3811
23 Email: don.eachus@verizon.com
24 Email: lorraine.kocen@verizon.com
25 Phone: 805-370-1112

24 Ms. Mary-Ellen Kane
25 HS Program Development Specialist
26 Community Service Administration
27 Department of Economic Security
28 1789 West Jefferson Street, Site Code 086Z
Phoenix, Arizona 85007
Email: mekane@azdes.gov

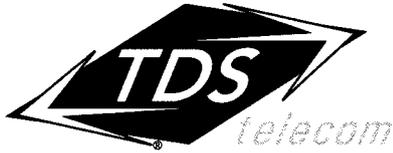
Cynthia Zwick
Arizona Community Action Association
2700 Northh Third Street, Suite 3040
Phoenix, Arizona 85004
Email: czwick@azcaa.org

Michael W. Patten
Roshka DeWulf & Patten, PLC
One Arizona Center
400 East Van Buren Street, Suite 800
Phoenix, Arizona 85004
Email: mpatten@rdp-law.com

Mr. Conley E. Ward
Givens Pursley LLP
601 West Bannock Street
Post Office Box 2720
Boise, Idaho 83701-2720
Email: cew@givenspursley.com

Mr. David A. LaFuria
Lukas, Nace, Gutierrez & Sachs
1111 Nineteenth Street NW, Suite 1200
Washington DC 20036
Email: dlafuria@fcclaw.com





July 19, 2006

Docket Control
Arizona Corporation Commission
1200 West Washington Street
Phoenix, AZ 85007

Re: *Outreach Program Report for TDS Telecom*
(Docket No. T-00000A-05-0380)

Docket Control:

In compliance with Decision No. 67941 and the June 26, 2006 Procedural Order in this docket, TDS Telecom submits a report for Arizona Telephone Company and Southwestern Telephone Company that summarizes their outreach programs for Lifeline and Link-Up.

Very truly yours,

John Zeiler

John Zeiler
President
TDS Telecom, Inc.

Enclosure

**OUTREACH PROGRAM REPORT FOR
ARIZONA TELEPHONE COMPANY
AND
SOUTHWESTERN TELEPHONE COMPANY
July 17, 2006**

OVERVIEW

Arizona Telephone Company and Southwestern Telephone Company are wholly-owned subsidiaries of TDS Telecom, Inc. TDS Telecom is responsible for promoting the Lifeline and Link-Up programs on behalf of Arizona Telephone Company and Southwestern Telephone Company through various outreach methodologies. Specifically, TDS Telecom utilizes bill inserts, residential newsletters, website publication, meetings with the Havasupai Tribe, and radio and newspaper press releases to inform the general public about Lifeline and Link-Up.

OUTREACH METHODOLOGIES

During the last 12 months, TDS Telecom primarily utilized direct mailings, namely bill inserts and residential newsletters, within Arizona Telephone Company and Southwestern Telephone Company's service territories. TDS Telecom mailed bill inserts in October 2005 and February 2006 that notified customers that they may qualify for discounts on local phone service through the Lifeline and Link-Up programs. (See *October 2005 and February 2006 bill inserts attached.*) TDS Telecom also sent *Connections*, a residential newsletter, to customers in June 2006. *Connections* asked customers to "send out a Lifeline" and inform their low income friends or neighbors about receiving discounts on local phone service. (See *June 2006 Connections attached.*)

In addition to the efforts above, TDS Telecom continually publishes information about Lifeline and Link-Up on its website. (See *<http://www.tdstelecom.com/lifeline/lifeline.asp>*.) TDS Telecom also has issued press releases for radio and newspaper to local media providers to educate the general public. Furthermore, representatives of TDS Telecom have met with the leaders of the Havasupai Tribe on several occasions to educate them about the discounts available to tribal members through Lifeline and Link-Up.

TDS Telecom plans to continue these outreach methodologies because they are effective tools that bring affordable phone service to low income residents, as evidenced by the increase in Lifeline enrollment over the past year.

IMPACT ON ENROLLMENT

Lifeline enrollment has increased in both service territories of Arizona Telephone Company and Southwestern Telephone Company. From May 13, 2005 to May 16, 2006, Arizona Telephone Company's Lifeline enrollment increased from 31 customers to 43 customers, or 39%. During the same time, Southwestern Telephone Company's Lifeline enrollment increased from 71 customers to 82 customers, or 15%.