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BEFORE THE ARIZONA CORPORATION COMMISSION

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IN THE MATTER OF THE
 APPLICATION OF ARIZONA WATER
 COMPANY, AN ARIZONA
 CORPORATION, FOR ADJUSTMENTS
 TO ITS RATES AND CHARGES FOR
 UTILITY SERVICE FURNISHED BY
 ITS WESTERN GROUP AND FOR
 CERTAIN RELATED APPROVALS.

Docket No. W-01445A-04-0650

**ARIZONA WATER
 COMPANY'S APPLICATION
 FOR REHEARING OF
 DECISION NO. 68302**

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Arizona Water Company, an Arizona corporation ("Company"), hereby applies for rehearing of Decision No. 68302 (docketed on November 14, 2005; the "Rate Case Decision"), which approved new rates and charges for the Company's Western Group water systems, pursuant to A.R.S. § 40-253. The Commission approved rates designed to produce an increase in annual revenues of approximately 1.5% above the revenues produced by the existing rates, which were approved in the last rate case in Decision No. 58120 on December 23, 1992 – 13 years ago!

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The grounds for rehearing are set forth in the Company's Exceptions to Recommended Order ("Exceptions"), filed in the above-entitled docket on October 13, 2005 and incorporated herein by reference. A copy of the Exceptions is attached for the

1 Commissioners' convenient reference. This application for rehearing focuses on several
2 obvious errors and omissions the Commission made in determining the Company's
3 authorized return on common equity ("ROE") in addition to the issues raised in its
4 Exceptions.

5 The 9.1% authorized ROE in the Rate Case Decision is below the levels
6 recommended by *all* of the parties:

- 7 - Staff recommended 9.2%
- 8 - RUCO recommended 9.44%
- 9 - The Company's expert recommended 11.25%

10 Moreover, the 9.1% ROE in the Rate Case Decision did not correct for two errors Staff
11 acknowledged in its testimony and is based on stale beta values rather than the June 2005
12 average. These errors are undisputed, and their correction would produce a modest
13 increase to the authorized ROE, at a minimum, from 9.1% to 9.5% as illustrated on
14 Attachment 1. With these corrections the overall rate of return on the Company's
15 original cost rate bases would increase from 8.9% to 9.2%. The overall effect of
16 correcting these errors would increase the revenue requirement by approximately
17 \$114,000 annually for the Western Group as illustrated on Attachment 2

18 **A. Errors Acknowledged by Staff and Ignored by the Commission.**

19 The Recommended Order and Opinion and the Rate Case Decision ignored errors
20 that Staff readily acknowledged during the hearing. Staff originally recommended an
21 ROE of 9.1%. During the hearing, the Staff witness, Gordon Fox, admitted that Staff had
22 made rounding errors and that the recommended ROE should be 9.2%.¹ Mr. Fox
23 explained:

24 ¹ The Staff witness responsible for Staff's recommended ROE, Alejandro Ramirez, left
25 the Commission shortly before the hearing. Consequently, at the hearing, Mr. Fox
26 adopted Mr. Ramirez's pre-filed testimony and schedules. To his credit, Mr. Fox
identified the errors discussed below and corrected Mr. Ramirez's pre-filed testimony
before adopting it. Hearing Tr. at 178-80.

1 [O]ne of the things we do is, on Schedule [AXR-8], we
2 usually round up if there is a rounding. And I don't believe
3 that the calculations here [are] rounded up. So instead of a
4 9.1 percent rate of return, *it should say 9.2 percent.*

(Hearing Tr. at 179; emphasis added.)

5 In addition to acknowledging Staff's rounding errors, Mr. Fox admitted that
6 Staff's CAPM estimate using the current market risk premium was erroneous:

7 **A. [By Mr. Fox:]** . . . upon reading Mr. Zepp's rejoinder
8 testimony, we reviewed [and] reexamined the . . . appropriate
9 Treasury rate to use for the risk-free rate for the current
10 market risk premium, which again is one of the items listed
11 on schedule AXR-8. And Mr. Zepp has suggested that, for . .
12 . the current market risk premium, the long-term Treasury rate
13 is the correct rate to use. *And we agree with that.* And so
14 that would be a change, because the risk-free rate reflect[ed]
15 on [schedule] AXR-8 is an intermediate-term rate.

16 **Q. [By Mr. Sabo:]** And with that correction, do you adopt
17 Mr. Ramirez's surrebuttal testimony?

18 **A.** Yes, I do.

19 (Hearing Tr. at 179-80; emphasis added.) This correction to the long-term Treasury rate,
20 as shown on Attachment 1, increased Staff's Historical and Current CAPM market risk
21 premium estimates from 9.1% to 9.2% and from 9.3% to 9.9% respectively. (Zepp Rj. at
22 18, l. 7.) The average of Staff's two CAPM estimates, as corrected, was 9.6%, and the
23 overall average of Staff's estimates was 9.4%. However, these errors, which when
24 corrected would further increase Staff's recommended ROE from 9.2% to at least 9.4%,
25 are not corrected or even mentioned in the Rate Case Decision.

26 **B. Relevant Data Ignored by the Commission.**

Staff's cost of capital witness testified that "investors are risk adverse – they
require a greater return for bearing greater risk" (Ramirez Dt. at 26). He also testified
that "market risk is the only risk that affects the cost of equity, and it is measured by beta.

1 Beta reflects both the business risk and the financial risk of a firm.” (*Id.* at 10.)² The
2 calculated ROE is sensitive to small changes in beta. In the Eastern Group rate case, the
3 average beta of the sample water utilities was 0.59. At the time Staff’s surrebuttal
4 testimony was filed in this case, the average beta of the same sample water utilities had
5 increased to 0.68, indicating that the business and financial risk of the sample water
6 utilities had increased and that there should be a concurrent increase in Staff’s surrebuttal
7 ROE recommendation. This is a significant increase, which, like the increase in interest
8 rates since mid-2003, should lead to a higher estimated cost of equity. Staff’s estimate did
9 not increase.

10 The beta estimates used by Staff (and by RUCO) are published by *Value Line*
11 *Investment Service*. *Value Line* updates its estimates every 13 weeks. In its updates
12 published in early June, 2005, several weeks before the hearing, *Value Line* increased its
13 beta estimates for four of the six sample water utilities used by Staff, resulting in an
14 average beta of 0.71. The Company’s expert, Dr. Thomas Zepp, presented this
15 information in his rejoinder testimony, and it was not disputed by any party. (Zepp Rj. at
16 17-19.) The increase in the average beta, when combined with the corrections made to
17 Mr. Ramirez’s schedules by Mr. Fox, would further increase Staff’s CAPM estimate
18 from 9.4% to 9.8% and Staff’s overall equity cost estimate to 9.5%, as illustrated on
19 Attachment 1. Like the corrections Mr. Fox made on the record, the Rate Case Decision
20 did not mention the increase in *Value Line*’s estimated betas. The Commission ignored
21 that increase when it erroneously set the 9.1% return on equity.

22 **C. Summary of Recommended and Authorized ROE.**

23 To place the Rate Case Decision ROE in context, at the time of the hearing, the six

24 _____
25 ²“Beta” is a key component of Staff’s CAPM estimates. It measures a security’s volatility
26 in relation to that of the market as a whole. The more volatile the particular stock, the
higher the stock’s beta. And the higher the beta, the higher the cost of equity. (Ramirez
Dt. at 26-29.)

1 water utilities in Staff's sample group were actually earning 10.5% on equity, and the
2 three largest water utilities in the sample group were projected to earn 10.8% in 2006 and
3 12.0% in 2008 through 2010. (Hearing Exhibits A-19 and A-20.)

4 In the Company's recent rate case for its Northern Group, the Commission
5 authorized an ROE of 10.25%. Decision No. 64282 (Dec. 28, 2001). In its Eastern
6 Group rate case, the Commission authorized an ROE of 9.2%. Decision No. 66849
7 (March 19, 2004). The exceptionally low ROE in the Rate Case Decision for the Eastern
8 Group, however, was the result of extremely low June 2003 interest rates. Staff used the
9 average of three intermediate-term (5-year, 7-year and 10-year) Treasuries as the "risk-
10 free" rate, which was only 3.3%.³ By May 2005, when Staff filed its surrebuttal
11 testimony in this case, the average of the same Treasury instruments had increased to
12 4.0%. (Ramirez Sb., Schedule AXR-8.) At the time of the Rate Case Decision in
13 November 2005 the average was 4.4%, i.e., more than 100 basis points *higher* than in
14 mid-2003. According to Staff's cost of capital witness, "the cost of equity moves in the
15 same direction as interest rates." (Ramirez Dt. at 7.) Yet, Staff's recommended ROE,
16 9.2%, did not change, and the Commission adopted an even lower ROE of 9.1%.

17 Thus, the finance models used by Staff (and accepted by the Commission) produce
18 ROE estimates that move in the *opposite* direction of interest rates, betas and other
19 indicators of the cost of capital. The results contradict Staff's own testimony. Moreover,
20 the Commission ultimately adopted an ROE that may be the lowest ROE authorized for a
21 Class A Arizona water utility in several decades. Even Chaparral City Water Company,
22 whose rate case was just decided by the Commission, was authorized an ROE of 9.3%.
23 Decision No. 68176 (Sept. 30, 2005) and interest rates have increased since then.

24
25 ³ Direct Testimony of Joel M. Reiker, Docket No. W-01445A-02-0619 (filed July 8,
26 2003), Schedule JMR-7.

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22

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Arizona Water Company -Western Group-
Final Cost of Equity Estimates
Sample Water Utilities

Original Staff Surebuttal

"On The Record" Corrections & Update

[A]	[B]	[C]	[D]	[E]	Rounding Correction ¹	L-T Treasury Correction ²	June Beta Update ³
DCF Method							
Constant Growth DCF Estimate		$\frac{D_1}{P_0}$	g	k	k	k	k
Multi-Stage DCF Estimate		3.0%	5.8%	8.8%	8.8%	8.8%	8.8%
Average of DCF Estimates				<u>9.3%</u>	<u>9.3%</u>	<u>9.3%</u>	<u>9.3%</u>
				9.0%	9.1%	9.1%	9.1%
CAPM Method	R_f	β	(R_p)	k	k	k	k
Historical Market Risk Premium	4.0%	0.68	7.6%	9.1%	9.1%	9.2%	9.4%
Current Market Risk Premium	4.0%	0.68	7.8%	<u>9.3%</u>	<u>9.3%</u>	<u>9.9%</u>	<u>10.1%</u>
Average of CAPM Estimates			Average	9.2%	9.2%	9.6%	9.8%
				9.1%	9.2%	9.4%	9.5%

Source: The Wall Street Journal, Value Line, Ibbotson Associates S&P 500 Yearbook
Supporting Schedules: Schedule AXR-7

Notes

- 1 Fox Hearing Tr. At 179
- 2 Fox Hearing Tr. At 117-180
- 3 Zepp RJ. At 17-19

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11 **BEFORE THE ARIZONA CORPORATION COMMISSION**

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13 IN THE MATTER OF THE
APPLICATION OF ARIZONA WATER
14 COMPANY, AN ARIZONA
CORPORATION, FOR ADJUSTMENTS
15 TO ITS RATES AND CHARGES FOR
UTILITY SERVICE FURNISHED BY
16 ITS WESTERN GROUP AND FOR
CERTAIN RELATED APPROVALS.

Docket No. W-01445A-04-0650

**ARIZONA WATER
COMPANY'S EXCEPTIONS TO
RECOMMENDED ORDER**

17 Arizona Water Company, an Arizona corporation ("Arizona Water"), hereby files
18 its exceptions to the Recommended Opinion and Order ("Recommended Order") issued
19 by the Administrative Law Judge ("the ALJ") on October 4, 2005.

20 **I. INTRODUCTION.**

21 Arizona Water is a public service corporation that owns and operates 18
22 Commission regulated water utility systems throughout Arizona. Tr. at 252.¹ These
23 systems are organized into three groups, the Northern Group, the Eastern Group and the

24 ¹ Citations to the record are made as follows: Citations to a witness' pre-filed testimony are
25 abbreviated using the witness' name and testimony title (e.g., the Direct Testimony of Ralph J.
26 Kennedy is abbreviated as "Kennedy Dt."). Other hearing exhibits are cited by the hearing
exhibit number and, where applicable, by page number, e.g., A-15 at 2. The hearing transcript is
cited by page number, e.g., Tr. at 1.

1 Western Group. The Commission recently authorized rate increases for Arizona Water's
2 Eastern and Northern Groups. *See* Decision No. 66849 (March 19, 2004) (Eastern Group
3 systems) and Decision No. 64282 (Dec. 28, 2001) (Northern Group systems). Arizona
4 Water's present rates and charges for utility service in the Western Group became
5 effective over 12 years ago on January 1, 1993, and are based on operating results and
6 investment in plant for test year 1990. Decision No. 58120 (Dec. 23, 1992) (all systems).

7 The economy has changed substantially since 1990, and so have Arizona Water's
8 operations. From 1990 through mid-2004, inflation increased by more than 38%.
9 Kennedy Dt. at 4. As a result, the cost of doing business has increased. *Id.* at 5 and 7.
10 Regulatory changes, including the amendments to the Safe Drinking Water Act, have also
11 increased the costs of testing, treatment and reporting. *Id.* at 4. Moreover, Arizona
12 Water's net investment in utility plant in the Western Group has increased 67% since
13 1990, from \$14.5 million to \$24.2 million. *Id.* at 8. These utility plant additions consist
14 of wells, reservoirs, transmission mains, treatment facilities and other construction
15 projects that improve service to existing customers. Whitehead Dt. at 7.

16 As a consequence, revenues are currently inadequate to cover the current cost of
17 service and provide a reasonable rate of return on Arizona Water's investment.
18 Accordingly, Arizona Water is seeking rate increases for each of its five Western Group
19 systems. These increases are based on Arizona Water's financial data for calendar year
20 2003, the test year in this case, with appropriate adjustments to actual test year results and
21 balances to obtain a normal or more realistic relationship between revenues, expenses and
22 rate base during the period in which new rates will be in effect.

23 Arizona Water's proposed increase of \$1,464,966 or 13.72% results in an overall
24 revenue requirement for the five Western Group systems of \$12,140,321. Recommended
25 Order at 4. Under the Recommended Order, however, the revenue requirement for the
26 five Western Group systems is \$10,835,865, an increase of only \$160,510 or 1.5%. This

1 amounts to an increase of approximately 0.1% per year. By system, the percentage
2 increases in revenues requested by Arizona Water and recommended in the
3 Recommended Order are as follows:

<u>System</u>	<u>Requested Increase</u>	<u>Recommended Order</u>
4 Casa Grande	13.1%	1.13%
5 Stanfield	8.9%	3.34%
6 Coolidge	17.2%	0.67%
7 White Tank	13.6%	- 0.55%
8 Ajo	21.4%	14.89%

9
10 Tr. at 16; Recommended Order at 50-51. Arizona Water is one of the best-managed and
11 most efficient utilities in Arizona, as shown by the relatively modest increases Arizona
12 Water has requested. Nevertheless, an increase of only 1.5% after nearly 13 years is
13 clearly unreasonable.

14 Moreover, to retain Arizona Water's Central Arizona Project ("CAP") water
15 allocations for the White Tank, Coolidge and Casa Grande water systems, Arizona Water
16 has been required to pay the annual capital charges. Garfield Dt. at 4. Those charges
17 increased dramatically after the CAP delivery system became operational in 1993.
18 Hubbard Dt. at 10. Arizona Water has been recording these payments in a deferred
19 account and, at the end of the test year, the unrecovered balance exceeded \$5 million.²
20 *Id.* at 12. Arizona Water is requesting authority to begin recovering these costs so that it
21 may retain its CAP subcontracts. Recommended Order at 5-7. Under the Recommended
22 Order, Arizona Water will be allowed to begin to recover these costs through hook-up
23 fees charged to new customers, which will be subject to refund if Staff does not approve
24 Arizona Water's CAP Water Use Plan. Recommended Order at 18. In the meantime,

25
26 ² The December 31, 2003, balances for the three systems with CAP allocations were \$3,525,803
for Casa Grande, \$506,268 for White Tank and \$1,046,011 for Coolidge. *Id.* at 12.

1 Arizona Water must continue to pay CAP M&I capital charges each year.

2 **II. SUMMARY OF ARIZONA WATER'S EXCEPTIONS.**

3 Arizona Water respectfully submits that the following recommendations in the
4 Recommended Order are arbitrary and unsupported by the evidence in the record:

5 **1. All Expenditures Recorded in Plant Account 303 Are Appropriate and**
6 **Should Be Included in Rate Base.** The Recommended Order removes *all* expenditures
7 recorded in Plant Account 303. However, that account also includes \$48,807 unrelated to
8 the disputed Casa Grande legal expenses. Arizona Water disagrees with the
9 Recommended Order's recommendation regarding those legal expenses, which were
10 prudently and properly incurred for the benefit of the Arizona Water and its customers,
11 but submits that there is no dispute as to the prudence of the \$48,807 expenditure made
12 by Arizona Water to secure land and water rights.

13 **2. The Recommended Return on Equity Is Based on Staff's Admitted**
14 **Errors, Including the Inappropriate Use of Intermediate-Term Treasuries Instead**
15 **of Long-Term Treasuries, Disregards More Appropriate Return on Equity**
16 **Estimates by Arizona Water, and Is Unreasonable.** The parties have used the same
17 general methods to estimate the current cost of equity. However, the critical inputs
18 chosen by Staff were purposefully or inadvertently chosen to depress the cost of equity.
19 Consequently, Staff's recommended return on equity is unrealistically and artificially
20 low, as further demonstrated by Staff's own models which produce estimates that move
21 in the opposite direction of interest rates and other established indicators of the cost of
22 capital, contrary to Staff's own testimony. The Recommended Order ignores the
23 evidence presented by Arizona Water and recommends a return on equity of 9.1%,
24 reflecting Staff's rounding error, which is less than Staff's own ultimate recommendation
25 of 9.2%.³ At the same time, the six water utilities in Staff's sample group are currently

26 ³ Staff's witness Fox, in adopting the Surrebuttal Testimony of Mr. Ramirez, corrected Staff's

1 earning, on average, 10.5% on equity, and the three largest water utilities in the sample
2 group are projected to earn 10.8% in 2006 and 12.0% in 2008 through 2010. Exhibits A-
3 19 and A-20.

4 **3. Arizona Water's Purchased Power and Purchased Water Adjustment**
5 **Mechanisms Should Not Be Eliminated.** Arizona Water has had purchased power and
6 purchased water adjustment mechanisms in effect for 20 years. Those mechanisms have
7 been reviewed and approved by the Commission in prior rate cases. Now that the cost to
8 generate electricity has become unstable and power costs have begun to escalate, the
9 Recommended Order recommends elimination of these longstanding adjustment
10 mechanisms. This is fundamentally wrong and is poor regulatory policy. The adjusters
11 are in the public interest because they protect both Arizona Water *and* its ratepayers from
12 sharp fluctuations in these key expenses over which neither Arizona Water nor the
13 customers have any control and should be approved consistent with sound ratemaking
14 practice and equity.

15 **4. The Recommended Order's Rate Design Is Not Conservation-Oriented**
16 **and Instead Creates a Large Subsidy That Customers on Larger Meters Must Pay.**
17 The three-tier rate design recommended in the Recommended Order is badly flawed and
18 unsupported by a cost of service study or any other analysis of the rate design's impact on
19 customers or customer classes. The commodity rates in the first two tiers would be set
20 *below* the current commodity rate. For Casa Grande, for example, the recommended
21 commodity rates in the first and second tiers are 36% and 18%, respectively, *less* than the
22 existing commodity rate. As a result, many customers would actually receive substantial
23 reductions in their monthly bills. Obviously, this rate design is not intended to encourage

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return on equity recommendation for a rounding error, which increased Staff's recommendation to 9.2% and admitted to the use of an inappropriate risk-free rate for the current market risk premium (Tr. at 179). The effect of the inappropriate risk-free rate was computed by Dr. Zepp resulting in an increase in Staff's CAPM equity cost of 60 basis points to 9.9%. Zepp Rj. at 18.

1 water conservation, but is intended to subsidize residential water use by shifting revenue
2 recovery to larger users, with the risk of under-collection borne solely by Arizona Water.
3 This violates basic rate design principles and should be rejected by the Commissioners.

4 **III. THE RECOMMENDED ORDER REMOVES ALL PRUDENTLY**
5 **INCURRED EXPENDITURES FROM RATE BASE EVEN THOUGH**
6 **SOME OF THESE EXPENDITURES ARE UNRELATED TO THE CASA**
7 **GRANDE LEGAL EXPENSES.**

8 The Recommended Order rejects Arizona Water's request to include in rate base
9 legal expenses prudently incurred in several lawsuits with the City of Casa Grande ("the
10 City"). Recommended Order at 19. These expenses totaled \$764,454. But the
11 Recommended Order also excludes an additional \$48,807 incurred in connection with
12 land and water rights. Exhibit A-21; Tr. at 575. These amounts were unrelated to the
13 lawsuits with the City and were properly recorded in Plant Account 303. Tr. at 573-74.
14 The City specifically agreed that Arizona Water was entitled to rate base treatment of the
15 \$48,807 because those costs "were unrelated to the effluent and condemnation litigation.
16 City Br. at 15, n. 4. Likewise, in its closing brief, RUCO argued for exclusion of only the
17 \$764,454 of Casa Grande legal expenses, not the unrelated costs properly recorded in the
18 same plant account. RUCO Br. at 3, 9. Finally, Staff failed to audit the costs in Plant
19 Account 303, erroneously assuming all of the costs in that account related to the Casa
20 Grande legal expenses. Tr. at 1314. Consequently, no party presented evidence
21 supporting the exclusion of these legitimate capital expenditures from rate base.
22 Therefore, the Recommended Order should be amended, at a minimum, to increase rate
23 base for the Casa Grande system by \$48,807, with corresponding increases in revenues.

24 **IV. THE RECOMMENDED EQUITY RETURN IS UNREASONABLY LOW.**

25 **A. Introduction.**

26 Arizona Water requested a weighted cost of capital of 10.5%, based on the capital
structure at the end of the test year, Arizona Water's cost of long-term debt of 8.43%, and

1 a return on equity capital of 11.25%⁴. Staff originally recommended an equity return of
2 9.1%. During the hearing, the Staff witness acknowledged that Staff made a rounding
3 error, and corrected its testimony to recommend an equity return of 9.2%. Tr. at 178-79.⁵
4 The Recommended Order recommends a return on equity of 9.1%, which results in a
5 weighted cost of capital of 8.9%. Recommended Order at 40. The Recommended Order
6 adopted Staff's admittedly incorrect recommendation, stating Staff's methods are based
7 on "sound economic principles," thus producing an equity cost estimate that is "fair and
8 reasonable." *Id.* at 36. Arizona Water respectfully disagrees: The record shows that
9 methods used by Staff are biased and intended to arbitrarily depress the cost of equity.

10 **B. Interest Rates and Other Measures of the Cost of Equity Have**
11 **Increased Since Arizona Water's Eastern Group Rate Case, Yet Staff's**
12 **Equity Cost Estimate Is Lower.**

13 In the Eastern Group rate case, Staff used the average of three intermediate-term
14 (5-year, 7-year and 10-year) Treasuries as the "risk-free" rate, just as Staff did in this
15 case. At that time (mid-2003), the average was only 3.3%.⁶ By early May, 2005, when
16 Staff filed its Surrebuttal Testimony in this case, the average had increased to 4.0%.
17 Ramirez Sb., Schedule AXR-8. Currently (as of October 3, 2005), the average is 4.3%,
18 i.e., *100 basis points higher than in mid-2003*. According to Staff's witness, "the cost of
19 equity moves in the same direction as interest rates." Ramirez Dt. at 7. Yet,
20 inexplicably, Staff's equity cost estimate, 9.2%, has *not* changed, and the Recommended
21 Order recommends an even *lower* equity return in this case, 9.1%.

22 Staff's witness also testified that "investors are risk adverse – they require a

23 ⁴ There is no dispute concerning Arizona Water's capital structure or its cost of debt.
24 Recommended Order at 30.

25 ⁵ Staff made other "rounding errors" as well, in each case rounding downward to derive a lower
26 equity cost.

⁶ Direct Testimony of Joel M. Reiker, Docket No. W-01445A-02-0619 (filed July 8, 2003),
Schedule JMR-7.

1 greater return for bearing greater risk” (*id.* at 26), which is perfectly true. He testified
2 that “market risk is the only risk that affects the cost of equity, and it is measured by beta.
3 Beta reflects both the business risk and the financial risk of a firm.” *Id.* at 10.⁷ In the
4 Eastern Group rate case, the average beta of the sample water utilities was 0.59. At the
5 time Staff’s Surrebuttal Testimony was filed in this case, the average beta had increased
6 to 0.68, and by early June, the average beta had increased again, to 0.71 (which is ignored
7 in the Recommended Order). Zepp Rj. at 17. This sharp increase is significant,
8 reflecting greater risk and therefore a higher equity cost. Yet Staff’s equity cost estimate
9 in the Eastern Group case, based on the *same* sample water utilities, was 9.2% -- the same
10 as this case.

11 Obviously, something is wrong. Staff’s own witness testified that the cost of
12 equity should move in the same direction as interest rates. The cost of equity should not
13 decrease as interest rates increase, with corresponding increases in the sample water
14 utilities’ betas. In fact, the six sample utilities used by Staff are currently earning 10.5%
15 on common equity, and the three largest utilities are projected to earn 10.8% in 2006 and
16 12.0% in 2008. Exhibits A-19 and A-20. The reason for this anomalous result is, as
17 Arizona Water has demonstrated, the inputs used by Staff and approved in the
18 Recommended Order are biased and arbitrarily depress the cost of equity.

19 **C. Staff’s Discounted Cash Flow Models Are Biased.**

20 Arizona Water’s expert, Dr. Zepp, developed equity cost estimates based on the
21 constant growth (one-stage) and multi-stage discounted cash flow (“DCF”) models used
22 by the Federal Energy Regulatory Commission (“FERC”) in order to provide an
23 objective estimate of the cost of equity. Zepp Dt. at 29-38. Staff also used constant
24 growth and multi-stage DCF models to estimate the cost of equity for the same six,

25 ⁷ Put simply, “beta” is a measure of a security’s volatility in relation to that of the market as a
26 whole. The more volatile the particular stock, the higher the stock’s beta. The market’s beta is
1.0. Recommended Order at 33, n.12.

1 publicly traded water utilities. However, the inputs Staff used to implement these models
2 deviate significantly from those used by FERC, arbitrarily depressing the resulting equity
3 cost estimates.

4 ***Staff's Use of "Spot" Prices Distorts the Dividend Yield.***

5 Staff used "spot" stock prices to compute the dividend yield in both its constant
6 growth and multi-stage DCF models. Those stock prices resulted in a dividend yield of
7 only 3.0%. Ramirez Sb., Schedule AXR-8. Yet, in testimony filed only 20 days earlier
8 in the Chaparral City Water Company rate case, the same Staff witness chose stock prices
9 that produced an average dividend yield of 3.3% - 30 basis points (10%) higher. Zepp
10 Rj. at 7; Tr. at 108. As a result, the dividend yield in this case is 30 basis points *less* than
11 Staff's dividend yield in the Chaparral City case, producing a lower equity cost.

12 The FERC uses a six-month average of dividend yields to avoid this sort of short-
13 term distortion. Zepp Dt. at 29. RUCO similarly uses an eight-week average of stock
14 prices to calculate the dividend yield in its DCF model estimate. Rigsby Dt. at 21; Tr. at
15 158-59 ("it leaves a little too much to chance if you rely on stock prices for one day").
16 Accordingly, the Recommended Order should not approve Staff's approach.

17 ***Staff Improperly Uses Geometric Growth Rates in Its DCF Models.***

18 In its multi-stage DCF model, Staff used the *geometric* average annual GDP
19 growth rate, which is 6.5%, as the terminal growth rate, rather than the conceptually
20 correct *arithmetic* average annual GDP growth rate, which is 6.8%. Staff also used
21 geometric averages in both of its DCF models to determine forward-looking estimates of
22 growth from past growth in dividends per share and earnings per share, which results in
23 lower growth rates, unreasonably depressing the models' results.

24 Dr. Zepp explained in his Rejoinder Testimony why an arithmetic annual average
25 is the correct ingredient to use because it takes into account variability in growth. Zepp
26 Rj. at 12-15. He also attached excerpts from two well-known finance texts, Richard A.

1 Brealey and Stuart C. Myers, *Principles of Corporate Finance* (7th ed. 2003), and
2 Ibbotson Associates, *SBBI Valuation Edition 2005 Yearbook*, explaining why an
3 arithmetic average should be used. Zepp Rj., Exhibits TMZ-1 and TMZ-2. Dr. Roger
4 Morin, in his textbook on regulatory finance, also explained why arithmetic averages
5 should be used for estimating the cost of capital, rather than geometric averages. Roger
6 A. Morin, *Regulatory Finance: Utilities' Cost of Capital*, 298-300 (1994) (cited in
7 Company's Br. at 43). The Recommended Order ignores these authorities in approving
8 Staff's flawed method.

9 ***Staff Relies on Historic Growth Rates, Which Produce Unrealistic Results***

10 In its DCF estimates, Staff provided six different growth rates, three historic rates
11 and three projected growth rates. Ramirez Sb., Schedule AXR-6. In its constant growth
12 DCF model, Staff gave 50% weight to the historic growth rates, many of which result in
13 an indicated equity cost *below the cost of debt*. For example, Staff's historic DPS growth
14 rates for American States Water, California Water Services and Connecticut Water are
15 1.1%, 1.3% and 1.4%, respectively. Ramirez Sb., Schedule AXR-3. Using those growth
16 rates and Staff's spot dividend yields, the resulting equity cost for those three water
17 utilities would be 4.4%, 4.5% and 5.0%, respectively – substantially *below* the current
18 interest rate of most debt instruments.

19 The FERC, in contrast, relies on forward-looking estimates of growth, and
20 eliminates from consideration any individual utility equity cost estimate that is not at
21 least 40 basis points above the cost of investment grade bonds. "Because investors
22 generally cannot be expected to purchase stock if debt, which has less risk than stock,
23 yields essentially the same return, this low end-return cannot be considered reliable in
24 this case." FERC Opinion No. 445 (attached to Arizona Water's Closing Brief) at 21.
25 The Recommended Order approves Staff's method, notwithstanding the anomalous result
26 it produces.

1 ***Staff Ignored Two of Its Three Forward-Looking Growth Rates in Its Multi-***
2 ***Stage DCF Model.***

3 Although Staff obtained three forward-looking estimates of growth and used those
4 growth rates (but gave them only 50% weight) in its constant growth DCF model
5 estimate, Staff ignored two of them in its multi-stage DCF model, choosing the lowest
6 forecasted growth rate as the near-term growth rate. Zepp Rj. at 6-7 and 10-16; Company
7 Br. at 37-43. Again, the Recommended Order finds Staff's biased selection of the lowest
8 growth rate appropriate.

9 **D. Staff's Capital Asset Pricing Model Estimates Are Biased.**

10 Dr. Zepp adopted the Risk Premium method used by the office of the Ratepayer
11 Advocates of the California Public Utility Commission ("PUC") to provide an alternative
12 estimate of the cost of equity. Zepp Dt. at 38-45.⁸ Staff used the Capital Asset Pricing
13 Model ("CAPM") as an alternative to the DCF model. In its CAPM estimates, Staff
14 again used inputs that are inappropriate and arbitrarily depress the resulting equity cost
15 estimates. Nevertheless those inputs are approved in the Recommended Order, while
16 Arizona Water's Risk Premium estimates are rejected.

17 ***Staff Used Inconsistent Interest Rates***

18 Dr. Zepp pointed out that Staff erroneously used the intermediate-term Treasury
19 rate as its "risk-free" rate and the long-term Treasury rate to estimate the current market
20 risk premium in its CAPM. Zepp Rj. at 17-18. The Staff witness admitted this mismatch
21 during the hearing, and testified that the long-term treasury rate should be used as the
22 "risk-free" rate. Tr. at 179. Dr. Zepp corrected Staff's error, using Staff's own data, and
23 determined that Staff's CAPM equity cost estimate increased by 60 basis points to 9.9%.

24
25 ⁸ The Risk Premium approach is simpler and easier to implement than the CAPM. For example,
26 there is no need to estimate betas or market risk premiums, for example. *Id.* at 6 and 39.
Consequently, the California PUC and other regulatory commissions use the Risk Premium
method in setting rates more frequently than the CAPM. *Id.* at 39; Tr. at 123.

1 Zepp Rj. at 18. This error is ignored in the Recommended Order.⁹

2 ***Staff's Use of Intermediate-Term Treasury Rates as the "Risk-Free" Rate Is***
3 ***Unsound and Depresses the Equity Cost Estimate.***

4 Empirical studies show that the value for the "risk-free" rate in the standard
5 CAPM model is higher than Treasury rates. Zepp Rj. at 21. For example, Dr. William
6 Sharpe, who was awarded the Nobel Prize for his role in developing the CAPM in the
7 1960s, has reported that the "risk-free rate" is significantly higher than the average
8 returns on Treasury securities. *Id.*, citing William F. Sharpe, *Investments* (1985) at 401.
9 Recent empirical studies of the CAPM have also shown that the returns estimated for low
10 beta stocks (like the water utility sample group) are too low relative to required returns
11 for average risk stocks. Tr. at 121-22. *E.g.*, Eugene F. Fama and Kenneth R. French,
12 "*The Capital Asset Pricing Model: Theory and Evidence*," 18 *Journal of Economic*
13 *Perspectives* 25-46 (Summer 2004) (quoted in Company's Br. at 48). This evidence is
14 ignored in the Recommended Order. At a minimum, the long-term Treasury rate used in
15 Staff's surrebuttal filing, 4.55%, should be used in both CAPM estimates.

16 ***Staff's Method of Estimating the Current Market Risk Premium is Extremely***
17 ***Volatile and Produces Distorted Results.***

18 Staff used an extremely volatile method of estimating the current market risk
19 premium, resulting in CAPM equity cost estimates that move in the *opposite* direction of
20 interest rates and beta risk. Zepp Rj. at 19; Zepp Rb. at 25. When the Staff witness
21 prepared his direct testimony in late March, 2005, his method indicated the current risk
22 premium is 6.47%. By May 6, 2005, the current risk premium had increased by 225 basis
23 points to 8.72%. Staff, however, selected data from May 11 instead of May 6 (a
24 difference of only five days), which produced a risk premium of 7.82%. Obviously, this

25
26 ⁹ If the updated betas for the sample utilities, published by Value Line in early June, had been
used in Staff's calculation, the equity cost would be 10.1%. Zepp Rj. at 18.

1 method is volatile, and by using that method Staff manipulates the result. For example,
2 by choosing data published on May 11 instead of May 6, Staff depressed the cost of
3 equity estimate by 43 basis points. The Recommended Order ignores this improper
4 manipulation.

5 **E. The Commission Should Reject the Recommended Order's Result-**
6 **Driven Approach.**

7 In short, based on Staff's biased and flawed methods, the Recommended Order
8 recommends a return on equity in this case of only 9.1% – less than the return authorized
9 by the Commission in the Eastern Group case. Yet interest rates have increased (and
10 continue to increase) since then, and the average beta of Staff's sample water utilities,
11 which reflects those utilities' market or systematic risk, has increased from 0.58 to 0.71.
12 At the same time, the six water utilities in Staff's sample group are currently earning, on
13 average, 10.5% on equity.

14 Relatively minor adjustments to Staff's inputs and correction of Staff's admitted
15 errors result in a significant increase in the indicated equity cost. If Staff's spot dividend
16 yields (which, as explained, are too low) and the average of Staff's three forward-looking
17 growth rates shown in Mr. Ramirez's Surrebuttal Schedule AXR-6 are used, the constant
18 growth DCF model produces an equity cost of 10.5%. If Staff's spot dividend yields,
19 Staff's forward-looking growth rates, and the correct long-term (terminal) growth rate of
20 6.8% are used, the multi-stage DCF model produces an equity cost of 10.2%.

21 Similarly, if Staff's CAPM estimate using the current market risk premium is
22 revised by using the correct "risk-free" rate, in accordance with Staff's testimony during
23 the hearing, the equity cost estimate increases to 9.9%. If the Value Line betas for the
24 sample water utilities published in early June and reported in Dr. Zepp's Rejoinder
25 Testimony and the long-term Treasury rate were used in both of Staff's CAPM estimates,
26 those equity cost estimates increase to 10.1% (current market risk premium) and 9.7%

1 (historic market risk premium). Zepp Rj. at 20.

2 With these simple corrections, and using Staff's data, the resulting equity cost
3 estimates are as follows:

4	DCF Constant Growth Estimate	10.5%
5	DCF Multi-Stage Estimate	10.2%
6	CAPM Historical MRP Estimate	9.7%
7	CAPM Current MRP Estimate	<u>10.1%</u>
8	Average	10.1%

9 Instead, the Recommended Order approves each input selected by Staff, including those
10 inputs acknowledged to be erroneous, and rejects all of the evidence presented by
11 Arizona Water (and by RUCO). The Commission should reject this biased result-driven
12 approach and fairly consider all of the evidence in the record.

13 **V. ELIMINATION OF THE PURCHASED POWER AND PURCHASED**
14 **WATER ADJUSTERS IS UNFAIR AND POOR REGULATORY POLICY**
15 **NOW THAT POWER COSTS HAVE BECOME UNSTABLE AND ARE**
16 **RIISING.**

17 The Commission approved purchased power and purchased water adjustment
18 mechanisms ("PPAM" and "PWAM") for Arizona Water nearly 20 years ago, finding
19 those mechanisms were in the public interest, benefiting both Arizona Water and its
20 customers by allowing increases and decreases in rates for purchased power and water to
21 be passed on, without having to complete a general rate case – an expensive and time-
22 consuming process. Decision No. 55069 (June 13, 1986). In Arizona Water's 1992 rate
23 order, the Commission recognized that adjustment mechanisms serve the interests of
24 Arizona Water's ratepayers:

25 If purchased power and/or water costs are trending upward,
26 gradually recognizing those increasing costs through
incremental rate adjustments sends a more appropriate price
signal to users and receives greater customer acceptance than
the less frequent, but far larger, rate increases contemplated in

1 Staff's proposal. If purchased power and/or water costs are
2 trending downward, Staff's proposal would delay the refund
3 owing to customers. We believe these customer interests are
4 best served by retaining the existing thresholds.

5 Decision No. 58120 (Dec. 23, 1992).

6 Now, as the Commission is acutely aware, fuel costs have become highly volatile
7 and rates for electric utility service are increasing. Arizona Water's primary power
8 provider, Arizona Public Service Company ("APS"), has applied for a surcharge to
9 recover escalating fuel costs and announced it will shortly file another rate case. Given
10 these circumstances, the PPAM is clearly more appropriate than ever.¹⁰ Yet, the
11 Recommended Order recommends that the PPAM and PWAM be eliminated. This
12 simply makes no sense. The PPAM and PWAM should remain in place so that Arizona
13 Water can continue to pass on changes in the rates for power and water in an equitable
14 fashion, providing an appropriate price signal, as the Commission recognized in Decision
15 No. 58120.

16 The Recommended Order provides little justification for eliminating Arizona
17 Water's PPAM and PWAM. Adjustment mechanisms are sound ratemaking and serve
18 the public interest, as the Commission has previously recognized. Concerns over
19 "piecemeal regulation" are far outweighed by the need to protect Arizona Water against
20 sharply rising energy expenses over which Arizona Water has no control – and which the
21 Commission (as far as APS is concerned) already found to be reasonable. Nor is there
22 any legitimate concern that the adjusters create a disincentive to conserve water and
23 power. It is apparent Arizona Water is operating in an efficient manner, given the modest
24 increases it is seeking after 13 years.

25 ¹⁰ The Ajo system must purchase all of its water from another water utility, and has no control
26 over the rates charged by that utility. Without the PWAM in place, the Ajo system would have
had negative operating income when that utility's rates were increased by 24% in 2004.
Kennedy Rj. at 3-4.

1 Moreover, the PPAM and PWAM only apply to changes in the *rates* charged by
2 water and power providers, over which Arizona Water has no control, based on the test
3 year expense levels. The adjustment mechanisms do not allow Arizona Water to pass on
4 increases caused by increases in the total quantity of power and water purchased due to
5 growth, weather or other factors that impact demand. Thus, Arizona Water and its
6 customers still retain every incentive to reduce their costs by reducing demand.

7 In short, given the current volatility in electric utility costs, this is not the time to
8 eliminate Arizona Water's PPAM. Likewise, there is no legitimate reason to eliminate
9 Arizona Water's PWAM, as Arizona Water's recent experience with its Ajo system
10 shows.

11 **VI. THE RATE DESIGN IS BADLY FLAWED AND UNSUPPORTED BY**
12 **COMPETENT EVIDENCE**

13 **A. Arizona Water's Existing Rate Design.**

14 Briefly, Arizona Water's Western Group systems already have a simple, cost-of-
15 service based rate design, which the Commission has routinely approved in prior rate
16 cases. *E.g.*, Decision No. 64282 (Northern Group) at 21-23; Decision No. 58120 (all
17 systems) at 24. Each system has a monthly minimum charge based on meter size rather
18 than on the type of customer receiving service, and a uniform commodity rate for all
19 gallons sold. Kennedy Dt. at 24. This type of rate design is recognized as having
20 important advantages, including the following:

- 21 • Simplicity – uniform rates are easily understood and implemented, and
22 other utility functions (including the design of rates) are simplified.
- 23 • Equity – uniform rates are generally considered equitable because all
24 customers pay the same unit price for general water service, avoiding the
25 appearance of large-volume customers subsidizing small-volume customers
26 or vice versa.
- Revenue Stability – uniform rates provide utilities with greater revenue
 stability in comparison to inverted-block rates and other more complex rate
 designs, resulting in a more predictable and dependable revenue stream.

- 1 • Conservation – uniform rates facilitate conservation because customer bills
- 2 vary directly with the level of water usage, providing a powerful price
- 3 signal to customers.
- 4 • Implementation – uniform rates are easily implemented, avoiding the
- 5 difficulty and expense associated with detailed cost allocations necessary to
- 6 implement more complex rate designs.

7 American Water Works Association, *Principles of Water Rates, Fees, and Charges* 87
 8 (5th ed. 2000) (hereinafter “AWWA *Manual MI*”).

9 **B. Staff’s Rate Design is Badly Flawed and Should be Rejected.**

10 Staff, in contrast, proposed an inverted-block rate structure, under which

11 customers on 5/8 x 3/4-inch meters would have three commodity rate blocks (including

12 an initial “lifeline” rate block), while all customers on larger size meters would have two

13 commodity rate blocks. See Ludders Sb., Schedules REL-16 (Casa Grande), REL-12

14 (Stanfield), REL-15 (White Tank), REL-15 (Coolidge) and REL-12 (Ajo). In developing

15 this rate design, Staff did not prepare a cost of service study or similar analysis, did not

16 perform a billing analysis evaluating the impacts of its rate design on customers, and did

17 not analyze possible consumption and revenue impacts caused by its rate design.

18 Kennedy Rb. at 15 and Staff’s Responses to Data Requests 2-14, 2-15 and 2-16; Tr. at

19 1262-65. The Recommended Order ignores Staff’s lack of evidence and adopts Staff’s

20 approach because it is purportedly “conservation-oriented.” Recommended Order at 43.

21 Following Staff’s approach, the Recommended Order establishes two discounted

22 commodity rate blocks in which water would be priced *below* the system’s *existing*

23 commodity rate:

<u>Water System</u>	<u>Discount in 1st Block</u>	<u>Discount in 2nd Block</u>
Casa Grande	-36%	-18%
Stanfield	-34%	-7%
White Tank	-59%	-28%
Coolidge	-52%	-9%

1 As a result of the discounted rates in the first and second blocks, most customers
2 on 5/8 x 3/4-inch meters will experience a *decrease* in their monthly bills:

	<u>Average Use</u>	<u>Median Use</u>	<u>Revenue Increase</u>
3 Casa Grande	-5.1%	-4.8%	+1.13%
4 Coolidge	-11.2%	-12.0%	+0.67%
5 White Tanks	-7.9%	-11.5%	-0.55%
6 Stanfield	-2.8%	-1.9%	+3.34%
7 Ajo	+13.7%	+16.8%	+14.89%

8
9 Recommended Order at 50-51. Clearly, significant reductions in monthly bills will not
10 encourage reductions in water use, which is the justification for this flawed rate design in
11 the Recommended Order.

12 As the foregoing table demonstrates, the Recommended Order's rate design
13 requires a large subsidy that customers on larger sized meters must pay. This creates
14 revenue volatility, making it likely that Arizona Water will not be able to earn its
15 authorized rate of return. Revised Exhibit A-39,¹² which is attached at Tab A,
16 graphically depicts how the Recommended Order's rate design shifts revenue
17 responsibility from smaller to larger-size meters in Casa Grande. , As this table shows,
18 nearly 82% of water use by customers on 6-inch meters is priced at the *highest* third
19 block rate of \$2.15 per 1,000 gallons, while the balance of water use for these customers
20 (18%) would be priced at the second block rate of \$1.28 per 1,000 gallons. Customers on
21 1-inch, 2-inch and 3-inch meters similarly have approximately 60% of their water use
22 priced at the highest commodity rate. The rate designs for the other Western Group
23 systems produce similar results.

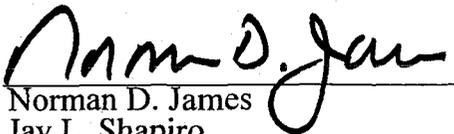
24 Obviously, this rate design is merely a device to reallocate revenue recovery

25
26 ¹² This exhibit, which was presented during the hearing, has been revised to reflect the
commodity rates for the Casa Grande system recommended in the Recommended Order.

1 among customer groups. Staff's rate design witness admitted that Staff is unaware of
2 inverted block rate designs actually resulting in reductions in water use. Tr. at 1311.
3 This radical change in rate design is made even more remarkable by the complete lack of
4 any supporting study or analysis regarding its impact on customers or on Arizona Water's
5 ability to actually recover its revenue requirement. Therefore, this rate design should be
6 rejected, and Arizona Water's existing rate design retained.

7 RESPECTFULLY SUBMITTED this 13th day of October, 2005.

8 FENNEMORE CRAIG, P.C.

9 By 

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11 Jay L. Shapiro
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13 Suite 2600
14 Phoenix, AZ 85012
15 Attorneys for Applicant
16 Arizona Water Company

14 An original and 13 copies of the
15 foregoing Exceptions were filed
16 this 13th day of October, 2005 with:

16 Docket Control
17 Arizona Corporation Commission
18 1200 West Washington
19 Phoenix, AZ 85007

19 A copy of the foregoing Exceptions
20 Were hand-delivered this 13th day
21 of October, 2005 to:

21 Chairman Jeff Hatch-Miller
22 Arizona Corporation Commission
23 1200 West Washington
24 Phoenix, AZ 85007

23 Commissioner Marc Spitzer
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10 A copy of the foregoing were mailed
11 this 3rd day of October, 2005 to:

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18

19

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21

22

23 1721131.2

24

25

26

EXHIBIT

A

Percent of Revenue In Each Tier By Meter Size Casa Grande

