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Arizona Corporation Commission
Attention: docket control
Re; Las Quintas Serenas Water Company
W-01583a-04-0178

AZ CORP COMMISSION
DOCUMENT CONTROL

9/26/04

To Whom It May Concern:

I understand my water provider Las Quintas Serenas Water Company (LQS) has asked to raise my water price rates. I have no problem paying a fair price for my water. By fair I mean they should cover their costs and make some profit. What I do have a problem with is LQS charging one customer more per gallon than another customer, (price gouging) based on how many gallons they buy. I believe it is normal business practice to give discounts to your best customers those who buy in larger quantities. However LQS wants to charge their best customers more per gallon.

I am a gardener I have 12 fruit trees and plant a vegetable garden in the spring and a smaller one in the fall. I would like to plant 4 more fruit or nut trees. I try to be very careful not to waste water. I spent five hundred dollars on a system to harvest rainwater from my roof. And if not all the water I give to my plants is used by them the rest is not really wasted it goes to recharge the aquifer and be pumped up and used somewhere else. If you were really interested in conserving water or not wasting water you would make all the golf courses quit watering their grass so much (by sprinkling which loses a lot to evaporation.) and let the golfers play on yellow grass instead of green grass.

Any way back to my main point. Please do not approve the rate increase because it includes price gouging. And it is gouging or price discrimination when you allow LQS to charge me more per gallon than they charge my neighbor.

Sincerely

Bill Bird
1270 w. Camino Antigua
Sahuarita, AZ 85629
520-648-3354

Arizona Corporation Commission
DOCKETED

SEP 28 2004

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