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November 3, 1997

Arizona Corporation Commission  
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**DOCKETED**  
Reply To: HQL13C09

NOV 05 1997

Arizona Corporation Commission  
Attn: Docket Control Center  
1200 West Washington Street  
Phoenix, Arizona 85007

DOCKETED BY

DOCKET NO. U - 3 2 5 8 - 9 6 - 4 9 2

RE: GTE Card Services Incorporated d/b/a GTE Long Distance  
Promotional Offering Notification

Dear Sir/Madam:

Enclosed for filing are an original and ten (10) copies of this letter to notify you that GTE Long Distance will introduce the following two (2) promotional offerings:

**COLLEGE VISA STANDARD PROGRAM - LOYAL CUSTOMER AWARDS**

(A) College Visa Standard Program customers for the past 1 or 2 months from the effective date of this tariff filing will receive the following special prepaid promotional customer loyalty rates. All long distance calls will be billed at different rates per minute on specific dates and during specific times, as stated below. Standard, Collector Card, Unit/Minute Based, Subscription and Promotional prepaid calling are excluded from this offer.

<u>Date</u>	<u>Time</u>	<u>Rate per Minute</u>
12/6/97	3pm-5pm	\$0.15
12/7/97	8pm-10pm	\$0.02
12/10/97	2pm-4pm	\$0.12
12/13/97	8am-10am	\$0.05
12/15/97	9am-11am	\$0.05
12/18/97	5pm-7pm	\$0.08
12/21/97	4pm-6pm	\$0.10
12/24/97	9am-11am	\$0.05
12/26/97	3pm-5pm	\$0.02
12/30/97	11am-1pm	\$0.08

Sir/Madam  
November 4, 1997  
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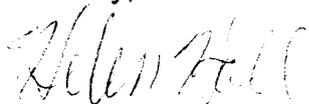
- (B) College Visa Standard Program customers for the past 4 to 6 months from the effective date of this tariff filing will receive the following special prepaid promotional customer loyalty rates. All long distance calls will be billed at different rates per minute on specific dates and during specific times, as stated below. Standard, Collector Card, Unit/Minute Based, Subscription and Promotional prepaid calling are excluded from this offer.

<u>Date</u>	<u>Time</u>	<u>Rate per Minute</u>
12/7/97	3pm-5pm	\$0.05
12/9/97	5pm-7pm	\$0.20
12/11/97	8am-10am	\$0.15
12/13/97	1pm-3pm	\$0.12
12/16/97	4pm-6pm	\$0.02
12/20/97	9am-11am	\$0.10
12/22/97	5pm-7pm	\$0.15
12/24/97	3pm-5pm	\$0.20
12/26/97	11am-1pm	\$0.05
12/30/97	3pm-5pm	\$0.08

I trust that this notification is sufficient for your requirements. Acknowledgment and date of receipt of this letter are requested. A duplicate letter and a postage-paid, pre-addressed envelope are attached for this purpose.

If you have any questions regarding this filing, please contact Mary Ellen Dahlke at (972) 717-8381 or the above address. Thank you for your assistance.

Sincerely,



Helen Hall  
Manager-Regulatory Affairs

HH:am  
Enclosure